

BBA

BOS MEETING MINUTES

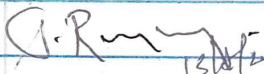






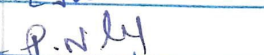

(2020-2021)

Department of Business Administration
(BBA)

Date :- 13.08.2020

Time :- 11.30 am

Members of Board of Studies
in Business Administration (BBA)

| S. No | Name of the staff | Designation | Signature |
|-------|---------------------------|--------------------|---|
| 1 | Dr. S. Ramkumar | Chairman |  |
| 2 | Dr. S. Parthiban | University Nominee |  |
| 3 | Dr. Mohamed Ali | Subject Expert | " " |
| 4 | Dr. R. Anand | Subject Expert | " " |
| 5 | Mr. C. Mathiarasu Pandian | Industrial Expert |  |
| 6 | Mr. K. Naveen | Alumni Member |  |
| 7 | Dr. P. Boominathan | Internal Member |  |
| 8 | Dr. K. Prakash | Internal Member |  |
| 9 | Dr. S. Jothilatha | Internal Member |  |
| 10 | Mr. P. N. Kathirvel | Internal Member |  |
| 11 | Mrs. R. Sheeladevi | Internal Member |  |



ITEM NO: XXIX (BBA - Business Administration)

Dr.S.Ramkumar Chairperson of Board of Studies in Business Administration presented and moved the following for approval.

The following resolutions were made in the BOARD OF STUDIES meeting held on 13.08.2020 at 11.00 am in the Department of Business Administration through online/offline mode.

1. Structured feedback for design and review of syllabus has been obtained from Stake holders for semester wise and suggestions were considered and included in the syllabus.
2. To Approve the Scheme of examination of the Choice Based Credit System (CBCS) and Learning Outcomes based Curriculum Framework (LOCF), updation in the Programme Educational Objectives (PEOs), Programme Outcomes (POs) and Course Outcomes (COs) for the students admitted from the academic year 2020-2021 and onwards .
3. To Approve the Syllabi of III & IV semesters of the BBA- Business Administration Programme for the students admitted during the academic year 2019-2020.

| S.No | Sem | Subject code | Title of the subject |
|------|-----|--------------|--|
| 1 | III | 19BBU07 | Financial Accounting |
| 2 | | 19BBU08 | Production And Materials Management |
| 3 | | 19BBU09 | Marketing Management |
| 4 | | 19BBU10 | Legal Aspects Of Business |
| 5 | | 19BBU11 | Introduction To Information Technology |
| 6 | | 19BBU12 | Practical-I Pc-Software (Ms Office) |
| 7 | IV | 19BBU13 | Financial Management |
| 8 | | 19BBU14 | Human Resource Management |
| 9 | | 19BBU15 | Taxation |
| 10 | | 19BBU16 | Management Information System |
| 11 | | 19BBU17 | Retail Management |

4. To Approve the Syllabi of I & II semester of the BBA- Business Administration programme for the students admitted during the academic year 2020-2021 and onwards.

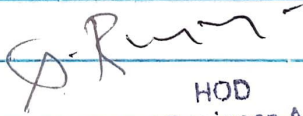
| S.No | Sem | Subject code | Title of the subject |
|------|-----|--------------|------------------------------|
| 1 | I | 20BBU01 | Principles Of Management |
| 2 | | 20BBU02 | Communication For Executives |
| 3 | II | 20BBU04 | Organisational Behaviour |
| 4 | | 20BBU05 | Economics For Executives |

5. To approve that there are no changes recommended in the existing scheme of Evaluation for the academic year 2020-2021 and onwards.

6. To Approve the Value added courses (Job Oriented Courses) as an extra credit courses for all semesters of the programme and to approve the evaluation pattern

| S.No | Title of VAC course | |
|------|--------------------------------|---|
| a | Capacity Building Program | D |
| b | Enhancing Skills For Managers | E |
| c | Export Import Management | O |
| d | Digital Marketing | E |
| e | Personality Development | O |
| f | Introduction To Capital Market | E |
| g | Exim Policies & Procedures | D |
| h | Digital Product Management | E |
| i | Innovation Management | O |
| j | Conflict Management | E |

7. To Approve Aptitude / Placement training/Online courses (Job Oriented Courses) as Skill Enhancement Courses (SEC) and grades to be provided for each semester.
8. The Board of Studies members suggested that the overall syllabus fulfils the current requirement of the under graduate business management students.


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