

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution – Affiliated to Bharathiar University, Coimbatore

Approved by AICTE – Government of Tamil Nadu

Accredited by NAAC – An ISO Certified Institution

Under DBT Star College Scheme, Ministry of Science and Technology, New Delhi

Hindusthan Gardens, Behind Nava India,

Coimbatore- 641 028, Tamil Nadu

Impressions

A HICAS Newsletter

Volume - 2

June 2020 - August 2020

Issue - 1

Message from Principal's Desk

“Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.” said Kofi Annan. ‘Impressions’, our College Newsletter has budded again with new shape and new colors.

I welcome the Faculty fraternity to the new normal that we are getting adapted to in this COVID -19 Period. My appreciations for all the Faculty members and Students for facing life with more challenge and perseverance during this pandemic period and for conducting and participating in various events with the same enthusiasm. I congratulate the Students and the Faculty members who took efforts in serving the society during this most critical period. Handling online classes and attending or organizing online events is a different experience that one has to cherish.



I whole heartedly thank the management for supporting us in various ways to conduct the online classes and for conducting the Online Semester Examinations successfully.

I also take this opportunity to congratulate the HICAS Magazine Team for their endless efforts in showcasing the events conducted by the departments and various committees and clubs.

Happy Reading!

With Best Wishes,
Dr. A. Ponnusamy

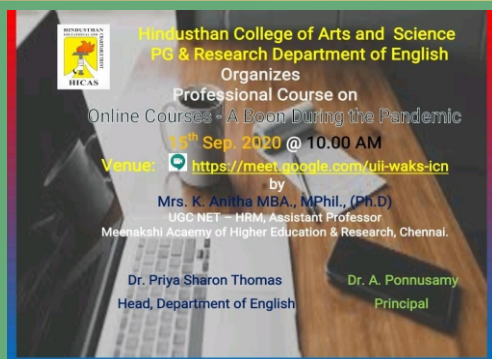
Department of Languages

One Day Faculty Development Programme on ‘Aaivu Tharavagangalum Membaattu Pattiyalum’ was organized to inculcate the spirit of Research in Literature on 2nd Jul, 2020. The speaker Prof. Dr. Sivamaruthi, Chiang Mai University, Thailand inspired the audience with his captivating thoughts.

Three Day Faculty Development Programme on ‘Makkal Vazhakkaatru Kadhaipaadalgalil Thalaivargal Pudhiya Paarvai’ was organized in the light of World Folklore Day on 27th to 29th Aug, 2020.

PG and Research Department of English

Online Quiz on Fantasy Literature was organized on 13th Aug, 2020. The quiz tickled the brains of ardent followers of the various fantasy worlds and fandom ranging from the magical Cinderella to the action filled Red Riding Hood series and everything in between. Nearly 136 students took part in the Quiz.



Pandemic not only made people to remain indoors but also made people aware of the online activities around the world. Online Courses, Online Webinar are the top notch in the educational platform. Keeping this thought the department organized an **Online Awareness Program on 'Professional Courses - A Boon during the Pandemic'** on 15th Aug, 2020. Nearly 150 students and 21 staff attended the same.

Covid-19 shut down indefinitely and added a twist to the 74th Independence Day Celebrations. Programmes like **Praise to the Skies (E-Poetry competition)**, **Concours De Dessin (E-Painting Competition)** and **Swantantra Bharat (E-Story Writing competition)** were organized on 15th Aug, 2020. The competitions were open for college and school students. Nearly, 150 students took part in the program.

Student Development Programme titled **'The Art of Effective Communication'** was organized on 27th Aug, 2020. **Dr. G. Hemalatha**, Head, Department of English, VLB Janakiammal College of Arts and Science, Coimbatore was the invited speaker. Around 190 students participated in the programme.

Gender Equity Programme on **'Different Shades of Women'** was convened on 29th Aug, 2020. **Dr. Sudha**, Associate Professor, Dr. N.G.P College of Arts and Science, Coimbatore drew parallel between color and women. On the whole, 190 students participated in the programme.

Professional Development Course was brought to light by **Dr. R. Vithyaprabha**, Associate Professor, Dr. N.G.P College of Arts and Science. She discussed the importance of **'Digital Humanities and the Opportunities in the Field of Study, Research, Teaching and Invention'** concerned with the intersection of computing and the discipline of Humanities on 28th Aug, 2020. 190 students participated in the programme.

To motivate and bring out the importance of clearing NET the department conducted a **Webinar on 'How to Crack NET?'** on 28th Aug, 2020. **Mrs. G. Saraswathi**, Holy Cross College, Trichy was the chief guest. More than 250 students participated.



Department of Commerce

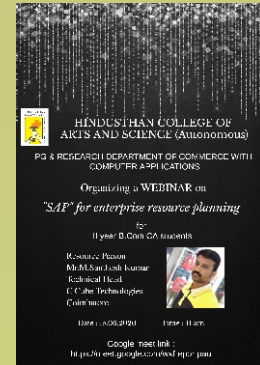
One Day Online **Faculty Development Programme** on the topic **'Opportunities for CMA Aspirations - Way to Success'** was organized on 13th Aug, 2020.

The Department organized **'CMA Course Awareness Program'** for students on 26th Aug, 2020.

PG and Research Department of Commerce with CA

Online Quiz on 'Income Tax Law and Practice' from 8th to 14th Jun, 2020 and 'Macro Economics' from 26th Jun to 15th Jul, 2020 were conducted.

Webinar on the topic 'SAP for Enterprise Resource Planning' was organized on 15th Jun, 2020. Mr. M. Santhosh Kumar, Technical Head, C Cube Technologies, Coimbatore was the speaker for the event.



PG and Research Department of Commerce with IB



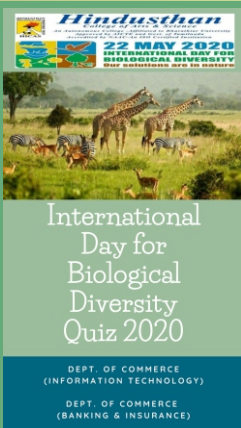
Webinar on 'Impact of Insolvency Position, Pre and Post COVID-19' was convened on 13th Jun, 2020. CA. M. Sureshkumar, SPP & Co., Chartered Accountant, Coimbatore was the Resource Person who emphasized on the current impact positions and trends in insolvency level.

Online Course on 'Supply Chain Management' was organized from 15th to 17th Jun, 2020. Around 150 students of the department attended the course and gained knowledge about logistics field.

National Level Webinar on 'Export and Import Documentation Procedures' was conducted on 11th Jul, 2020. Dr. B. Saranya, Head, Department of Commerce (Foreign Trade), PSG college of Arts and Science, Coimbatore, handled the session.



Department of Commerce with IT and BI



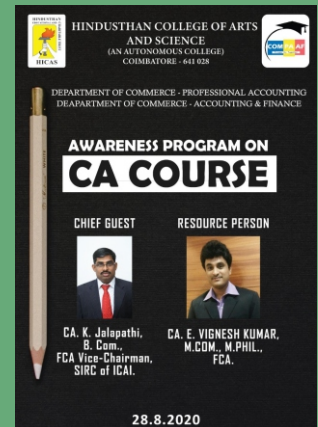
The Department was instrumental in organizing various quizzes on account of various commemorations such as 'World Intellectual Property Day Quiz – 2020' on 26th Apr, 2020, 'International Day for Biological Diversity Quiz 2020' on 22nd May, 2020, 'World Environment Day Quiz 2020' on 5th Jun, 2020, 'National level Quiz on Banking Sector' on 8th Jun, 2020, 'National level Quiz on Indian Economy' on 20th Jul, 2020, and 'National level Quiz on Corporate Accounting' on 31st Jul, 2020.

Department of Commerce with PA and AF

National Level Virtual Faculty Development Programme on 'NTA NET/TNSET-T20' was conducted from 17th to 23rd Aug, 2020 during which Mr. S. Balamurali, MBA, UGC NET, DHRM, (Phd), Assistant Professor, Department of BBA, NTA NET- TNSET Trainer, D G Vaishnav College, Chennai handled the sessions.

Induction Programme on 'Being a Winner', a motivational talk was organized for the first year students on 27th Aug, 2020. Students from overall Commerce Stream participated in this programme. **Mr. R. Sathishraj**, CEO, E-Crusaders, Chennai was the Speaker.

Career Awareness Program on 'CA Course' was organized on 28th Aug, 2020. **CA. K. Jalapathi**, FCA Vice-Chairman, SIRC of ICAI and **CA. E. Vignesh Kumar**, FCA were the speakers.



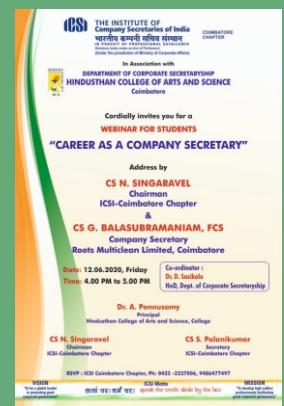
An awareness program on **'Opportunities in ACCA'** was arranged on 29th Aug, 2020. **Mr. Calvin Fredy Paul**, Regional Manager, ISDC was the **Resource Person** for the event.

Department of Commerce with CS



Webinar on 'Career as a Company Secretary' was organized on 12th Jun, 2020. **CS G. Balasubramaniam**, FCS Company Secretary, Roots Multiclean Limited, Coimbatore was the Resource Person for the Webinar.

Career Awareness Programme was conducted on the topic **'Career as a Company Secretary'** on 27th Aug, 2020. **Dr. Maheswaran Rajagopal**, Vice-President, Finance and Infrastructure, KGISL Group of Companies, Coimbatore gave insights to the students on the various career opportunities.



Induction Programme was conducted on 25th Aug, 2020. **Dr. D. Sasikala**, Associate Professor and Head, Department of Commerce with Corporate Secretaryship, Hindusthan College of Arts and Science handled the session for the First year Students on the topic **'Know Your Department'**.

PG and Research Department of Computer Science

Online Student Development Programme on 'Competing Future with Applications' was conducted on 13th Jun, 2020. **Mr. G. Threshant**, Android developer, A-Tech Solutions, Coimbatore, was the Resource Person and delivered a talk on the development of Android Applications.



Webinar on 'Embedded Software Development' was organized on 6th Jul, 2020. **Ms. J. Mahalakshmi**, Software Developer, Craper Soft, Coimbatore, was the Resource Person and delivered a talk on Embedded System Development and its role in IoT.

Webinar on 'Big Data Analytics' was arranged on 25th Jul, 2020. **Dr. L. Thara**, Assistant Professor, PSG College of Arts and Science, Coimbatore, was the Resource Person and delivered a talk on role of Big Data in Business, Health care, and Corporate.

Department of Information Technology

An Online Faculty Development Programme on ‘Learning Management System: MOODLE’ was organized on 4th Jun, 2020. The content was delivered by **Mrs. Geetha**, Assistant Professor and Head, PG and Research Department of Computer Science, Chikkana Government Arts College, Tirupur.

A National webinar on ‘Cloud Computing Instances on Resource Maximization’ was organized on 5th Jun, 2020. **Dr. Antony Vincent**, Associate Professor, Kristu Jayanthi College, Bangalore was the Resource Person.



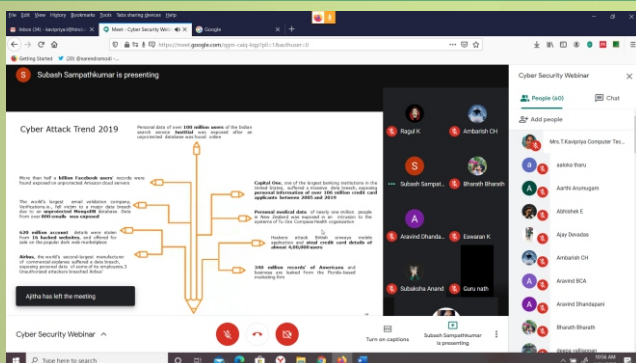
An Online **Alumni Meet** was organized on 27th Jul, 2020 during which **Ms. Sowmitha**, Senior Software Associate, Prompt Infotech Pvt Ltd, delivered a talk about the job opportunities in the IT industry.

An **International E-Quiz ‘Test Your Knowledge in PHP’** was organized on 13th Jul, 2020. Around 340 participants participated and obtained E- Certificates.

Department of Computer Technology

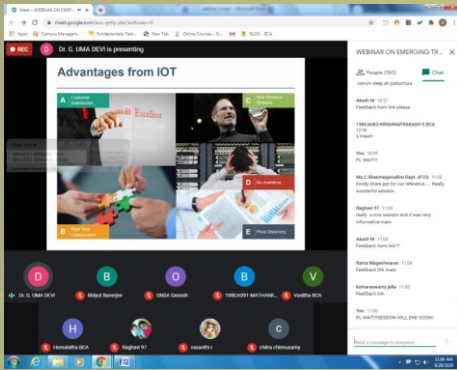
A **Webinar on ‘Cyber Security’** was organized on 24th Jun, 2020. **Mr. S. Subash**, Director, Hartwin Tech Private Limited, Coimbatore was the speaker for the session.

An **Induction Programme** was organized on 28th Aug, 2020 for all First Year Computer Stream Students in which **Mr. R. V. Saravana Prakash**, Edupreneur, Serial Entrepreneur, Founder and CEO of Course Volcano, India and USA delivered a motivational talk about Life.

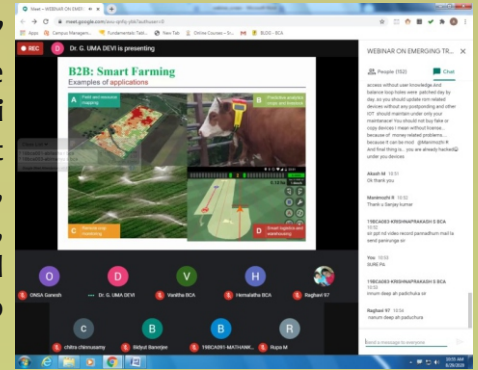


Department of Computer Applications

A **National Webinar on ‘Emerging trends in Internet of Things (IoT)’** was organized on 29th Aug, 2020. The resource person **Dr. G. Uma Devi**, Associate Professor, Department of Computer Science and Engineering, University of Engineering and Management, Jaipur, Rajasthan, shared her Innovations and Ideas on the trends of IoT. Around 230 participants attended the webinar.



A Webinar on 'Campus to Corporate' was organized on 08th Sep, 2020. The resource person Ms. Preethi Ramasamy, Jr Executive-HR, Cognizant Technology Solutions, SEZ IT Park, Keeranatham Road, Saravanampatti, Coimbatore, shared her experience and Ideas on the evolution from campus to corporate.



PG and Research Department of Computer Applications

A Webinar on the topic 'Where not to publish - Awareness on Journal Publication' was organized on 11th Jun, 2020. Dr. Nagarajan Munusamy, Professor and Head, Department of Computer Science, KSG College of Arts and Science was the speaker for the session.

Career Counseling Programme titled 'Demystify IT – Options in Market, Where You Fit, What can be Done' was organized on 3rd Jul, 2020 in which Mr. S. Christopher Lee, Lead QA, Walmart Labs, Bangalore was the Resource Person.

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Coimbatore - 641028, Tamil Nadu, India

PG and Research Department of Computer Applications

Webinar On
"THE ART OF RESEARCH WRITING : TIPS AND TECHNIQUES"

Resource Person
Dr. SAGAYA AURELIA
Assistant Professor, Department of Computer Science
CHRIST UNIVERSITY
Bangalore

27.06.2020
3.00pm - 4.00pm

Link will be shared to the Registered Email ID

Dr. A. V. Senthil Kumar
Professor & Director, Convener

Mr. A. Ganesan
Associate Professor, Co-ordinator
637927447

Mr. C. Daniel Nesa Kumar
Assistant Professor, Co-ordinator
9894295269

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PG and Research Department of Computer Applications

Webinar On
"JOB SEARCHING STRATEGIES AND INTERVIEW TIPS"

WS - 2

ALLIGAPS
Computer Science Stream Students

07.07.2020
11.00 AM - 12.00 PM

FOR REGISTRATION
<https://forms.gle/5NUTz9k3zCzUq8>
Link will be shared to the Registered Email ID

Mr. S. CHRISTOPHER LEE
Lead QA
Life Coach | Motivational Speaker
Career Guidance | Counselor
WALMART LABS
BANGALORE

Dr. A. V. Senthil Kumar
Professor & Director, Convener

Mr. C. Daniel Nesa Kumar
Assistant Professor, Co-ordinator
9894295269

WE HAVE SOMETHING TO SHARE

**THE REUNION
BATCH 2009-
2012**

24 AUG, 2020 at 3:00 PM -4 PM
HICAS - MCA
COIMBATORE

ONLINE MODE: GOOGLE MEET
[HTTPS://MEET.GOOGLE.COM/HPY-CEKU-BED](https://meet.google.com/HPY-CEKU-BED)

PG and Research Department of Mathematics

State Level Webinar on the topic 'எண்களால் ஏற்றம் பெறும் எண்ணங்கள்' was organized on 3rd Jun, 2020 with the Motivational speech of Dr. S. Bharathi Prakash, Assistant Professor of Tamil, PSG College of Arts and Science, Coimbatore.

Two Days Online National Seminar was organized on the topic 'Graph Networks and its Applications' on 4th and 5th Jun, 2020. Dr. J. Baskar Babujee, Associate Professor of Mathematics, Anna University, MIT Campus, Chennai and Dr. K. Thirusangu, Dean (Research) and Associate Professor of Mathematics, S.I.V.E.T College, Gowrivakkam, Chennai handled the Sessions.

Online Faculty Development Programme on 'Metacognitive Strategies: Constructive Teaching-Learning Environment involving Constrictivism' was conducted on 6th Jun, 2020. Prof. Dr. Suja Sundram, Member, Field Training Committee, Department of Business Administration, Jubali University College, Royal Commission for Jubali and Yanbu, Kingdom of Saudi Arabia and Prof. Dr. Abirami Devi Sivakumar, Chairman, Department Quality Committee, Jubali University College, Royal Commission for Jubali and Yanbu, Kingdom of Saudi Arabia were the Resource Persons.

Free certification Online Course and One-week FDP on 'Moodle Learning Management System' in association with Spoken Tutorial, IIT Bombay, an Initiative of National Mission on Education through ICT, MHRD, Govt. of India was organized.

National Level Webinar titled ‘Soil Health and Organic Farming’ was organized on 10th Jun, 2020. Mr. G. Suresh Kumar, Performance Artist, Arts Facilitator, Arts Mentor, Bangalore was the Resource Person.

5 Days Online Workshop and National FDP on ‘Research Methodology and ICT based Teaching and Learning Process’ was organized from 16th to 20th Jun, 2020. The Speakers for the Workshop and National FDP were Dr. R. Sivaraj, Department of Mathematics School of Advanced Sciences, VIT University, Vellore, Dr. K. Arun Prakash, Department of Mathematics, Kongu Engineering College, Perundurai, Dr. Prince Paul Antony, Department of Commerce PA, Sri Ramakrishna College of Arts and Science, Coimbatore, Mr. K. Mohan, Department of Administration, Vivekananda College of Arts and Science for women, Tiruchengode, and Dr. C. Thirumoorthi, Department of Computer Technology, Hindusthan College of Arts and Science, Coimbatore.

One-Week Online Workshop and National FDP on ‘LMS & E-Content Development Tools’ was convened from 1st to 8th Jul, 2020. Dr. Antony Arul Raj, Department of Software System, PSG College of Arts & Science, Coimbatore, Dr. S. Manju, Department of Information Technology, PSG College of Arts & Science, Coimbatore, Dr. G. Rajkumar, Department of Chemistry, Vivekananda College, Madurai, Mrs. C. Mohana Priya, Department of Computer Applications, Tiruppur Kumaran College For Women, Tiruppur, Dr. C. Thirumoorthi, Department of Computer Technology, Hindusthan College of Arts and Science, Coimbatore, and Dr. D. Saraswathi, Department of Software System, PSG College of Arts and Science, Coimbatore were the eminent speakers for the event.



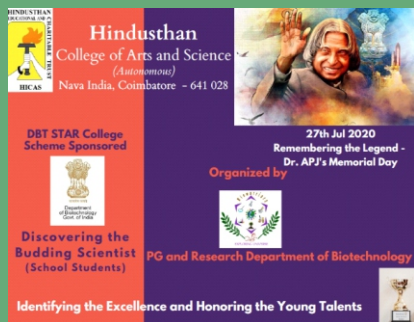
PG and Research Department of Biotechnology

An International Webinar on ‘Perspectives of Molecular approaches in Entomology’ was organized on 26th Jun, 2020. The chief guest and the Department Alumnus (Batch 2006-2008), Dr. K. B. Rebijith, Senior Scientist in Molecular Entomology, Plant Health and Environment Laboratory, Diagnostic Surveillance Services, New Zealand was the Resource Person. More than 200 students and Research Scholars participated in the event.

An Awareness Programme on ‘World Breast Feeding Week’ was organized on 4th Aug, 2020. The Chief Guest Kumutha Chandrika Kalyanasamy, Lactation Counselor, Certified Infant Massage Educator, Founding and Managing Trustee, CPN, delivered a lecture on ‘Out of syllabus: What the youth need to know about lactation, birth, relationships and more!’.

‘EIA 2020’ webinar was organized on 17th Aug, 2020. The chief guest Dr. S. R. Madan Shankar, Dean Academics, Associate Professor, Head of PG Biotechnology Department, Kongunadu College of Arts and Science, Coimbatore, delivered the talk.





Under the **DBT STAR College Scheme**, programmes such as **‘Intercollegiate competition’** on the occasion of **‘Dr. A. P. J. Abdul Kalam’s Death Anniversary’** during 27th and 28th July 2020 and observation of **‘World Nature Conservation Day’** on account of which various competitions such as Tamil and English Elocution on Nation-Building, E-Painting, E-Poster Preparation, Painting, Short film making were organized for both school and college students.

PG and Research Department of Microbiology and Food Processing Technology

Alumni Live Webinar on ‘Plant Genetic Engineering towards CRISPR Genome Editing’ was conducted on 23rd Jun, 2020. **Dr. Navveenarani M**, Research Scholar, Genetic Transformation Laboratory, Division of Crop Improvement, ICAR Sugar Breeding Institute, Coimbatore was the Resource Person.

Live Webinar on ‘How to Read Scientific Literature and Introduction to MANAV The Human Atlas Initiative’ on 13th Jul, 2020. The Resource Person was **Dr. Anupma Harshal W**, Consultant, Science Communication and Public Engagement, Manav-Human Atlas Initiative, IISER, Pune.

Live Webinar on ‘Therapeutics from Algae for Non-Communicable Diseases’ was organized on 21st Jul, 2020. **Dr. P. Varalakshmi**, Assistant Professor, Department of Molecular Microbiology, Madurai Kamaraj University, Madurai was the Resource Person.

Online Quiz on Nature Conservation Day and World Hepatitis Day were organized on 28th Jul, 2020 and **World Mosquito Day 2020** was conducted on 20th Aug, 2020.

‘Induction Programme’ was organized for the First year Students from 24th to 28th Aug, 2020 with the Resource Persons **Dr. Jayalakshmi**, Professor, Department of Microbiology, PSG IMS, **Dr. Selvaraj**, Associate Professor, Department of Psychology, Govt. Arts College, Coimbatore. **Dr. Karthik Periyasamy**, Scientist E, Biocon India Pvt. Ltd, Hosur, **Dr. S. Saravana Prabhu**, Art of Living, **Dr. S. Balaji**, NEET Trainer, TIME center and **Dr. R. Rangaraj**, Professor and Head, Department of Computer Science, Hindusthan College of Arts and Science.



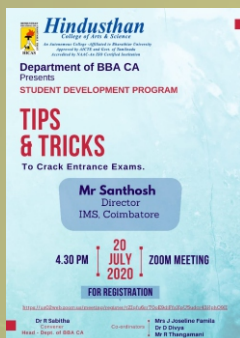
Department of Business Administration

A **Webinar on ‘Amateur to Professional – Road Map for Transformation’** was organized on 27th Aug, 2020 for First year students. **Mr. C. Rauram**, Head in Placements and Corporate Relations at Sri Krishna Adithya College of Arts and Science, Coimbatore, emphasized on leadership qualities, positive attitude, good body language for the upliftment of the students.

Department of Business Administration with CA

An **Online Student Development Program on ‘Entrepreneurship Opportunities in Indian Market’** was organized on 6th July, 2020. Professor, **Mr. Alaudeen Basha**, Managing Director, ALBN Securities handled the session.





Online **Orientation programmes** were organized for the first year students from 25th to 27th Aug, 2020 during which **Ms. Maheswari Purushothaman, Department of Nautical Science, Vels Institute of Science and Technology & Advanced Studies, Chennai**, motivated the students by sharing the real life facts and inspired the students to develop a very good academic career, **Mr. Suresh Babu, Director, Finance & Accounts, AL Baker Group, Abu Dhabi**, delivered a talk regarding the course scope and job opportunities for the various courses and **Dr. Udaya Shankar Narayanan, Campus Director, Amrita Vishwa Vidyapeetham** delivered a talk on the topic ‘**Education for life**’ respectively.

PG and Research Department of Management Studies

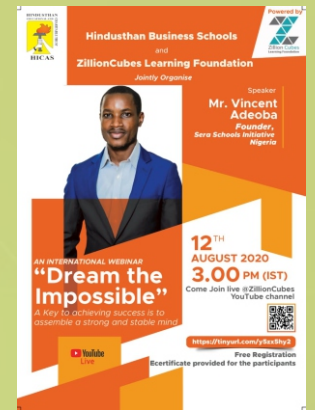
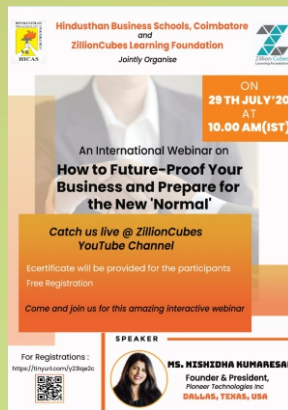
Online **Webinar on ‘Research Ahead’** was organized from 15th to 17th May, 2020. **Dr. Karthikeyan Parthasarathy**, Senior Grade Assistant Professor, School of Management Studies, Kongu Engineering College, Erode was the speaker for the webinar.

Webinar on ‘Capital Market Awareness’ in Association with **Proficient Minds (Training Partner to BSE)** was organized on 20th Aug, 2020. **Mr. C. K. Arivazhagan**, Consultant trainer, Proficient Minds, Coimbatore was the Resource Person.

11 Days Webinar Series (National and International) was organized with various reputed speakers

Date	Event Title	Resource Person
04.06.2020	Experiential Learning and Management Education	Mr. T. Saravanan, CEO - Craskills, Coimbatore
05.06.2020	25 Tips for Your Career and Life	Dr. P. R. Muthusamy, Director-Academics, NGP Educational Institutions, Coimbatore
06.06.2020	Marketing Changes and Strategies of the Future	Mr. V. Sasthakumar, CEO- Maven WESTA Pvt. Ltd. Coimbatore
08.06.2020	COVID-19: Implications for Business	Cherian. K. Philip, Country Manager - India and Singapore, iLearningEngines
09.06.2020	Inner Engineering	Dr. S. Dayanithi, Business Instructor, Shinas Vocational College, Oman
10.06.2020	What are the Key Parameters for Business Sustenance in this Crisis	Mr. Revinrajan, CEO, Human Capital Asia Ltd, Hong Kong and Mr. Ravindran Raghavan, General Manager, Group CEO's Office, IAL group of companies, Dubai & Director, IAL Logistics, Malaysia
11.06.2020	Landscaping World Economy Amidst the Covid-19 Crisis	Dr. Sherly George, Head-Centre for Collaboration and Partnership, Berjaya TVET College, Kuala Lumpur, Malaysia
12.06.2020	Writing a Conceptual/ Empirical Paper for Publication for Young Scholars	Dr. Lawrence Arokiasamy, Associate Professor, Head- Centre of Innovation & Entrepreneurship, School of Marketing and Media, Asia Pacific University, Kuala Lumpur, Malaysia

12.06.2020	Technology Innovations and Future Skills	Dr. Eswaremoorthy Rangasamy, Principal & Provost, Amity Global Institute, Singapore
13.06.2020	International Trade -India and Malaysia's Perspective	Dr. Sherly George, Head-Centre for Collaboration and Partnership, Berjaya TVET College, Kuala Lumpur, Malaysia
15.06.2020	Digital Transformation for Business Survival Post-2020	Mr. Revinrajan, CEO, Human Capital Asia Ltd, Hong Kong and Mr. Ravindran Raghavan, General Manager, Group CEO's Office, IAL group of companies, Dubai and Director, IAL Logistics, Malaysia
16.06.2020	Accepting Change Post Covid-19: Challenges & Normalcy	Professor Dr Selvaraj Oyyan Pillay, CEO, International Malaysia Education Center (IMEC) and Universiti Malaysia, Sarawak Learning Centre, Kuala Lumpur, Malaysia



PG and Research Department of Electronics and Physics

Online Quiz on Electronics was conducted from 2nd to 5th Jun, 2020.

Online Quiz on NTA-NET / GATE Based Quiz on Electronic Science was conducted from 27th Jul to 5th Aug, 2020 and from 7th to 16th Aug, 2020.

Department of Catering Science and Hotel Management

On 26th Aug, 2020 an online Guest lecture on the topic 'Orientation on Hospitality Industry' was organized. Mr. Erine Louis, General Manger, Welcome ITC, Coimbatore, was the Resource Person for the event.

On 27th Aug, 2020 an online Student Enhancing Program on 'Trends in Luxury Hospitality Industry' was organized during which Ms. Ponni, Associate Director, Sales and Marketing, Le Meridien, Coimbatore gave insights to the students on the trends in the hospitality industry.

On 28th Aug, 2020 an online Gender Equity Program on the topic 'Employee Enrichment in Hotels' was organized. Mr. J. P. Menon, General Manger, Fairfield by Marriott, Coimbatore was the Resource Person who enlightened the students with opportunities for employee enrichment in hotels.

Department of Costume Design and Fashion

A National Level Online 'Fashion E - Quiz – 2020' and Awareness Quiz on 'Handloom and Khadi' was conducted on 1st Jun, 2020 and 7th Aug, 2020 respectively.

An International Webinar on 'Educators as Leaders in a Diverse World' was organized on 7th Jun, 2020. Dr. Tasneem Amatullah, Assistant Professor, State University of New York, USA was the Resource Person.

A Fashion Illustration Contest titled 'Fashion Statement COVID 19 - 2020' on 10th Jun, 2020 was arranged. Around 100 participants took part in the illustration contest.

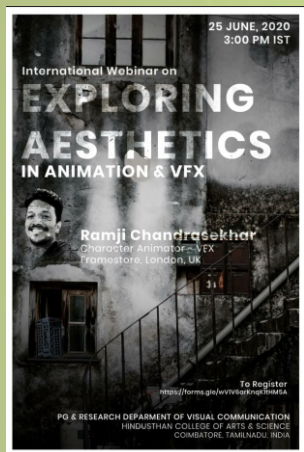
A Webinar on 'Portfolio Development' was organized in association with AMH SSC- Centre of Excellence, Tirupur on 14th Jul, 2020. Ms. Renu Bhargava, Executive Director, Just Design Institute, New Delhi and Ms. Himadri Abrol, HoD - Fashion, Just Design Institute, New Delhi were the Resource Persons.

The Department signed a MoU with AIC NIFT-TEA, Incubation Center for Textiles and Apparels, East of TEKIC, SIDCO, Mudalipalayam, Tirupur on 24th Aug, 2020.



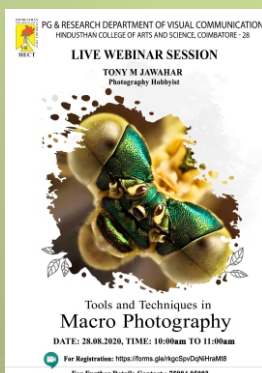
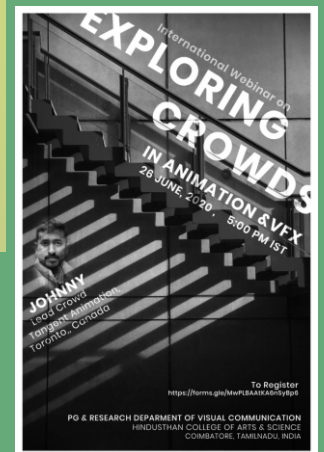
National Handloom Day celebrations were held by distributing masks made out of Khadi fabrics and by wearing handloom apparels to promote Khadi on 7th Aug, 2020.

Department of Visual Communication



The need of the hour Workshop, 'Exploring Aesthetics in Animation & VFX', was organized on 25th Jun, 2020 for the students of Visual Communication and Animation. The student community had a lively interaction with our Alumni Mr. Ramji Chandrasekar, Character Animator VFX Framestore, London UK.

The recent trends and requirements in the animation and VFX industry were exposed to the students through the Workshop titled 'Exploring Crowd in Animation & VFX' by Mr. Johny James Gunaraj, Lead Crowd, Tangent Animation, Toronto, Canada on 26th Jun, 2020.



PG and Research Department of Social Work



A Webinar titled 'Research as an Instrument of Indianization of Social Work' was hosted on 7th Jul, 2020. The Resource Person was **Dr. E. Kanagaraj Easwaran**, Professor and Head, Department of Social Work, Mizoram University.

A Webinar on 'Writing Research Articles – An Overview' was held on 21st Jul, 2020 and the Resource Person invited was **Dr. Sampath Nagi**, Assistant Professor, Department of Management Studies, Marudhupandiar College, Thanjavur.



Pooled Department Activities

Webinar on 'Food Safety and Food Sanitation in Food Industry' was jointly organized by Departments of **Food Processing Technology and Management** and **Catering Science and Hotel Management** on 26th Jun, 2020. **Mr. Oswald Benedict Jerome**, Executive, Production Agri Business - Frozen Food Division, Sharjah, UAE, acted as the Resource Person.



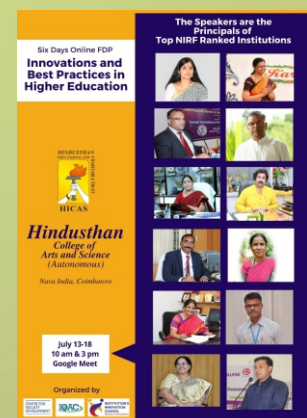
Extension Activities

National Service Scheme (NSS) organized Blood Donation Camp, Eye Camp, Voters Day Awareness Programme, Road Safety Rally, International Yoga Day and Covid 19 Activities.

NSS/ NCC/ YRC/ Rotaract/ Students Support Cell/ Hindusthan Innovative Learning HUB/ IQAC

Six Days Faculty Development Programme on 'Innovations and Best Practices in Higher Education' was organized by the **IQAC** in association with **Centre of Excellence for Faculty Development (COExFD)** and **Institution's Innovation Council (IIC)**, MHRD, GoI from 13th to 18th Jul, 2020. Eminent Principals from the top NIRF Ranked Institutions in India were invited to gain insights from them about the various Innovations and Best Practices that are being adopted and implemented in their institutions.

National Service Scheme (NSS) organized **Welcome Ceremony** for the first year NSS Volunteers on 9th Oct, 2020.



PG and Research Department of Social Work in association with the **Student Support Cell** hosted the Webinar titled 'Turning Negative Mental Health into Positive Mental Health' on 18th Jun, 2020. The Resource Person was **Mr. Jerus Albert Britto**, Clinical Psychologist and Guest Lecturer from Department of Psychology, Government Arts College, Coimbatore.

An **International Conference on ‘Innovative Challenges in Multidisciplinary Research and Practice’** was organized by **PG and Research Department of Mathematics** in association with **Hindusthan Innovative Learning HUB** from 15th to 19th Jun, 2020. **Ms. Maheshwari Purusothaman**, Department of Nautical Science, Technology & Advanced Studies, Chennai, **Dr. Kandappan Balasubramaniam**, School of Hospitality, Tourism & Events, Taylor’s University, Malaysia, **Dr. Suplabodder**, Department of Management and Commerce, Dayananda Sagar College of Arts, Science and Commerce, Bangalore, **Dr. Puvaneshwaran Kunasekaran**, School of Hospitality, Tourism & Events, Taylor’s University, Malaysia, **Dr. Rupam Konar**, School of Hospitality, Tourism & Events, Taylor’s University, Malaysia were hosted as speakers for the Conference.

Online International FDP on ‘Higher Education in New Norm: How to cater for Students Needs and Enjoy Great Benefits?’ was organized by **Hindusthan Innovative Learning HUB** and **PG and Research Department of Mathematics**. **Dr. Jeeteshkumar**, School of Hospitality, Tourism and Events, Taylor’s University, Malaysia on 22nd Jun, 2020 was the Resource Person.

Online International FDP on ‘E-Governance culture: Transformation in Higher Education Stakeholders UX’ was organized by **Hindusthan Innovative Learning HUB** and **PG and Research Department of Mathematics**. **Dr. Kandappan Balasubramanian**, Associate Professor of Hospitality, Tourism, and Events, Taylor’s University, Malaysia on 26th Jun, 2020 was the Resource Person.

State Level Webinar on ‘Neighbourly Regular Strength of a Graph’ was organized by **Hindusthan Innovative Learning HUB** and **PG and Research Department of Mathematics**. **Dr. M. Muthuchelvam**, Assistant Professor, Government College of Technology, Coimbatore on 26th Jun, 2020 was the Resource Person.

State Level Webinar on ‘Soft Sets and its Application’ was organized by **Hindusthan Innovative Learning HUB** and **PG and Research Department of Mathematics**. **Dr. S. Jackson**, Assistant Professor of Mathematics, V. O. Chidambaram College on 29th Jun, 2020 was the Resource Person.

Hindusthan Innovative Learning HUB and **PG and Research Department of Mathematics** jointly organized **Five Days International Webinar on Current Scenario Work Management & ICT Tools in Teaching and Learning Process** from 9th to 15th Jul, 2020. The presentation in the event were **‘Work Management in the New Norm’** by **Dr. Sree Kala Kunju Ram Nair** from Taylor's University, Malaysia, **‘Managing Psychological Emotions and Stress in the Workplace during Crisis Time’** by **Dr. Pang Chia Yee** from Taylor's University, Malaysia, **‘ONLINE Teaching Presentation Tools PREZI, AWW & Live lecture Tool using OBS Studio’** by **Dr. V. R. Kavitha**, PSG College of Arts and Science, Coimbatore, **‘Certificate Generation Using Autocrat & Certify Em & Image Editing Tool – Canva’** by **Lt. Dr. D. Antony Arul Raj** from PSG College of Arts and Science, Coimbatore, and **‘Educational Teaching Tool: Edmodo & Gnomio’** by **Dr. C. Thirumoorthi** from Hindusthan College of Arts and Science, Coimbatore.

Hindusthan Innovative Learning HUB and **PG and Research Department of Mathematics** jointly organized **Five Days International FDP on ‘Digital Tools for Researchers & ICT Online Tools in Teaching’** on 20th to 24th Jul, 2020. **Dr. Chakaravarthula S K Raju**, Department of Mathematics CITAM University, Bangalore, **Lt. Dr. D. Antony Arul Raj** from PSG College of Arts and Science, Coimbatore, **Dr. S Manju**, Department of Information Technology, PSG College of Arts and Science, Coimbatore, and **Mrs. G. Deepalakshmi**, Department of IT & CT, VLB Janakiammal College of Arts & Science, Coimbatore.

HICAS Rotaract is the first of its kind to receive the **Rotary Citation with platinum distinction**. It has received the **participation certificate** for the **Rotaract Outstanding Project Award**. HICAS Rotaract has donated Rs. 1500 for Tamilnadu **Chief Minister’s Fund for COVID 19 Relief** and Rs. 1000 for the **flood victims in Kolkata** along with Rotaract Club of Geethanjali Kolkata RID 3291.

HICAS Rotaract received a citation for supporting the Ride for Cause Foundation in their all India journey travel awareness program towards Rights for Education. Rtr. Maikchel Raj, Rtr. Logesh bharani and Rtr. Thanghapantieyaan received appreciation certificate from Ride for Cause Foundation.

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**Hindusthan Innovative Learning Hub with
PG and Research Department of Mathematics**
Jointly Organizes an One day Webinar on

**How to make ourself as
Demandable Product**

Resource Person:
HARIHARAN R
Deputy Manager HR
ABT Parcel services,
Coimbatore.

Date: 06.06.2020
Time: 11.00 AM To 12.00 noon
Platform: Google Meet

Convener - Dr.S. Anuradha
Head of the Department
Faculty Coordinator - Dr.M. Vegammai
Associate Professor

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Secrets of Body Language

Jc. A.J. MOHAMED RAFI
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Date - 10.06.2020 Wednesday Time - 11.00 am - 12.00 noon

Registration Link :
<https://forms.gle/VY18ps3P9JGJ5TY7>
Google Link :
<https://meet.google.com/sup-igth-qdt>

Mrs. S. Renuga Devi **Dr. S. Anuradha**
Faculty Co-ordinator Convener

Faculty Corner

- **Dr. V. Kavitha**, Professor, PG and Research Department of Computer Applications, published a chapter titled **'Friendly e-Medical Android Application System'** in the book named **'Recent Developments in Computing, Electronics and Mechanical Sciences'** (ISBN No: 978-81-945125-0-10) May 2020 ANVI Books and Publishers, New Delhi.
- **Dr. B. Sudhakar**, Professor and Director, PG and Research Department of Management Studies acted as a Resource Person for the webinar entitled **'Future Managers'** held on 18th May, 2020 organized by Dhanalakshimi Srinivasan Engineering College, Perambalur.
- **Mrs. Mythili D**, Assistant Professor, Department of Computer Technology has participated in 7 Days - **Faculty Development Programme** on **'Learning Pedagogy on Teaching and Assessment'** organized by IQAC of Sree Narayana Guru College from 18th to 25th Jun, 2020.
- **Dr. C. Thirumoorthi** acted as Resource Person in the Five Days Online Workshop and National FDP on **'Research Methodology and ICT based Teaching and Learning Process'** on 20th Jun, 2020 organized by Hindusthan Innovative Learning Hub, Hindusthan College of Arts and Science.
- **Dr. Lali Growther**, Associate Professor and Head, PG and Research Department of Microbiology, served as a Resource Person for a webinar on **'Plant Growth Promoting Bacteria'** at Karunya Institute of Technology, Coimbatore on 4th Jun, 2020.
- **Dr. S. Anuradha**, Professor and Head, PG and Research Department of Mathematics, presented Live Webinar on **'Outcome Based Education for Professional Programs'** on 8th and 9th Jun, 2020, at G.H Rasoni University, Amaravati, School of Management Studies Maharashtra.
- **Dr. N. Rajendran** delivered a speech at **Bharadhidasan College of Arts and Science, Erode** on 09th Jun, 2020, was the Resource Person at **Yaazhpaavaanan kalai pani mandram, Srilanka** on 10th Jul, 2020, delivered a speech as a **Chief Guest** at **KSR Arts and Science College for Women, Tiruchengodu** on 24th Jul, 2020, delivered a speech for **Inam International E- Journal** in Tamil and delivered a speech for **Pondicherry Tamil Teachers Min Mutram, Pondicherry** on 22nd Aug, 2020.
- **Dr. N. Hemashenpagam**, Associate Professor, PG and Research Department of Microbiology, served as a Resource Person for a webinar on **'Plant Microbe Interactions'** at Karunya Institute of Technology, Coimbatore on 17th Jun, 2020.
- **Dr. A. Manivannan**, Assistant Professor, PG and Research Department of Microbiology, served as a Resource Person for a webinar on **'Methodology to Study Plant - Microbe Interaction'** at Karunya Institute of Technology, Coimbatore on 23rd Jun, 2020.
- **Dr. V. Kavitha**, Professor, PG and Research Department of Computer Applications, published a chapter titled **'Advanced Encryption Standard (AES) with HEROKU Cloud Computing for Data Security'** in the book named **'Contemporary Research in Engineering and Technology'** (ISBN No: 978-81-945125-0-9) July 2020 Mangalam Publishers, New Delhi.
- **Dr. D. Baranikumar**, Associate Professor, PG and Research Department of Management Studies received **Best Teacher Award** in the Research Awards 2020 organized by Shri Param Hans Educational and Research Foundation Trust on 4th Jul, 2020.

- **Dr. R. Shobana**, Assistant Professor, PG and Research Department of Management Studies received **Best Women Faculty Award** in the Research Awards 2020 organized by Shri Param Hans Educational and Research Foundation Trust on 4th Jul, 2020
- **Dr. C. Thirumoorthi** acted as Resource Person in the One Week Online Workshop and National FDP '**Learning Management System**' covering the online tools such as LOOM, EDMODO, MIRO and PAD-LET on 7th Jul, 2020, organized by Hindusthan Innovative Learning Hub in association with PG & Research Department of Mathematics, Hindusthan College of Arts and Science.
- **Dr. C. Thirumoorthi** acted as Resource Person in the Five Days international Webinar on '**Current Scenario Work Management ICT Tools in Teaching and learning Process**' organized by Hindusthan Innovative Learning Hub in association with PG & Research Department of Mathematics, Hindusthan College of Arts and Science and delivered Educational online Teaching tools such as EDMODO, GNOMIO on 15th Jul, 2020.
- **Mrs. Agnes Febiola**, Assistant Professor, Department of Social Work, was invited as a Resource Person by NGM College, Pollachi to deliver a talk on '**Mental Well-Being during Covid**' to the students of Social Work on 22nd Jul, 2020.
- **Dr. C. Thirumoorthi** has acted as Resource Person and delivered the webinar on '**Online Teaching Tools**' on 26th Jul, 2020 organized by **Institute of Technical and Scientific Research (ITSR), Rajasthan, India.**
- **Mr. R. Balakrishnan**, Assistant Professor, Department of Catering Science and Hotel Management published a chapter titled '**Labour Migration On H-IT-A-T-E To COVID-19**' in the Book of '**Labour Migration Post Covid-19**', through Shanlax Publication (ISBN No:978-93-90082-41-4) in August 2020 (Pg. No: 290-300)
- **Dr. R. Sucharitha**, Professor and Head, Department of Costume Design and Fashion, served as a **Judge in Handloom Fashion Show - 2020 Season - 4 (Virtual)**, organised by **Peoples Seva Center and Dreamzone School of Creative studies** on 7th Aug, 2020.
- **Mrs. T. Kavipriya**, Assistant Professor, Department of Computer Technology has successfully participated in the **Ten Days Online Skill Development Programme** on '**Social Media Digital Marketing**' Sponsored by **Rashtriya Uchcharat Shiksha Abhiyan (RUSA 2.0)** under the Project titled Skill Development Programme on Digital Marketing organized by School of Commerce, **Bharathiar University** held from 10th to 21st Aug, 2020.
- **Mr. R. Balakrishnan**, Assistant Professor, Department of Catering Science and Hotel Management presented a paper titled '**Growth of Tourism and Hotel Industry by using Virtual Reality in Covid-19**' in the **International E-Conference** of '**The Challenges and Rehabilitation Avenues in the Context of Covid-19**' convened by **Department of Economics, Directorate of Distance Education, Madurai Kamaraj University, Madurai** held from 12th to 14th Aug, 2020.
- **Dr. R. Manju Priya**, acted as a Resource Person for a webinar on the topic '**Investment Institutions in India**' organized by **PSGR Krishnammal College for Women** on 27th Aug, 2020.
- **Mr. N. Subramanian**, Assistant Professor, Department of Visual Communication produced and presented '**A Medieval History of Tamil Cinema; The Contributions of Kalaingar Karunanidh's Narrations**'.
- **Mr. N. Subramanian**, Assistant Professor, Department of Visual Communication had been the jury for the **International Photography Competition, conducted by the Central University of Puducherry.**
- During the pandemic period many of our Faculty Members actively participated in many webinars, Online Workshops, Online Faculty Development Programmes, Quizzes, and have successfully completed many online courses on various platforms such as Courera, IIT Bombay Spoken Tutorial, Swayam and NPTEL.



Students Corner

Mr. Vivek, a Ph.D. Scholar and **Mr. Richard Cheryl Manuel** of **I MSW** were actively extending services to the needy in coordination with the Coimbatore District Collectorate. The students were motivated by Social Work faculty to start an NGO so that they can professionally involve and develop their skills and contacts. The students along with other college mates and Social work practitioners started an NGO with the name **'Unity of Individual Social Workers Welfare Trust'**.

Ms. Aiswarya R, II M Sc Physics, has participated in the **STPIP** (Section II), conducted by Department of Nanoscience and Technology, Bharathiar University, Coimbatore held during 15th to 30th Jul, 2020.

Ms. Nimitha, II M Sc Physics, has successfully completed the **CSIR Summer Research Training Programme (CSIR - SRTP)** Online during Jun – Aug, 2020 coordinated by **CSIR NEIST**, Jorhat.

Fresher's Day

Fresher's Day was organized for the first year students, who were admitted in the academic year 2020 – 2021 on 24th Aug, 2020. **Dr. Kavidasan, Director, Roots Industries India Ltd** was the Chief Guest who delivered a talk to motivate the students.



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