

Impressions

A HICAS Newsletter

Volume - 1

September - November 2019

Issue - 2

Message from Principal's Desk

“To acquire knowledge, one must study; but to acquire wisdom, one must observe.” said Marilyn vos Savant. ‘Impressions’ our College Newsletter has blossomed again with new colours.

I congratulate all the Faculty and Students of the various Departments for taking efforts to conduct and attend various events during this period. I appreciate every student who enjoyed the pleasure of participating in co-curricular and extracurricular activities along with their obligation to curriculum. I also take this opportunity to appreciate the entire HICAS Magazine Team for coming up with this issue of the Newsletter.



That little extra thing we do is the essential enhancement for the growth of oneself and the Institution. ‘Do more than you belong to– PARTICIPATE. Do more than you care for – HELP. Do more than you believe in– PRACTICE. Do more than be fair – BE KIND. Do more than you dream for – WORK HARD.’

Happy Reading!

Department of Languages

• ‘**Maavatta Maanaattu Karutharangam and Kaviyarangam**’ was organized in association with Tamilnadu Kalai Ilakkiya Perumandram on 18th Aug, 2019.

• Folk Culture ‘**Paanjala Kuravanji – Marappavai Koothu (Bommalaattam)**’ was organized on 14th Sep, 2019.

• An Awareness Programme on ‘**Noyyal Aarum Kovai Kulangalum**’ was organized in coordination with Sangamam Kalai Ilakkiya Amaippu. Velandipalayam, Coimbatore on 21st Sep, 2019.



PG and Research Department of English

- **Student Development Programme** was conducted on 23rd Jul, 2019. **Mr. C. Arun Prasath**, Residential Representative was the Resource Person and he gave insights on content – writing, Google cracking and Freelance of content writing for online courses.

- **Student Development Programme** was conducted on 6th Aug, 2019. **Ms. Chellam Narendaran**, Principal Consultant, Srijan Academy and Human Resource Manager of Infinity Management Solutions enlightened the students on 'Mental wellness'.



- **Gender Equity Programme** was conducted on 27th Aug, 2019. **Ms. Sriranjani Thatchanamoorthy**, Head Constable, Arm Reserve Fort, Coimbatore, focused on moral values of the girls by quoting from real life incidents.

- **Literary Pageant Programme** entitled '**The World of Shakespeare**' was conducted on 4th Sep, 2019. The students enacted from all the plays of Shakespeare such as Henry VIII, Lady Macbeth, Queen Elizabeth, as Hero, Heroines, Villains, Witches, and Clowns.



- A One Day National Conference on '**Regional Literature and Translation Studies**' was organized on 27th Sep, 2019. An overwhelming response from colleges in and around Coimbatore was witnessed.

PG and Research Department of Commerce

- '**CMA foundation Student's - Parents and Teachers Meet**' was held on 8th Sep, 2019.

- An Awareness programme on '**Investment Banking**' was organized for the final year B.Com Students on 25th Sep, 2019.



PG and Research Department of Commerce with CA

- An Environmental Study Trip was organized to '**Indian Agricultural Research Institute**', Wellington, Nilgiris on 13th Sep, 2019.

- One Day Research Workshop was organized on '**Data Analysis using SPSS and AMOS**' on 16th Sep, 2019. **Dr. D. Kumaresan**, Principal and Head of the Department of Commerce, Laxminarayana Arts and Science College, Dharmapuri, was the Resource Person.

- Yoga Awareness Programme on '**Basic Yoga Techniques**' was organized on 4th Oct, 2019. Mrs. R. Sivagami from 'Yogam' Yoga Institute handled the session for 1st year UG students.



PG and Research Department of Commerce with IB



- **Mega Blood Donation camp** was conducted on 1st Oct, 2019 in association with NSS, Unity Leads, Lions Club – 324B5 and Shanthi Social Service.

Department of Commerce with IT and BI

• The Third Year Students of the Department went for an Industrial Visit to **'Doddabetta Tea Factory and the Tea Museum'** on 6th Sep, 2019 and gained first - hand knowledge regarding the Production and Marketing of Tea Products.

• The Inauguration Function of the Department Association **'COM-TORRENT'** was held on 30th Sep, 2019. **Mr. R. Nandha Kumar**, Career, Business Mentor and Leadership Coach, Chairman, DCLOUDWAY inaugurated the Association and delivered a Speech on **'Building Competencies to match the Industry Standards'** and the Department Magazine **'COM-TORRENT'** was released on the same day.

• On 11th Oct, 2019 a **Special Lecture Session on 'Creativity and Innovation – The Essence of Entrepreneurship'** was handled by **Dr. R. Rajesh**, Associate Professor and Head, Department of Commerce (Information Technology) and Commerce (Banking and Insurance).

• A **Faculty Development Program** was organized for the Staff Members of the Department in which a Speech on 'Intellectual Terrorism' by eminent Professor **Dr. S. Subramanian Swamy** was screened.

• A **Guest Lecture** was organized on the topic **'Preparing and engaging for a Career in Retail Banking'** for the students on 1st Oct, 2019 as part of the Lecture Series. **Mr. S. Chandrasekaran**, Former Deputy Vice-president, Suryoday Small Finance Bank Limited and Director, Diksha Academy for Banking and Finance, Coimbatore was the Resource Person.

• On 11th and 12th Oct, 2019 as part of the Lecture Series a Guest Lecture on 'Digital Marketing' was delivered by **Mr. E. Balaji**, Marketing Manager, VJR Pictures.



Department of Commerce with PA and AF



• A **Student Development Programme (SDP) 'Enhancing English Skills – A Systematic Approach'** was organized on 6th Sep, 2019. **Col. J. Jeyaraj**, Director, Col's Calibre English Centre was the Resource Person.

• A **MoU** was signed with **PICASSOS** to offer a short term program titled **'Alchemize'** on 13th Sep, 2019 to exchange ideas on Placement Training and Corporate Work Culture.

• An Industrial visit to **ISRO**, Bengaluru and **Anna Aluminium Company Pvt Ltd**, Cochin was organized on 24th and 25th Sep, 2019.

• **Women Empowerment Program on 'Life Before and After Cancer – Perceptions and Prevention'** was organized on 3rd Oct, 2019. **Ms. Aruna Lawrence**, Yoga and Physical Fitness Trainer, Bangalore was the Resource Person.



Department of Commerce with CS

• A Guest Lecture on ‘**Insolvency and Bankruptcy Law**’ was organized on 19th Sep, 2019. **CS P. Eswaramoorthy., B.Sc., LLB., FCS**, Practicing Company Secretary, Registered Trademark Agent, Registered Insolvency Professional was the Resource Person.

• **Student Empowerment Programme** on ‘**Unlimited Possibilities**’ was held on 1st Oct, 2019. **Mr. Nisar Ahamed**, CEO and Founder, Rabbit Tortoise acted as the Resource Person.

• ‘**Fit India-Fit ICSI**’, Fit – India Celebration was organized in association with the Institute of Company Secretaries of India, on 4th Oct, 2019.

Shri. C. S. Govindarajan, ICLS, Registrar of Companies, Ministry of Corporate Affairs, Govt of India, Coimbatore, Tamilnadu inaugurated the event. Around 350 students from various departments participated in Blood Donation camp, Walkathon and Health Checkup.



• **District Level Corporate Quiz** in association with ICSI chapter was organized on 8th Nov, 2019. Around 500 Students from 35 Schools participated in the event and winners were felicitated with trophies.

PG and Research Department of Computer Science

• Guest Lectures were delivered on various topics such as Expert Systems, Artificial Intelligence, Robotics as a part of Interdisciplinary Lecture series under DBT Star Scheme to the students of various departments on 25th Sep. 2019.

• **One Day Workshop** on ‘**Campus to Corporate**’ for second and final year students of UG and PG Computer Science was conducted on 27th Sep, 2019.



Department of Information Technology

• **Interdisciplinary Guest Lecture** on ‘**Data Analytics**’ was organized on 16th Sep, 2019. **Mr. Kshitij Upadhyay**, International Skill Development Corporation, Bengaluru was the Resource Person.

• A Rally on ‘**World Ozone Day**’ was organized in association with Youth Red Cross (YRC) on 16th Sep, 2019. Around 120 students participated in the event.

• **A National Level Technical Symposium ‘SPYDER 2019’** was organized on 26th Sep, 2019. The symposium was inaugurated by **Mr. Karthick Subramanian**, Associate Vice President, Global Human Resources, Augusta-Hi Tech Soft Solutions, Coimbatore. ‘**SPYDER 2019**’ Magazine was also released during the event. 850 students from various colleges and universities participated in the event.

• **An Awareness Programme** titled ‘**Clean Covai League**’ was organized on 15th Oct, 2019. **Mrs. Shanthi Priya**, Head, Clean Covai was the Chief Guest for the event.



Department of Computer Technology

- **Quiz Programme** was organized as an Inter - Department activity on behalf of Team of Innovation on 7th Sep, 2019. Nearly 150 students participated in the event.

- Guest Lecture on '**Classification of Gene expression data using Fuzzy Logic**' as a part of Interdisciplinary Lecture series under DBT Star Scheme was delivered on 25th Sep, 2019 for Final year Students of Department of Biotechnology.



Department of Computer Applications



- A Seminar was organized for the department students on '**How to crack the interview**' on 9th Sep, 2019. **Mr. A. Stephen Raj**, Google Student Ambassador, Apple INC, handled the sessions.

- A Guest Lecture on '**Graphics using C++**' as a part of Interdisciplinary Lecture series under DBT Star Scheme was delivered on 26th Sep, 2019 for second year students of Department of Microbiology.

PG and Research Department of Computer Applications

- A National Level Intercollegiate Technical Symposium '**CLUSTERS 2K19**' was organized on 5th Sep, 2019. **Dr. Amit Dutta**, Deputy Director, AICTE, Head Quarters, New Delhi inaugurated the symposium. Around 350 students from various colleges participated in the events conducted by the student volunteers.



Scan the above code for video



- **Two Days Workshop** on '**Python Programming**' was conducted for the Final Year Students of MCA on 24th and 25th Sep, 2019. **Mr. S. Naveen**, Senior Project Engineer, Pantech Solutions, Chennai, delivered the hands-on session in the workshop.

- **One Day National Level Seminar** on '**Ethical Hacking and Cyber Security**' was organized on 26th Sep, 2019. **Mr. P. Dinesh**, CEO and Founder of Hackup Technology, Coimbatore, was the Resource Person.

- '**Find Your Purpose**', A Motivational Talk was organized on 27th Sep, 2019. **Dr. C. Sylendra Babu IPS**, Director General of Police, Railways, Tamilnadu, motivated the college and school students through his

PG and Research Department of Mathematics

• **An Inter Collegiate Meet 'MAZETICS 2019'** was held on 3rd Sep, 2019. The event saw an overwhelming response from the student community of various colleges.

• An Industrial Visit to Mangalore and Chickmangalur for the students of III BSc Mathematics, III BSc Mathematics with Computer Applications and II MSc Mathematics was organized from 23rd to 27th Sep, 2019.

• The Department Faculty delivered Guest Lectures on various topics to the various Department students during the month of September as a part of Interdisciplinary Lecture series under DBT Star Scheme.

• **Student Development Programme** was conducted for students under the topic 'Real World Applications of Mathematical Concepts' to make the students aware of When, Where and How Mathematics is applied and used.



PG and Research Department of Biotechnology

• **Awareness cum Mediation Programme** on Yoga titled '**An Insight of Meditation**' was organized on 7th Sep, 2019. **Mr. J. R. Subramanian**, Professor of Yoga (Sky Yoga), Retired PA to DEO, Coimbatore was on board to give lecture cum training session for Students.

• **A Consultancy cum Workshop** on '**Bioinstrumentation and Molecular Techniques in particular Molecular Marker and Bioinstrumentation**' was organized in the Department on 9th Sep, 2019 for the Students of Government Arts College, Coimbatore. **Dr. G. Rajalakshmi**, Associate Professor and Head and **Dr. Mohammed Rafiqkhan**, Assistant Professor, Department of Biotechnology conducted the workshop.



• **An Interdepartmental DBT Star College Scheme lecture series** was convened by the Department as a one-week programme from 23rd to 27th Sep, 2019 on the various essential Biotechnology - Oriented Entrepreneurship lectures to various Departments.

• **DBT Sponsored One Day Workshop** on 'Vermicomposting' was conducted for III UG students of BSc Information Technology, and BSc Computer science on 3rd Oct, 2019. **Dr. S. S. Antony Godson**, and **Ms. J. Niranjana**, Assistant Professors of Department of Biotechnology conducted the workshop.



• **DBT Star College Sponsored One Day Workshop** on '**Plant Tissue Culture**' was organized for III BSc Botany students of **Nirmala College for Women, Coimbatore**, on 12th Oct, 2019. **Dr. S. Komathi**, **Dr. P. Senthilkumar**, Associate professors, and **Dr. Mohammad Rafiqkhan R**, Assistant Professor, Department of Biotechnology handled the sessions.

• **MoUs were signed with Bioline Laboratory**, Coimbatore and with **MediTech Solutions**, Coimbatore on 12th Nov, 2019 and 15th Nov, 2019 respectively.

PG and Research Department of Microbiology

- ‘Yoga Awareness Programme’ was organized on 4th Sep, 2019. **Mr. J. S. Subramanian**, Founder, Temple of Consciousness, Pollachi was the instructor for the event.

- **DBT Star College Scheme Sponsored One Day Workshop on ‘Anaerobic Cultivation Techniques’** was conducted for students of the Department of Biotechnology on 23rd Sep, 2019. **Dr. Vanitha. N** and **Mrs. Ajitha**, Assistant professors, of Department of Microbiology were the resource persons.



- **DBT STAR College Sponsored One Day Workshop on ‘PCR’** was organized for the students of Nirmala College for Women, Coimbatore, on 12th Oct, 2019.

- The Department Faculty delivered Guest Lectures on various topics to the students various Departments during the month of September as a part of Interdisciplinary Lecture series under DBT Star College Scheme.

Department of Business Administration

- **An MoU was signed with A.V.M. Hydro Farming Products**, registered under MSME, Govt. of India on 6th Sep, 2019 to make the students aware of the Entrepreneurship opportunities in the farming industry.

- **Passport Mela** was organized on 13th Sep, 2019. Faculty and students of various departments took part in the Mela and applied for passport.

- **Student Development Programme on ‘Investor Awareness’** by National Stock Exchange (NSE) was organized on 24th Sep, 2019. **Dr. K. Prabhakaran**, Associate Professor, Sri Ramakrishna College of Arts and Science, Coimbatore was the resource person for the event.



- **Yoga Awareness Programme** titled ‘Yoga for Human Excellence’ was organized on 15th Oct, 2019. **Mr. M. Baskaran IAF** (Retired) was the Instructor for the programme.

Department of Business Administration with CA



- **An Educational Tour** to places like Coorg and Dandeli was organized to the students on 5th Sep, 2019.

- **‘Career Counselling Programme’** was organized for the students of the department on 12th Sep, 2019. **Mr. K. Thinesh Tilton**, Chief Manager, ICFAI Group gave insights to the students on the various career opportunities.

PG and Research Department of Management Studies

• Guest Lecture on ‘**Corporate Readiness with an Eye Opener Talk on Leadership and Motivation**’ was delivered by **Mr. Nisar Ahamed**, Founder and CEO, Rabbit Tortoise Consultant Private Limited, Coimbatore on 22nd Aug, 2019.

• **A Seminar cum ED Program** was organized on 30th Aug, 2019. **Mr. Madhampatty Rangaraj Thangavelu**, MD, Madhampatty Group of Companies, **Ms. Sudha Purushotaman**, President, Women Business Enterprise Development, **Mr. N. P. Perumal**, CEO, Financial and Business Management Consultancy, and **Mr. K. Rajkumar**, Global Kitchen Equipments Company were the Resource Persons for the Event.

• Workshop on ‘**Selling Skills**’ was organized on 13th Sep, 2019. **Mr. SasthaKumar**, CEO, Maven WESTAPvt. Ltd was the resource person.



• **CEO Meet on ‘Pathway to Global CEO**’ was organised on 16th Sep, 2019. **Mr. Vikram Pillai**, Retd, GM-Siemens, Malaysia, and **Mr. Ravindra Raghavan**, GM, IAL, Dubai were the Key Speakers.

• Seminar on ‘**Future Trends in Finance**’ on 25th Sep, 2019 was organized and was presented by **Mr. Austin**, Founder and CEO, Educentral Academy, Coimbatore.

• **Outbound Training** was organized to the students of II MBA to Sacred Heart College, on 30th Sep and 1st Oct, 2019.

• **MoUs were signed with Craskills Learning Solution**, Coimbatore, **Rabbit Tortoise**, Peelamedu, Coimbatore and **Educentral Academy**, Coimbatore to make the students conscious about the Entrepreneurship opportunities.

PG and Research Department of Electronics and Physics

• A Workshop on ‘**Smart Phone Servicing**’ was organized on 4th Sep, 2019. **Mr. Krishna Kumar** from New Technology Pvt Ltd, Coimbatore handled the session.

• **Student Development Program cum workshop on ‘Electronic Instruments Servicing**’ was arranged for the students of the department on 10th and 12th Sep, 2019.



• **Student Development Program on ‘Holistic Design Thinking Process**’ was arranged for the students of the department on 12th Oct, 2019. **Mr. Sheetal R. Panchal**, Mentor at Universal Sustainable Technology, Application and Development Base, Ahmedabad was the resource person.

Department of Catering Science and Hotel Management

• **Gender Equity Program** was organized on 6th Sep, 2019. **Mr. Nethaji**, HR Manager, Radisson Blu, Coimbatore interacted with the students about career opportunities, Grooming standards and other skills required for hotel industry.



• **An Extension Activity** was organized on the occasion of the 'World Tourism Day' on 27th Sep, 2019. **Thiru. K. Rajamani IAS**, District Collector of Coimbatore inaugurated the Rally that was a part of the World Tourism Day Celebration. The rally represented tourism jobs, growth and its opportunities to empower people.



• **Student Development Programme and Management Development Programme** were arranged on 28th Sep, 2019 to the Students of the Department. All Members of Coimbatore 'SKAL' were invited to the event who shared their views about the importance and benefits of the forum and also about the opportunities and development in Tourism Industry.

• **'Samayalum Kalviyum'** - A Live Cookery Show to the public of Coimbatore was organized in association with the **Tamilnadu Event Managers Association (TEMA)** at CODISSIA Trade centre, Coimbatore on 29th Sep, 2019.

• **Student Development Programme** was structured for the students of the Department on 23rd Oct, 2019. **Mr. Aravind**, Executive Chef, Radisson Blu, Coimbatore exchanged the information and development in hospitality products.

Department of Costume Design and Fashion



• A One Day Seminar on '**Entrepreneurship**' was organised on 21st Aug, 2019. **Mrs. Bharathi Devarajan**, Proprietor of Nool by Hand, was the speaker for the seminar.



• **An Outreach Programme** was arranged for the students to impact '**Go Green**' Concept on 21st Aug, 2019. As a part of this programme Tree Saplings were distributed to the students.

Department of Visual Communication

• The '**Iranian Film Festival 2019**' was organized in association with The Cultural House of Islamic Republic of Iran and Indo Cine Appreciation Foundation, Chennai for three days from 27th to 29th Aug, 2019. The special guest for the program was the production team of '**Bow Bow**' film which has been screened in various International Film Festivals.

• A One Day Workshop on '**Media Awareness**' was organized by **Mr. Charles. A**, Associate Professor and Head, **Mr. Ariharasuthan. R**, Assistant Professor and **Mr. Subramanian. N**, Associate Professor, Department of Visual Communication at Kasturba Gandhi Balika Vidyalaya (Girls Residential School under Government Scheme), Puthu Vadavali, Sathyamangalam on 26th Sep, 2019.





• A Guest Talk on the topic '**Graphic Design in Digital Environment**' was organized on 3rd Oct, 2019 at Audio Video Lab of Visual Communication Department.

Mr. Fazil V. N., Founder of Sketch Monk, Bangalore, an alumni of 2012 UG batch served as chief guest and shared his experiences.

PG and Research Department of Social Work

• **The National Sports Day and Women's Equity Day** were celebrated by the department through an extension program at Theethipalayam village, Coimbatore on 31st Aug, 2019 on behalf of **Vidhaipom**, Student's forum. Various events and activities were conducted involving the children and women of the village.



• As a part of extension activities conducted by **Vidyal Forum**, MSW Students club, a Rally was conducted on the International Day for the Prevention of the Ozone Layer in order to emphasize the importance of Ozone and its Depletion, on 16th Sep, 2019.

• '**Three Days Training Programme on Specialized Care for Children Affected by Drug Abuse**' was organized in collaboration with **National Institute of Social Defence, Ministry of Social Justice and Empowerment, Gol** from 24th to 26th Sep, 2019. **Mr. Sumit Saran IPS**, Commissioner of Police, Coimbatore City and **Thiru. Khannaiyan**, Chairman, Hindusthan Educational and Charitable Trust, inaugurated the event.

• **Mega Job Fair for the Differently Abled Persons** was organized in association with District Differently Abled Welfare Office and Cheshire Homes, Coimbatore at Hindusthan College of Arts and Science, on 16th Nov, 2019. The event was presided over by **Mr. K. Rajamani IAS**, the Honorable District Collector, Coimbatore.

Pooled Department Activities

• **One Day National Level workshop on 'Intellectual Property Rights and Innovations'** was conducted by the Departments of Computer Science, Information Tehnology, Computer Technology, and Computer Applications (UG) on 3rd Oct, 2019.

Dr. M. KanthaBabu, Director, Centre for Intellectual Property Rights, College of Engineering Guindy, Anna University, Chennai handled the sessions.

• A Guest Lecture on '**Intellectual Property Rights**' was organized by the Departments of Business Administration and Business Administration with Computer Applications on 14th Oct, 2019. **Mr. S. Siva Raja**, Advocate, gave insights to the students about Patents,



• **One Day National Level workshop on 'Python Programming'** under DBT Star College Scheme was organized by the Departments of Computer Science, Information Tehnology, Computer Technology, Computer Applications (UG) and PPTS Software Solutions Pvt Ltd, Coimbatore on 16th and 17th Oct, 2019. **Mr.Sahul Hameed**, Senior Software Developer PPTS Software Solutions Pvt Ltd, Coimbatore acted as the resource person.

NSS/ NCC/ YRC/ Rotaract Club/ Lions Club/ Yoga Club/ Quiz Club/ Elocution Club/ Students Support Cell

- **Student Support Cell** was inaugurated by **Dr. Parandhaman Sethupathi**, Medical Director and Consultant Psychiatrist of Royal Care Super Specialty Hospital on 26th Aug, 2019.
- **The Student Support Cell** commemorated World Suicide Prevention Day on 9th Sep, 2019. **Dr. Binila Kunnoth**, Counsellor from De-Stress Counselling Centre was the Chief Guest of the Programme.
- **An Awareness Lecture on 'Cervical Cancer'** was organized by PG and Research Department of Biotechnology in association with Rotary Club of Coimbatore Central and HICAS Rotaract in the college premises on 17th Sep, 2019; the Speakers **Dr. Meera Krishna**, M.D. D.G.O, Director CORD Siruvani, and **Dr. Radha Ramani**, Co-Founder - Sankara Eye Hospital graced the occasion and delivered talk on 'Cervical cancer'.
- **Interdepartmental Quiz Competition** was organized by the Quiz Club of our College on 1st Oct, 2019. **Dr. Priya Sharon Thomas**, Professor and Head of Department of English and **Dr. R. Rajesh**, Associate Professor and Head of Department of Commerce with IT and BI adjudicated the event and felicitated the winners.
- **Interdepartmental Elocution Competition** was organized by the Elocution Club of our College on 1st Oct, 2019. **Dr. Priya Sharon Thomas**, Professor and Head of Department of English judged the event and felicitated the winners.
- **One day Diabetic Check-up camp** in support of Thyrocare, Coimbatore was organized by PG and Research Department of Biotechnology, Rotary Club of Coimbatore Central and HICAS Rotaract on 15th Nov, 2019.
- On account of **World Mental Health Day**, the Student Support Cell organized a Talk to the Class Tutors of UG and PG courses on '**Identifying Behavioural and Mental Health problems in students and the timely interventions**'. **Dr. Sheila Daniel** of Centre for Well Being, SEESHA Karunya Community Hospital was the Resource Person.

Extension Activity

Date	Department	Programme	Beneficiary
27.09.2019	Commerce with PA & AF in association with NSS	Awareness on Banking Transaction	Karuparayapalayam Village Public
28.09.2019	Commerce with Corporate Secretaryship	Investment Avenues	Sangameas Printing, Erode
27.09.2019	Commerce with Corporate Secretaryship	ESI Benefits	Vedhanayaki Mills, Erode
14.09.2019	Computer Applications (UG)	Demonstration of Paint Application	Benhars Nursery and Primary School, Saravanampatti Coimbatore
11.10.2019	PG and Research Department of Mathematics	Save Rain Water	Government Elementary School, Peelamedu, Coimbatore

Faculty Corner

- **Dr. G. Vengatesan**, Associate Professor, PG and Research Department of Commerce with Computer Applications, has received '**Indian Iconic Personality Award**' from Glorious Organization Accelerated to Literacy, New Delhi.
- **Mr. J. Deepak Kumar**, Assistant Professor, PG and Research Department of Commerce with Computer Applications, released a book titled '**Global Business Environment**' under the Narain Publications, Chennai.

- **Dr. K. Rajarajeswari**, Associate Professor, Department of Commerce with Corporate Secretaryship, released a Book titled '**Banking and Insurance Law**' under the Narain publications, Chennai.
- **Dr. Mohammed RafiqKhan**, Assistant Professor of Biotechnology and Director of the Lions Club of Hindusthan, **Mrs. M. Selvapriya**, Assistant Professor of Computer Science and Director of the Lions Club of Hindusthan, **Mr. S. Prabhu**, Assistant Professor of Information Technology and Director of the Lions Club of Hindusthan, **Mrs. Marraynal S. Eastaff**, Assistant Professor of Information Technology and Director of the Lions Club of Hindusthan were awarded with Certificate of Recognition for Organizing Blood Donation Camp on 26th Jul, 2019 by IMA Masonic Rotary Midtown – Mahaveers Blood Bank, Coimbatore. They were also awarded with International Presidents' Certificate of Appreciation in Recognition of Distinguished Achievements in Fulfilling the Mission of Lions Club International during the year 2018-2019
- **Dr. N. Rajendran**, Assistant Professor, Department of Languages arranged for a field work for the college students at Sivagangai District, Tamilnadu to brief about '**Tholliyal Saarndha Thadayangal, Matrum Adayalangalai Kala Aaivin Vazhi Vilakkiyamai**' on 12th Aug, 2019.
- **Ms. V. Deepa**, Assistant Professor, Department of Computer Science, delivered a Guest Lecture on '**Cloud Computing**' for Final Year Computer Science Students at Micheal Job College of Arts and Science, Sulur on 31st Aug, 2019.
- **Mr. K. S. Senthil Kumar**, Assistant Professor, Department of Computer Science, acted as recourse person for the One Day Workshop on the topic '**Linux Shell- Scripting**' at Avinashilingam Institute for Home Science and Higher Education for Women, on 13th Sep, 2019.
- **Mr. A. Charles**, Associate Professor and Head of Department of Visual Communication, served as chief guest for Two Day Workshop on '**Creativity in Visual Arts**' on 19th and 20th Sep, 2019 at Bishop Appasamy College of Arts and Science, Coimbatore.
- **Dr. P. Sekar**, Associate Professor, Department of commerce served as Resource Person for a workshop on '**How to Prepare and Present a Report**' at Kaamadhenu Arts and Science College, Erode on 20th Sep, 2019.
- **Mr. Ariharasuthan. R**, Assistant Professor, Department of Visual Communication, served as special guest at FM Rainbow 103 Kovai, Coimbatore in the program Rainbow Caliber – RJ Yagel on 21st Sep, 2019.
- **Dr. T. Jayakumar**, Associate Professor and Head, Department of Commerce served as Resource Person for One Day Workshop on '**Rural Immersion - Community Engagement**' at Dr. N. G. P Arts and Science College, Coimbatore on 21st Sep, 2019.
- **Ms. V. Deepa**, Assistant Professor, Department of Computer Science, delivered a Guest Lecture on '**Cloud and Database Models**' and '**Computer Graphics and Data Analytics**' at Sri Ramakrishna College of Arts and Science on 25th and 29th Sep, 2019 respectively.
- **Mr. J. Jesen**, Assistant Professor, Department of Visual Communication was interviewed by Mocktail YouTube Channel on 29th Sep, 2019 on the topic '**Clay Modelling Art**'.
- **Dr. E. Murugan**, Assistant Professor, Department of Electronics and Communications delivered a Guest Lecture at the '**Intercollegiate Meet – Cyber Expo 2019**', organized by Vellalar College for Women, Erode on 26th Sep, 2019.
- **Mr. R. Ariharasuthan**, Assistant Professor, Department of Visual Communication, along with NSS Unit conducted a workshop for girl students of PSG Sarvajana Higher Secondary School, Coimbatore on 29th Sept, 2019.
- **Dr. R. Prema**, Assistant Professor, Department of Electronics and Communications delivered a Guest Lecture on '**Wireless Sensor Networks**', at VLB Janakiammal College of Arts and Science, Coimbatore on 30th Sep, 2019.

- **Mr. J. Janakiraman**, Assistant Professor, PG and Research Department of Commerce with Professional Accounting and Accounting and Finance acted as the resource person for a Guest lecture on '**Tally Practical Inventory**' at Mother Theresa University Research and Extension Centre on 1st Oct, 2019.

- **Dr. Kalaiselvi**, Associate Professor, Department of Commerce with Computer Applications, **Dr. R. Manju Priya**, Associate Professor, PG and Research Department of Commerce with Professional Accounting and Accounting and Finance, and **Dr. M. Ramya**, Assistant Professor, PG and Research Department of Commerce with International Business participated and presented their research work in the International Conference at Asia Pacific University of Technology and Innovation, Malaysia on 5th Oct, 2019.

- **Mr. Subramanian. N**, Associate Professor, Department of Visual Communication served as jury at the Government Medical College, Coimbatore on 6th Oct, 2019 for Short Film Competition.

Student Corner

- **Mr. M. Saravanan**, III B Com AF became the member of International Human Rights and Human Justice Council.

- **Mr. R. Rokul**, I M Com CA has secured the First Place in Best Physique – 90 kg Category in Bharathiar University Inter- Collegiate Tournaments 2019- 2020.

- '**SIMI 2K19**' - A Fashion show, was organised by SAMSIMI Events at Tex Valley, Erode on 15th Aug, 2019. **Ms. Swetha** of III B Sc CDF won 'Ms Attitude of the Year' title.

- '**Max College Ambassador Hunt**' was organised by Max on 27th Aug, 2019. **Ms. D. Sujitha** of II B Sc CDF won the title as College Ambassador.

- **Mr. K. R. Rishikesh** and **Mr. R. Janardanan** of III B Sc. Visual Communication participated in ARCC – Sustainable Development Goals, UN project titled A Documentary film on '**Voice of Anaikatty**' from 27th to 29th Aug, 2019.

- III B Sc students of the Department of Biotechnology presented their innovative ideas at CODISSIA - National Science and Technology Fair 2019, supported and funded by Ministry of Micro, Small and Medium Enterprises under various project titles on 29th to 31st Aug, 2019.

- Students of the Department of Costume Design and Fashion participated as volunteers in the Outreach Programme organised by Molecular Diagnostics, Counselling, Care and Research Centre (MDCRC), Neelambur, Tamilnadu as a part of the World Duchenne Awareness Day on 7th Sep, 2019.

- **Mr. Veeramin** of I B Sc. Visual Communication won First Prize at Zonal Level Football Match organized by SOS Children's Villages of India, Tirupur on 14th and 15th Sep, 2019.

- **Mr. D. Ashilva** of I B Sc CDF won 2nd prize in sketching competition and **Mr. Yuvan Shankar** of I B Sc CDF won 1st prize in photography competition in DIZEO- 2K19 – An Inter Collegiate Fest, organised by Tips Global Institute, Coimbatore on 21st Sep, 2019.

- **Mr. V. Sairam** of I B Sc Visual Communication won second prize in Senior Mirudangam Competition organized by The Indian Fine Arts Society, Chennai on 21st and 22nd Sep, 2019.

- **Mr. Blessy Shelton G**, III BA was appreciated by Cheshire Homes Coimbatore for his service as volunteer at Assistive Measurement Camp, Organized by Artificial Limbs Manufacturing Corporation of India (ALMCO), Indian Oil Corporation Ltd (IOCL), and District Differently Abled Welfare Office (DDAWO), Coimbatore on 25th Sep, 2019.

- **Mr. S. Sriyartshan**, II B Com PA won Second place in 'Best Physique' under 90 kg Category in Inter College Tournament held at Bharathiyar University, Coimbatore on 1st Oct, 2019.

• **Mr. A. Richard Cheryl Manuel** of I MSW has been recognised for his service towards Humanity in the field of Social Service by Department of Social Work, Bishop Appasamy College of Arts and Science, Coimbatore on 19th Aug, 2019.

• Students of PG and Research Department of English Bagged First Prize for Role Play in Inter-Collegiate competition conducted by PSGR Krishnammal College for women 11th Oct, 2019.

Online Courses

Faculty and Students of our college have successfully completed various Online Courses offered by NPTEL

Category	Faculty	Students
Successfully Completed	10	43
Elite	14	23
Elite + Silver	7	2
Elite + Gold	1	-

Achievements



Convocation

• **17th Graduation Day - Phase I** was held on 6th Feb, 2019. **Dr. Easwaramoorthy Rangaswamy**, Principal and Provost at Amity Global Institute, Singapore delivered the Graduation Day Address and distributed the Degree Certificates to the students.



• **17th Graduation Day - Phase II** was held on 9th Feb, 2019. **Dr. Abdulla Rasheed Ahmed**, Minister of State for Education, Ministry of Education Maldives delivered the Graduation Day Address and distributed the Degree Certificates to the students.



• **18th Graduation Day** was held on 22nd Aug, 2019. **Dr. Alok Prakash Mittal**, Member Secretary - AICTE, Professor of ICE Nethaji Subhaji Institute of Technology, New Delhi delivered the Graduation Day Address and distributed the Degree Certificates to the students.



Editorial Board:

Mentor: Mrs. Sarasuwathi Khannaiyann, Secretary

Advisor: Dr. Priya Satish Prabu, Joint Secretary

Patron-in-Chief: Dr. A. Ponnusamy, Principal

Editors: Dr. R. Ramesh Kumar, Professor, Department of Hindi

Mrs. P. Hemashree, Assistant Professor, Department of MCA

Mr. R. Mathan, Assistant Professor, Department of Visual Communication

Dr. S. Jeyalakshmi, Associate Professor, Department of English

Student Editor: Mr. N. Jayanth. Department of Visual Communication

Published by: Hindusthan College of Arts and Science, Hindusthan Gardens, Behind Nava India, Coimbatore - 641028

hindusthan.net/hicas  hicas@hindusthan.net  [hindusthanartscollege](https://www.facebook.com/hindusthanartscollege)  [@_hicas_official](https://twitter.com/_hicas_official)  [@_hicas_official_](https://www.instagram.com/_hicas_official)

Feedback: hicasmagazine@hindusthan.net