

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution –Affiliated to Bharathiar University, Coimbatore

Approved by AICTE –Government of Tamil Nadu

Accredited by NAAC –An ISO Certified Institution

Under DBT Star College Scheme, Ministry of Science and Technology, New Delhi

Hindusthan Gardens, Behind Nava India,

Coimbatore-641 028, Tamil Nadu

DEPARTMENT OF BBA CA

Board of Studies Meeting held on 10.08.2020

(2020 – 2021)

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
COIMBATORE-641 028
CONTROLLER OF EXAMINATIONS

Board of Studies for the Department of **BUSINESS ADMINISTRATION** with **COMPUTER APPLICATIONS**

MINUTES OF BOARD OF STUDIES

Date: 10.08.2020

Time: 10.00 AM

S.No	Name of the Staff	Designation	Signature
1.	Dr.R.SABITHA	Chairman	Present online
2.	Dr.K.VIDYA KALA	University Nominee	Present online
3.	Dr.J.SENTHIL VELMURUGAN	Subject Expert	Absent
4.	Dr.A.MAHADEVAN	Subject Expert	Present online
5.	Mr. DAVID	Industrial Expert	Present online
6.	Mr.K.V.N.YOGHANAGARAJAN	Aluminous	Absent
7.	Mrs. M.KOUSALYA DEVI	Internal Member	Present online
8.	Dr. A.JEYANTHI	Internal Member	Present online
9.	Mr. R.THANGAMANI	Internal Member	Present online
10.	Mrs. J.JOSELINE FAMILA	Internal Member	Present online
11	Mrs. D.DIVYA	Internal Member	Present online

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
COIMBATORE-641 028
CONTROLLER OF EXAMINATIONS

BOARD OF STUDIES MEETING in BBA(CA)
(for the Academic year 2020-21)

MINUTES OF BOARD OF STUDIES MEETING

The following resolutions were made in the BOARD OF STUDIES meeting held on 10.08.2020 at 10.00 am in the Department of BBA(CA) through online/offline mode.

1. The Syllabi of III & IV semester of the programmes for the students admitted during the academic year 2019-2020 and onwards were approved.
2. The Scheme of examination of the Choice Based Credit System (CBCS) and Learning Outcomes based Curriculum Framework (LOCF) for various courses were discussed for the students admitted from the academic year 2020-2021 and onwards.
3. The Syllabi of I & II semester of the BBA(CA) programmes for the students admitted during the academic year 2020-2021 and onwards were approved.
4. Value added courses (Job Oriented Courses) were introduced as an extra credit courses for all semesters of the programmes and evaluation pattern discussed and approved.

S.No	Subject code	Title of VAC course
1	A	Introduction to Big data
2	B	Artificial Intelligence for everyone
3	C	Digital marketing
4	D	Personality development
5	E	E- Business
6	F	Tally ERP 9
7	G	Introduction to Personal branding
8	H	Successful Career development
9	I	Six sigma
10	J	Teamwork skills

5. Aptitude / Placement training/Online courses (Job Oriented Courses) are introduced as Skill Enhancement Courses (SEC) and grades will be provided for each semester and to be approved.
6. The updation in the Programme Educational Objectives (PEOs), Programme Outcomes (POs) and Course Outcomes (COs) were discussed and approved.

7. It is resolved that there is no changes are recommended in the existing scheme of examinations from the academic year 2020-2021 and onwards.
8. Additional names for the panel of question paper setters and evaluators were included and it was approved.
- 9.<<<<<type here any specific resolutions of the department if any>>>>>
- 10.<<<<<type here any suggestions given by the members >>>>>

R. SABITHA
R. Sabitha

Name & Signature of the Chairman (With seal)

Dr. R. SABITHA MBA., M.Phil., Ph.D.,
Head & Associate Professor,
Department of BBA CA,
Hindusthan College of Arts and Science,
Coimbatore - 641 028.

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Enclosures:

1.For I & II semester for the academic year 2020-21

SEMESTER-I			
S.No	Sem	Subject code	Title of the subject
1	I	20BCU01	Principles of Management
2	I	20BCU02	Business Communication
3	I	20BCU03	Practical I- Business Communication (using MS-Office)
SEMESTER-II			
4	II	20BCU05	Organisational Behaviour
5	II	20BCU06	Web Technology(Theory)
6	II	20BCU07	Practical-II - Web Technology

2.For III & IV semester for the academic year 2019-20

S.No	Sem	Subject code	Title of the subject
SEMESTER-III			
1	III	19BCU08	Financial Accounting
2	III	19BCU09	Production and Materials Management
3	III	19BCU10	Marketing Management
4	III	19BCU11	Legal aspects of Business
5	III	19BCU12	Practical -II Financial Accounting Package-Tally
SEMESTER IV			
7	IV	19BCU13	Financial Management
8	IV	19BCU14	Human Resource Management
9	IV	19BCU15	Taxation
10	IV	19BCU16	Web Technology(Theory)
11	IV	19BCU17	Practical -III Web Technology
12	IV	19BCU18	Retail Management

3. Panel of question paper setters (Give minimum 10 experts)

DEPARTMENT: BBA CA

S.No	Name & Designation	College Address	Mobile Number and E-Mail ID	No. of years of Teaching Experience	Specialized Subjects
1	Poornima.S, Associate Professor	Pioneer College of Arts and Science, 7204, Jothipuram Post, Perianaickenpalayam, Coimbatore, Tamil Nadu 641047.	9842471280/ poorni1677 @gmail.com	15 Yrs	Entrepreneurial Development, Financial Accounting, Human Resource Management, Marketing
2	Pouline Juliet.A Associate Professor	Bishop Ambrose college of Arts and Science, 56, Sungam Bypass Rd, Sungam, Alwin Nagar, Coimbatore, Tamil Nadu 641045	990942004/ pouline.juliet @gmail.com	15 Yrs	Financial Accounting, Human Resource Management, Marketing, Cost and Management Accounting.
3	Anand Gerald.A Associate Professor.Hod	Bishop Ambrose college of Arts and Science, 56, Sungam Bypass Rd, Sungam, Alwin Nagar, Coimbatore, Tamil Nadu 641045	9842942920/ anandgerald1 974@gmail.com	24 Yrs	Management, Marketing, Cost and Management Accounting. Entrepreneurial Development, Financial Accounting, Working capital management
4	Jayashankar.S Associate Professor	Rathinam college of Arts and Science, Pollachi Main Rd, Kpm Nagar, Eachanari, Tamil Nadu 641021	9790022828/ jayashankar.s @gmail.com	17 Yrs	Accounting, Entrepreneurial Development, Financial Accounting, Working capital management
5	Dinesh.R Associate Professor	Ramakrishna College of Arts and Science, Avinashi Road Between Fun Mall & Lakshmi Mills Nava India, Peelamedu, Tamil Nadu 641006	9952241743/ dinesh.r1985 @gmail.com	11 Yrs	Management, Marketing, Cost and Management Accounting. Entrepreneurial Development, Financial Accounting, Working capital management
6	Karthika.N Associate Professor	Ramakrishna College of Arts and Science, Avinashi Road Between Fun Mall & Lakshmi Mills Nava India, Peelamedu, Tamil Nadu 641006	8667707898/ karthika.n@g mail.com	14 Yrs	Entrepreneurial Development, Financial Accounting, Working capital management

7	Dr.Kavitha Associate Professor	PSG College of Arts and Science, Avinashi Rd, PSG CAS, Civil Aerodrome Post, Coimbatore, Tamil Nadu 641014	9500879049/ kavitha1985 @gmail.com	17 Yrs	Entrepreneurial Development, Financial Accounting, Human Resource Management, Marketing
8	Udhaya.N Associate Professor	Angappa College of Arts and Science, West Club Road, 86, Race Course Rd, Coimbatore, Tamil Nadu 641018	8525864252/ udhayarani@ gmail.com	12 Yrs	Management,Marketing,C ost and Management Accounting. Entrepreneurial Development, Financial Accounting, Working capital management
9	Dr.Sekar/Associ ate Professor	RVS College of Arts and Science, RVS Hospital, Trichy Rd, Mathiyalagan Nagar, Sulur, Tamil Nadu 641402	9597705133/ sekar.1982@ gmail.com	15 Yrs	Accounting. Entrepreneurial Development, Financial Accounting, Working capital management
10	Durga devi.R/ Associate Professor	RVS College of Arts and Science, RVS Hospital, Trichy Rd, Mathiyalagan Nagar, Sulur, Tamil Nadu 641402	9600580047/ durgadevi19 89@gmai.co m	13 Yrs	Management, Marketing, Cost and Management Accounting. Entrepreneurial Development, Financial Accounting, Working capital management

P. Sabitha

Dr. R. SABITHA M.B.A., M.Phil., Ph.D.,
Head & Associate Professor,
Department of BBA CA,
Hindusthan College of Arts and Science,
Coimbatore - 641 028.

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