

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
COIMBATORE-641 028
CONTROLLER OF EXAMINATIONS
BOARD OF STUDIES MEETING
DEPARTMENT OF BUSINESS ADMINISTRATION (PG)
(For the Academic year 2022-23)

Attendance Report

ate: 09.07.2022

Time: 10.30 AM Venue: MBA Department & Online / Offline mode

	Name	Designation	Signature
Chairman	Dr.B. Sudhakar	Chairman	Present
Members (Internal)	1 Dr.K. Prabakar	Professor	Present
	2 Dr.K. Anitha	Associate Professor	Present
	3 Dr.M. Yegammai	Associate Professor	Present
	4 Dr.R. Shobana	Assistant Professor	Present
	5 Dr. PAnusha Prabha	Assistant Professor	Present
	6.Dr. Parimalam	Assistant Professor	Absent
External (Subject Experts)	1. Dr. A. Arthi	Associate Professor, Avinashilingam School of Management Technology, Coimbatore.	Online Presence
	2. Dr. Suja Sundaram	Concomitant Assistant Professor, Department of Business Administration, Jubail University College, Kingdom of Saudi Arabia	Online Presence
	3. Dr. K. Rajagopal	Associate Professor, Symbiosis Centre for Management & Human Resource Development, Pune.	Online Presence
Industrial expert	Dr.R. Maheswaran	Vice President – Finance and Infrastructure KGISL Group of Companies, Saravanampatti, Coimbatore – 641035 Mobile: 9362928657 Mail : maheswaran@kgisl.com	Absent
Alumni	Linta gee Varghese	Senior financial analyst, Collateral Management of OTC and REPO Northern Trust Bank, Bangalore. Contact no - +91 9148357229	Online Presence
University Nominee	Dr.S. Brindha	Dr.S. Brindha, HOD, GRDIM, Dr G R Damodaran College of Science Civil Aerodrome Post, Coimbatore. 9952830174, 9442880570 brindhas@gmail.com	Online Presence

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MINUTES OF BOARD OF STUDIES MEETING

The following resolutions were made in the BOARD OF STUDIES meeting held on 09.07.2022 at 10.30AM in the Department of Business Administration (PG) through Online as well as offline mode.

Resolutions:

1. The Syllabi of III & IV semester of the MBA programme for the students admitted during the academic year 2021-2023(enclosed) and onwards were presented and approved. The change in nomenclature of few papers and addition of elective papers for the III and IV semesters were presented and approved.

List of papers change in nomenclature:

- Business Analytics changed as Introduction to Business Analytics.
- Strategic Management as Strategic Management & Corporate Governance.

List of content changes in Elective Papers:

- Business Intelligence
- Big Data Analytics
- Marketing Analytics
- Financial Technology Services & Insurance
- Equity Research & Portfolio Management
- Banking Regulations & Risk Management
- Sourcing Management
- Social & Web Analytics
- Skill Based - Data Analysis and Business Modeling -I
- Skill Based - Data Analysis and Business Modeling -II
- Quantitative Techniques

List of Elective Papers Introduced:

- Health care Analytics
- Human Resource Analytics

The New Scheme of examination(enclosed) of the Learning Outcomes based Curriculum Framework (LOCF) for various courses were discussed for the students admitted from the academic year 2022-2023 and onwards were presented and approved.

3. The Syllabi of I & II semester of the MBA programme(enclosed) for the students admitted during the academic year 2022-2023 and onwards were presented and approved.
4. For 2022-2023 batch Lab Papers Basic Excel & Advance Excel are combined together to a single Lab and it is planned to be offered in the 1st semester.

Suggestions given by the members.

Dr.K. Rajagopal - Subject Expert

Dr.K. Rajagopal appreciated the department for the innovation in the syllabus. He suggested to the inclusion of the following for the 2022 batch:

1. To bring a paper Ethics in Business and Corporate Governance and to implement the topics to analyze regarding the difference between value perspective of an individual & Corporate.
2. A separate paper for HR Analytics to be included
3. Gig economy- How to manage informal organization to be included in HRM

Dr.S. Brindha – University nominee

Dr.S. Brindha commended the syllabus and suggested to include the following:

1. HR Analytics to be introduced as a new paper with HR Metrics and Modelling
2. Conflicts & Negotiations to be added in Personnel & Interpersonal Effectiveness.
3. Auditing & Accounting to be included in Strategic Human Resource Management.

Dr.A. Arthi - Subject Expert.

Dr.A. Arthi commented that the department has prepared the curriculum for the MBA programme based on the recent requirements. She appreciated the inclusion of NFT in Finance and new inclusion Sourcing paper. She also recommended the following:

1. Make the students to groom in Digital Analytics field.

Ms. Linda Gee Vargheese – Alumini

Ms. Linda Gee Vargheese told that the syllabus is good & updated with recent trends. She suggested to add OTC, Futures and ISDA in Finance specializations.

Dr. Suja Sundaram- Subject Expert

She congratulated the efforts taken by the department for the inclusion of Analytics in syllabus.

1. She suggested to include sales & distribution management in marketing electives.
2. She also recommended to include mergers & acquisitions as a separate unit in Finance and rewards, compensation and Balanced Score card in HR syllabus.
3. To include the concept of E Wom (Word of Mouth) in marketing management.
4. Trade documentation to be included in International Business.

Internal Members present for meeting:

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	3.Dr.M. Yegammai	Associate Professor	
	4.Dr.R. Shobana	Assistant Professor	
	5.Dr.P. Anusha Prabha	Assistant Professor	

Name & Signature of the Chairman (With seal)


Director- MBA
PG & Research Department of Management Studies,
Hindusthan College of Arts and Science,
Coimbatore-641 028.

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Curriculum Development Cell
Hindusthan College of Arts & Science,
Coimbatore-641 028.

PRINCIPAL
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Hindusthan Gardens, Behind Nava India,
Coimbatore-641 028.