

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
COIMBATORE-641 028
CONTROLLER OF EXAMINATIONS
BOARD OF STUDIES MEETING IN PG & RESEARCH DEPARTMENT MANAGEMENT
STUDIES

(for the Academic year 2021-22)

Attendance Report

Date: 31.07.2021

Time: 10.30 AM

Venue: MBA Department & Online

	Name	Designation	Signature
Chairman	Dr.B.Sudhakar	Chairman	Present
Members (Internal)	1 Dr.K.Prabakar	Professor	Online Presence
	2 Dr.K.Anitha	Associate Professor	Online Presence
	3 Dr.M.Yegammai	Associate Professor	Online Presence
	4 Dr.R.Parimalam	Assistant Professor	Absent
	5 Dr.R.Shobana	Assistant Professor	Present
	6 Dr.PAnusha Prabha	Assistant Professor	Present
External (Subject Experts)	1. Dr.Arthi	Associate Professor, Avinasilingam School of Management Technology, Coimbatore.	Present
	2. Dr. Suja Sundram	Concomitant Assistant Professor, Department of Business Administration, Jubail University College, Kingdom of Saudi Arabia	Online Presence
	3. Dr. K. Rajagopal	Associate Professor, Symbiosis Centre for Management & Human Resource Development, Pune.	Online Presence
Industrial expert	Dr.R.Maheswaran	Dr.R.Maheswaran Vice President - Finance and Infrastructure KGISL Group of Companies, Saravanampatti, Coimbatore - 641035 Mobile: 9362928657 Mail : maheswaran@kgisl.com	Online Presence
Alumni	Linta geevarghese	Senior financial analyst, Collateral Management of OTC and REPO Northern Trust Bank, Bangalore. Contact no - +91 9148357229	Online Presence
University Nominee	Dr.S.Brindha	Dr.S.Brindha, HOD, GRDIM, Dr G R Damodaran College of Science Civil Aerodrome Post, Coimbatore. 9952830174, 9442880570 brindhas@gmail.com	Online Presence

MINUTES OF BOARD OF STUDIES MEETING

The following resolutions were made in the BOARD OF STUDIES meeting held on 31.07.2021 at 10.30AM in the Department of Management (PG) through Online mode.

1. The Syllabi of III & IV semester of the MBA programme for the students admitted during the academic year 2020-2022 and onwards were approved. The change in nomenclature of few electives and addition of elective papers for the III and IV semester are also approved.
2. The New Scheme of examination of the Learning Outcomes based Curriculum Framework (LOCF) for various courses were discussed for the students admitted from the academic year 2021-2022 and onwards were approved.
3. The Syllabi of I & II semester of the MBA programme for the students admitted during the academic year 2021-2022 and onwards were approved.
4. Indian Ethos and Human Values is introduced as Value added Course for 2021-2022 batch.
5. The updation of the Programme Educational Objectives (PEOs), Programme Outcomes (POs), Programme Specific Outcomes and Course Outcomes (COs) were discussed and approved for 2021-2022.
6. It is resolved that the changes recommended in the existing scheme of examinations and evaluation from the academic year 2021-2022 and onwards are approved.

The Students have the options of taking five subjects of the MBA programme through NPTEL / Swayam portal, for which credit transfer is permitted. The students should inform the department prior to the registration of the course and get due approval for the same. If all the subjects chosen by the student pertains to the fourth semester subject requirements, the student can be considered for a fast track programme, where the students can complete the subjects before the start of the fourth semester and do the internship programme alone during the fourth semester. Once the student submits the successful course completion credentials as required by the college for the online courses, then the credit transfer will be considered for qualifying the degree.

7. It is resolved that the Evaluation pattern for practical's for the academic year 2021-2022 is decided to be 50 internal and 50 external.
8. It is resolved to accept the changes in the syllabus for various papers offered by the department. The list is enclosed.
9. Additional names for the panel of question paper setters and evaluators were included and it was approved. (List Enclosed)

Suggestions given by the members.

Dr.K.Rajagopal - Subject Expert

Dr.K.Rajagopal appreciated the department for the innovation in the syllabus. He suggested to the inclusion of the following for the 2021 batch:

1. Design thinking.
2. Business to Business Marketing papers & Digital Marketing
3. Social media Analytics and a separate paper for HR Analytics
4. Gig economy- How to manage informal organization to be included in HRM
5. Digital Transformation & IOT related courses
6. Lean startup for ED students and Private Equity Funding and project management for ED students.

He also suggested to offer a foreign language to the students beyond the curriculum.

Dr.S.Brindha – University nominee

She appreciated the introduction of Social Immersion Project, Rural innovation Projects and value added courses. She suggested to included the following subjects

1. Cross cultural dynamics
2. Digital marketing

She clarified the doubts regarding the guidelines for Online courses, National and International Certification programmes. She suggested to add Startups and family business in ED electives. She also insisted to have uniformity in the number of subjects in each specialization. She advised to check for the repetitiveness in the topics in different subjects.

Dr.A.Arthii - Subject Expert.

Dr.A.Arthii commented that the department has done an exhaustive analysis and prepared the curriculum for the MBA programme and congratulated the team as the pattern fits in to the newly reformed higher education policy – Vision 2040. She suggested to increase the credit allocation for Social immersion and Rural innovation projects. She proposed to have themes in undergoing the project. She appreciated the efforts taken in transformation of credits to the online courses for fast track program. She suggested to establish a incubation center in the College for the startups.

Ms.Linda Gee Vargheese – Alumini

Ms.Linda Gee Vargheese pointed out the difference in the curriculum during the period of her education in HICAS and the present one, which was found good. She insisted the need for foreign language in corporate world. She suggested to add OTC, Collateral management and ISDA in Finance specializations. She also suggested including Case studies based on corporate frauds.

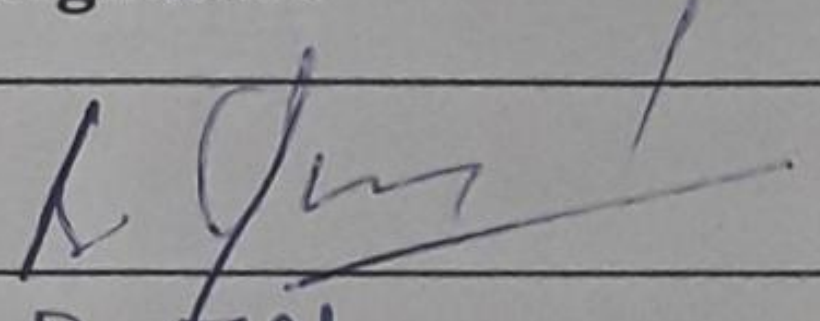
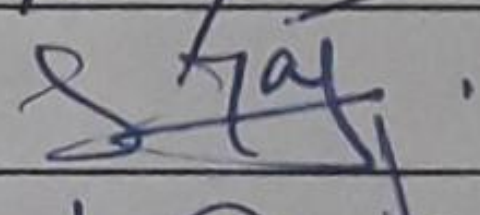
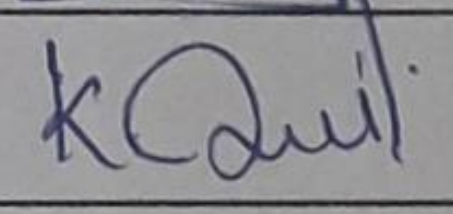
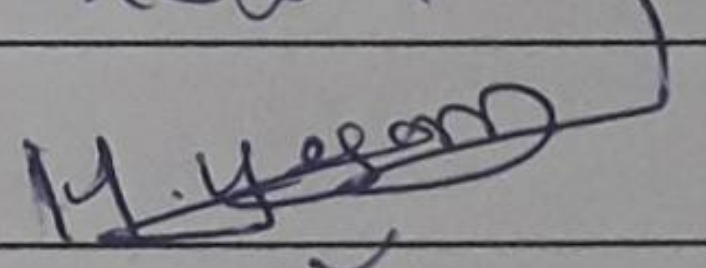
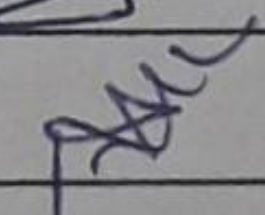
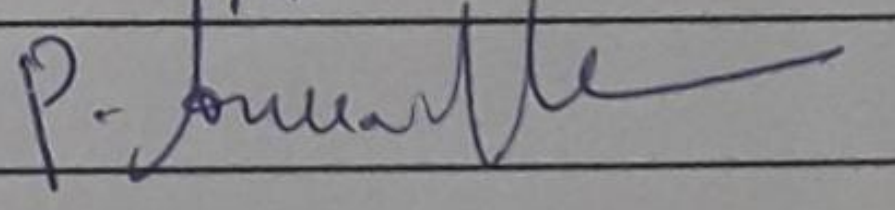
Dr.R.Maheswaran - Industry Expert.

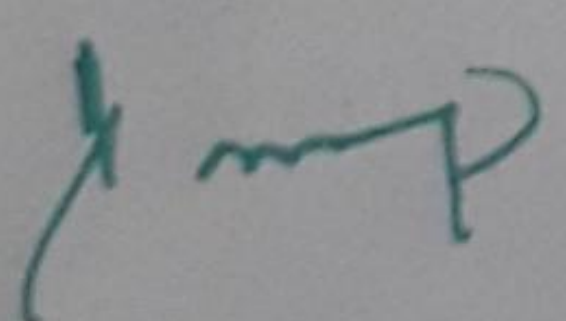
Dr.R.Maheswaran appreciated the efforts taken by the team of the department for framing the syllabus and making it meet the corporate needs.

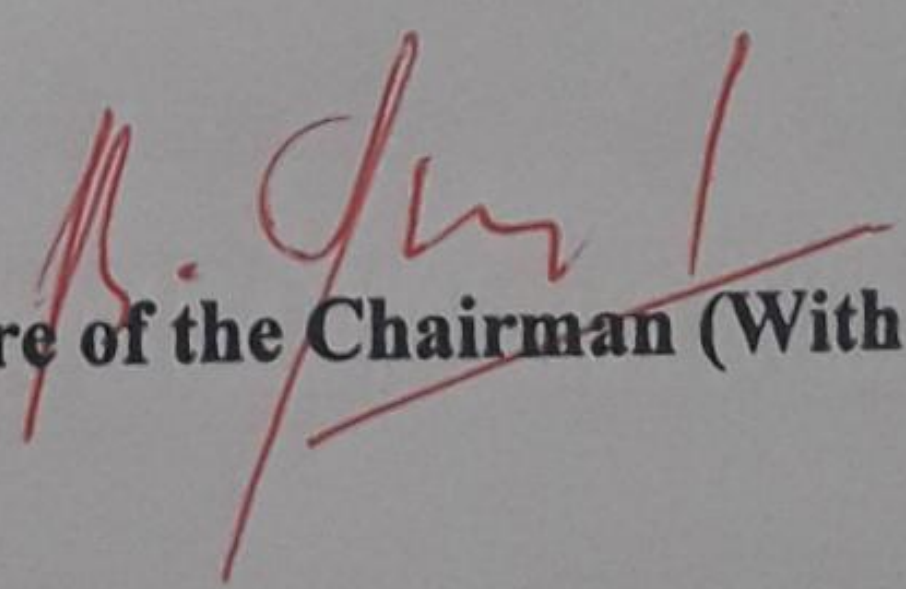
Dr.Suja Sundaram- Subject Expert

She appreciated the efforts taken by the department in drafting the syllabus and the CBCS pattern. She suggested that capstone projects to be included for the students. She insisted to add Python in Data Analytics.

Internal Members present for meeting:

	Name	Designation	Signature
Chairman	Dr.B.Sudhakar	Chairman	
Members (Internal)	1.Dr.K.Prabakar	Professor	
	2.Dr.K.Anitha	Associate Professor	
	3.Dr.M. Yegammai	Associate Professor	
	4.Dr.R.Shobana	Assistant Professor	
	5.Dr.P.Anusha Prabha	Assistant Professor	




Name & Signature of the Chairman (With seal)