

HINDUSTHAN COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution – Affiliated to Bharathiar University, Coimbatore

Approved by AICTE – Government of Tamil Nadu

Accredited by NAAC – An ISO Certified Institution

Under DBT Star College Scheme, Ministry of Science and Technology, New Delhi

Hindusthan Gardens, Behind Nava India,

Coimbatore- 641 028, Tamil Nadu

Impressions

A HICAS Newsletter

Volume - 2

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Issue - 2

Message from Principal's Desk

Principal Message

“The Stormy March has come at last,
With winds and clouds and changing skies;
I hear the rushing of the blast
That through the snowy valley flies.”

- William C Bryant



It has been a year smacked with COVID-19 Pandemic. While the country has been witnessing an educational crisis, students bearing the highest brunt were the ones who needed highest access to quality education. The pandemic spurred the adoption of online teaching. Departments bounced with number of Webinars, Conferences, Lecture series, Quiz competitions and even brought out the students' talents through hands on training sessions. In an enormous way, the Faculty members supported students both academically and non-academically, at a distance. Hindusthan tried its best to support mentally and morally.

Very few realize that the students are the torch bearers of the society and they should be equipped with humanity, kindness and upright way for the betterment of the society. We at Hindusthan strive indefatigably not only to unlock COVID pandemic but also the hidden treasure in them. The best example of the same is this newsletter. This newsletter is a milestone that marks our growth, unfolds our strength and gives life to our aspirations.

I wish you the best in becoming a part of this family.

- Principal

Department of Languages

- 09.09.2020 அன்று 'ஊடகத்தமிழ் வானொலி' என்ற தலைப்பில் நடைபெற்ற இணையவழி பயிலரங்கத்தில் சிறப்பு விருந்தினராக திரு. பகத்கான், (கோடைப் பண்பலை) அவர்கள் கலந்து கொண்டார்.
- 11.09.2020 பாரதியார் நூற்றாண்டு நினைவு கலை இலக்கியப் போட்டிகள் (கவிதை, ஓவியம், பேச்சு, பாடல்) இணைய வழியில் நடைபெற்றது.

- 28.09.2020 அன்று 'நாளிதழ் வடிவமைப்பு' என்ற தலைப்பில் இல. ராஜகோபாலன் அவர்கள் சிறப்புரை நிகழ்த்திய ஒரு நாள் கருத்தரங்கினை நடத்தினர்.
- 03.10.2020 – 10.10.2020 'விக்கிபீடியாவில் தமிழ் புத்தகப் பிழைத்திருத்தம்' என்னும் தலைப்பில் ஒரு வார காலம் வரை நடைபெற்ற பன்னாட்டுப் பயிற்சி பட்டறையினை ஒருங்கிணைத்தார்.
- 18.10.2020 அன்று அப்துல் கலாம் பிறந்தநாளை முன்னிட்டு தாய் உள்ளம் அறக்கட்டளை திரு நா கணேசன் அவர்களுக்கு 'கலாம் சமூக சேவகர் விருது' வழங்கியது.
- 19.10.2020 அன்று 'பிரெஞ்சு கலாச்சாரமும் கல்வியும்' என்னும் தலைப்பில் நடைபெற்ற பன்னாட்டுக் கருத்தரங்கத்தினை ஒருங்கிணைத்தனர்.
- 16.10.2020 மற்றும் 17.10.2020 ஆகிய இரண்டு நாட்கள் 'திருநங்கைகள் அன்றும் இன்றும்' தேசிய அளவிலான கருத்தரங்கினை ஒருங்கிணைத்தனர்.
- தமிழ்த்துறைப் பேராசிரியர்கள் 14.09.2020 அன்று நடைபெற்ற, 'நவீன இலக்கியங்களை வாசித்தல்', 15.09.2020 அறிஞர் அண்ணா மற்றும் தந்தை பெரியார் வினாடி வினாப் போட்டி, 18.09.2020 'சங்க இலக்கியத்தில் மலர்கள்' என்னும் தலைப்பில் நடைபெற்ற வினாடி வினாப் போட்டி, 3.10.2020 இந்தி இலக்கியம் குறித்த பன்னாட்டு அளவிலான இணையவழி வினாடி வினா, 5.10.2020 'டாக்டர் ஏ.பி.ஜே அப்துல்கலாம்' என்னும் தலைப்பில் நடைபெற்ற வினாடி வினா, 04.11.2020 - 06.11.2020 அன்று இணைய வழியில் 'தமிழ் வளர்த்த சான்றோர்கள்' வினாடி வினாப் போட்டியினை ஒருங்கிணைத்து நடத்தினர்.



PG and Research Department of English

To connect the threads and bridge the gap between the Alumni and the college, the PG & Research Department of English organized the Alumni Meet – 'Down the Memory Lane' to facilitate, consolidate and coordinate Alumni Activities on 14th Sep, 2020.

Gender Equity Program, 'Women on the Move' steered the young minds and made them realize that women are no longer house - bound but are able to balance career and the family by **Dr Vanitha Subramanian**, Associate Professor from PSG College of Arts and Science on 18th Sep, 2020.

On 23rd Sep, 2020 a '**Professional Ethics Program**' was conducted by **Dr Rajesh Bojan**, Founder and Editor in Chief, The Dawn Journal. He addressed the faculty and students on 'Professional Ethics: Become an Asset'.

The **Inauguration of the Literary and Debating Association** was held on 30th Sep, 2020 by **Dr L M Swarnalatha**, Head, Department of English, Vellalar College for Women, Erode.

The Department commemorated **Gandhi Jayanthi** on 2nd Oct, 2020, **Mrs R Sri Ranjani**, Tamilnadu Police was the speaker.

On the 5th Oct, 2020 **Student Development Programme** on '**Child Labour and how it should be banned**' was conducted by **Rev Fr Dr Jose Paul**, Ex Chairman of the Child Welfare Organisation, Palakkad.

One Day Professional Course Program on '**How to Write a Book?**' was conducted on 20th Oct, 2020 by **Mr Dhruv Anand**, writer from Noida, India. The entire session went effectively with active interaction from the students.

On 10th Nov, 2020, a **Student Development Programme** on '**The Luminescence of Lingua Franca**' was organized by **Dr G Youveniya**, Assistant Professor, Kongunadu College, Coimbatore. Nearly 20 staff members and 200 students participated.

A One Day Professional Development Programme on ‘Literature- Reflection of Life’ was conducted on 11th Nov, 2020 by **Dr P Chitra**, Kongunadu Arts and Science College, Coimbatore.



Department of Commerce

National level Commerce E- Quiz Competition Kahoot-T20 was organized from 19th Sep to 29th Sep, 2020 in Association with The Institute of Cost Accountants of India, Coimbatore. **General Accounting Competitive Quiz** was conducted on 10th Sep, 2020.

Entrepreneurship Programme was organized in Association with Institutions Innovation Council - HICAS. The Journey of Entrepreneurship was conducted on 5th Oct, 2020. **Dr K Senthilkumar**, Head - Entrepreneurship Development, AIC NIFTTEA Incubation Center for Textiles and Apparels was the Resource Person.

E-Talk Show on ‘Discovery or Creating’ was organized on 7th Oct, 2020. **Dr Ashwin Nithish**, TED Speaker and Entrepreneur was the Resource Person.

Career Development Programme T20 - E-Quiz, training for competitive examinations was initiated as Weekend series of Quizzes from 10th Oct, 2020 onwards. E-Quiz 1.0 to E-Quiz 8.0 were successfully conducted by Faculty of Commerce.

Financial Awareness on ‘Consumer Training’ was organized on 13th Oct, 2020. **Dr K Prabhakaran**, NCFE & SEBI Financial Education was the Resource Person.

Honoring APJ Abdul Kalam’s Birthday WSD - T20 (World Students Day) National level E-Competition (Poem, Drawing, Essay Writing, Collage making) was organized on 15th Oct, 2020.

Student Development Programme on ‘T20 -Goods and Services Tax: Journey so Far and Road Ahead’ was organized on 21st Oct, 2020. **Mr. D. Siva Shanmugam**, GST Practitioner, GST Academy of Excellence, Erode was the Resource Person.

Awareness on Overseas Education was organized on 21st Oct 2020 jointly with Corporate Relations-HICAS. **Mr D Thirumurugan**, Business Head, Ignited Edu Future addressed the student community.

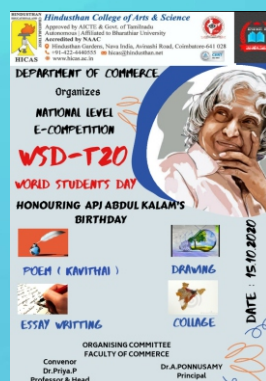
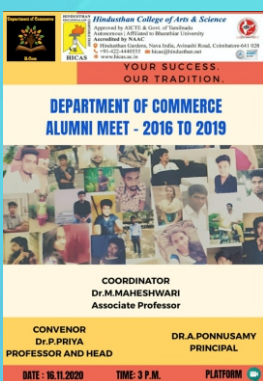
The Department initiated **‘Best Practices - Knowledge Sharing’** as Month end series programme from Oct 2020 onwards.

Intellectual Property Rights and Patent Process was organized in association with Institutions Innovation Council on 24th Nov 2020. **Mr S Loganathan**, Advocate & Trademark Attorney, Coimbatore was the Resource Person.

HR Talk on ‘T20 Post Pandemic Challenges’ was organized on 7th Nov, 2002 in Association with Institutions Innovation Council. **Mrs Punitha Nagarajan**, Head, Talent Acquisition, ZUCI System, Chennai was the Resource Person.

Ever Green Commerce Alumni Meet – 2016 Batch was held on 16th Nov, 2020.

Student Development Programme on ‘Motivational Talk to Digital Era Youth’ was organized on 26th Nov, 2020. **Dr M R Vanithamani**, Professor and Director, Faculty of Management Studies, Karpagam College of Engineering, Coimbatore.



PG and Research Department of Commerce with CA

An **Online Alumni Meet** was organized on 04th Sep, 2020 for the 2020 passed out UG and PG Students.

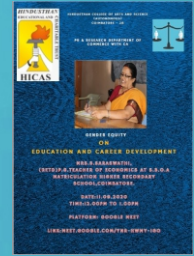
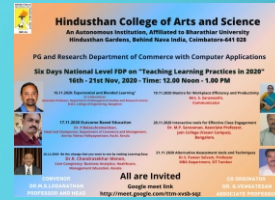
Gender Equity Program was conducted on 11th Sep, 2020 on the topic **‘Education and Career Development’** by the Resource Person **Mrs S Saraswathi**, PG Teacher of Economics, SBOA Matriculation School, Coimbatore.

Yoga Program was conducted on 14th Oct, 2020 on the topic **‘Improving Your Yogic Knowledge’** by the Resource Person **Mrs R Sivagami**, Chakra Yoga, Coimbatore.

Career Guidance Program was conducted on 21st Oct, 2020 on the topic **‘The Gateway for a Better Career in Commerce’** by the Resource Person **Dr S Balamurugan**, Head of the Department of Commerce (IB), Government Arts College, Avinashi.

The Department signed **MoU with Annamalai Capital Services** 22nd Oct, 2020 to conduct various programs in the Department.

Six Days National Level Faculty Development Programme was conducted from 16th Nov to 21st Nov, 2020 on the topic **‘Teaching Learning Practices in 2020’**.



PG and Research Department of Commerce with IB

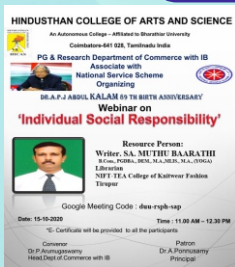
National Level Workshop on ‘Intellectual Property Rights’ was conducted on 07th Oct, 2020. **Dr S Balamurugan**, Assistant Professor and Head of the Department of Commerce with International Business, Government Arts and Science College, Tirupur, handled the session. Nearly 100 students participated in the programme and gained knowledge about Trade Mark, Copy Right and Patent Laws.

Webinar on ‘Individual Social Responsibility’ was organized on 15th Oct, 2020. **Writer, SA Muthu Baarathi**, Librarian, NIFT Tea College of Knitwear Fashion, Tirupur was the Resource Person for the event. Around 100 Students actively participated in the webinar.

As an Honour to our late Former President **Dr. A P J Abdul Kalam** on his **89th Birth anniversary a pledge for ‘Unity and Pushpanjali’** on 15th Oct, 2020 was delivered by Respected Principal **Dr A Ponnusamy**. **Dr P Arumugaswamy**, Head of the Department, Faculty Members and Students had actively participated in this event.

Online Live ‘Yoga Training Programme’ was organized on 16th Oct, 2020. **Mr K V Satheesh Kumar**, Yoga Trainer from Coimbatore handled the session.

Online Alumni Meet was organized from 4th Nov to 6th Nov, 2020 for 2014 - 2016, 2015 – 2017, 2015 – 2018 and 2016 - 2019 batches UG & PG students. The students shared their memories and experiences and had a great time together.



Department of Commerce with IT and BI

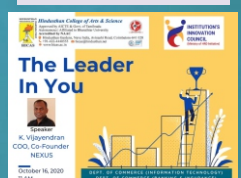
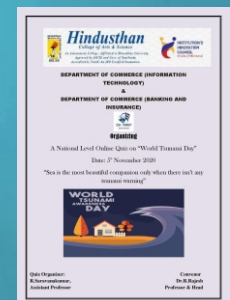
Dr A P J Abdul Kalam Birthday Special Event – Screening the Video of Dr A P J Abdul Kalam’s view on ‘Leadership’ was organized on 15th Oct, 2020.

‘Student Development Programme’ on ‘The Leader in You’ was organized on 16th Oct, 2020. Around 145 students participated in the programme.

National Level E-Quiz on ‘United Nations Day 2020’, ‘World Thrift Day’ and ‘National Unity Day’ were organized on 24th Oct, 29th Oct and 30th Oct, 2020 respectively.

Online Quiz on ‘World Tsunami Day’ was organized on 05th Nov, 2020. 144 students participated and received the E Certificates.

Online Quiz on **‘Vigilance Awareness 2020’** was conducted on 27th Nov, 2020.



Department of Commerce with PA and AF

Student Development Program on 'Investing Habits and Financial Literacy across the Nation' was organized from 28th Sep to 03rd Oct, 2020 in association with National Stock Exchange and Infinite Edge. **Mr Faisal Khan** was the Resource Person who delivered a special address on enhancing the investing habits among students.

The Department signed a **MoU** with **INFINITE EDGE** on 14th Oct, 2020.

Career Counselling Programme was organised in association with Hindusthan Corporate Relations and Infinite Edge, Coimbatore on 17th Oct, 2020. **Mr. Charles, HR Leader, ZOHO Corporation** was the Resource Person. More than 100 students participated and got benefited from this program.

National Level E-Quiz on 'Basic Laws on Indian Constitution' was conducted in order to Commemorate '**National Law Day**' on 26th Nov, 2020. Around 700 Students participated in the Quiz.

Quizzes on '**International Day for the Elimination of Violence against Women**' and '**Human Rights Day**' were organized on 25th Nov and 10th Dec, 2020 respectively.

National Level E-Quiz on 'Global Solidarity and Shared Responsibility' in a note of '**World AIDS Day**' was conducted on 01st Dec, 2020.

Department of Commerce with CS

Online Alumni Meet was organized on 13th Sep, 2020 for **2015 - 2018 and 2016 - 2019** batch students. The students shared their memories and experiences and had a great time together.

Awareness Programme on 'Overseas Education - IELTS' was organized on 09th Sep, 2020. **Ms Lavanya Alagarsamy**, Manager Business Development, Examination Services, British Council Examination & English Services India Private Limited, Chennai addressed the students of various departments.

Inauguration Programme of B. Com CS (Shipping and Logistics) was conducted on 12th Sep, 2020. **Mr Suresh Babu V**, Director (Finance & Accounts) AI Baker Group, UAE., **Mr Shiva Kumar**, Manager (Group Logistics & Distribution), AI Baker Group, UAE inaugurated the programme and shared about the opportunities available for the students in logistics field. **Mr Manoj Manayathody**, Managing Director, FCIAL, felicitated the gathering.

Student Development Programme on 'Scope & Opportunities for Young Entrepreneurs' was organized on 10th Oct, 2020. **Er B Karthigaivasan**, General Manager, Department of Industries & Commerce, District Industries Centre, Coimbatore summarised about various government schemes available to the youth and motivated the students to build a prosperous career as entrepreneur.

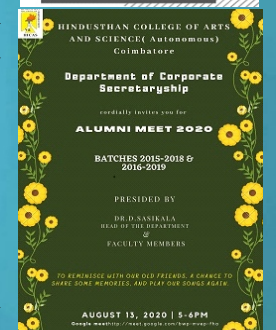
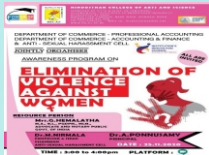
Webinar on 'Money Management' was organized on 10th Oct, 2020. **Er C K Arivazhagan**, Consultant, Trainer to BSE created awareness and insisted the importance of Capital Market among the students.

To celebrate our Nation's remarkable **71st Constitution Day** the Department organized an **Online Quiz** from 26th Nov to 28th Nov, 2020. Nearly 995 students attended the quiz and gained their appreciation certificates.

PG and Research Department of Computer Science

Webinar on 'Footprints of COVID - 19 on Indian Economy' was organised on 15th Sep, 2020. **Mrs M Gowri**, Assistant Professor, Department of Commerce with CMA, PSG College of Arts and Science, Coimbatore was the Resource Person.

Webinar on 'Future Career Opportunities Ahead' was organised on 19th Sep, 2020. **Ms T Saktheswari**, System Engineer, Tata Consultancy, Chennai, our alumni was the Resource Person who had a discussion session on job opportunities in Emerging technologies.



A **Mini Quiz** was conducted and points were graded with gamming. Top three Quiz winners were selected online.

Webinar on 'Data Science' was organized on 1st Oct, 2020. **Dr D Vimal Kumar**, Associate Professor, Department of Computer Science, Nehru College of Arts and Science College, Coimbatore was the Resource Person.

Webinar on 'Career Guidance on Job Opportunities' was organised on 10th Oct, 2020. **Mr K Manjunath**, Technical Lead, IT Services, Infosys Limited, Hosur was the Resource Person.

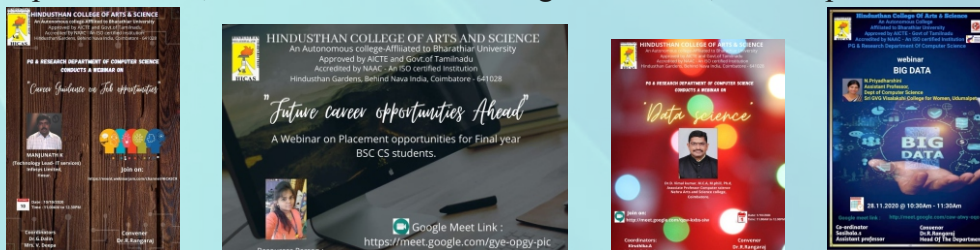
Webinar on 'Gender Equity' was conducted on 13th Oct, 2020. **Mrs Swati Jagadish PSY**, CLEC(USA), CBPA, L.E.A.N Coach presided and delivered her valuable thoughts and ideas in Gender Equity Behaviour.

Webinar on 'Kanavu Meipada Vendum' was conducted on 23rd Oct, 2020. **Mr Ramkumar Singaram**, TV Anchor & Motivational Speaker, was the Resource Person.

Webinar on 'Digi Marketing' was organised on 7th Nov, 2020. **Mr R Prakash**, Technical Consultant, Vlands Best Hub Pvt. Ltd., handled the session.

Webinar on 'Social Media & Mindfulness' was organised on 20th Nov, 2020. **Ms Indhu Lekha Paul**, Educational Psychologist was the Resource Person.

Webinar on 'Big Data' was organised on 28th Nov, 2020. **Ms N Priyadharshini**, Assistant professor, Department of Computer Science, Sri GVG Visalakshi College for women, Udumalpet handled the session.



Department of Information Technology

Orientation Programme on 'Indraiya Motivation' was headed by **Mr N Hariharan**, Founder and Director, Shine IAS Academy, Coimbatore on 04th Sep, 2020.

Webinar on 'Software Engineer Traits in IT' was organized on 12th Sep, 2020. **Mr D Bharath Vishnu**, Senior Software Engineer, HCL Technologies, Bengaluru was the Resource Person.

Career Counselling Programme on 'Skills to Lead Future' was delivered by **Mrs R Priyadharshini**, Assistant Professor, Department of Social Work, Sri Ramakishan College of Arts and Science, Coimbatore provided the counselling on 14th Sep, 2020.

Gender Equity Programme on 'Valzhkai Valvatherke' was headed by **Dr A Sharmila Banu**, Regional Manager, Hycon Machines, Subha Ganesh Industrial Estate, Kattampatti, Coimbatore on 17th Sep, 2020.

International Webinar on 'Emerging Trends of IT in Banking Sector' was organized on 18th Sep, 2020. **Mr Sathish Kumar V**, IT Project Manager, Commercial Bank of QATAR, UAE delivered the content.

Organ Donation Awareness Programme on 'Volunteer for a Cause' was organized on 17th Sep, 2020. **Mr Surendran Muruganandan Krishnan**, Founder of Volunteer for a Cause and **Mr Arunkumar R**, Intellicar Telematics, Bengaluru were the Resource Persons.

Six Days Faculty Development Programme on 'Learn, Unlearn & Relearn' under the broad theme of 'Artificial Intelligence, Digital Marketing, Data science, G Suite & Fuzzy Numbers' was organized on 25th Sep, 2020.



Inaugural of Department Association, 'SPYDER 2020' was organized through online mode on 26th Sep, 2020.

Alumni Meet under the title **'Together Forever'** for 2015 & 2016 Batch was organized on 27th Sep, 2020. Nearly 42 alumni participated in the meet.

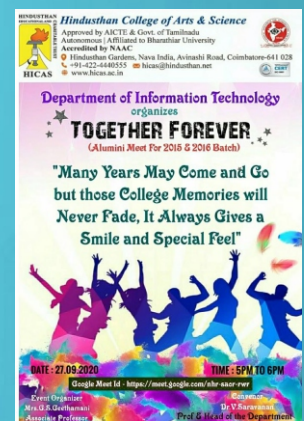
The Department signed an **MoU with Park Global HR Services, Coimbatore and Becore Academy, Coimbatore** on 22nd Sep and 06th Nov, 2020 respectively.

Workshop on 'Learn to Develop Augment Reality APP' was conducted from 19th Oct to 23rd Oct, 2020. **Mr K R Vijayarajan, CEO, Meticulous Academy of Excellence, Chennai** was the Resource Person.

Guest Lecture on 'Mobile Forensics' was delivered by **Mr S Dhanaraj, Assistant Professor and Head, Department of Computer Science and Applications, SMS College of Arts and Science, Coimbatore** on 20th Oct, 2020.

Guest Lecture on 'Real Time Project Implementation' was delivered by **Mr M Subramanian, Technical Manager, Gateway Software Solutions, Coimbatore** on 05th Nov, 2020.

Workshop on 'Intellectual Property Rights' was organized with Resource Person **Dr V Krishnamoorthy, Associate Professor, Kongu Business School, Kongu Engineering College, Erode** on 10th Nov, 2020.



Department of Computer Technology



An Interactive Online Session on 'Commit to Compete' was held on 11th Sep, 2020. **Mr R Mohan, Managing Director, Maruthi School of Banking, Coimbatore** acted as a Resource Person and presented techniques on how to solve Quantitative Aptitude Problems in the fastest way through shortcuts.

Workshop on 'Computer Aided Designing' was held on 23rd Sep, 2020. **Mr Rohinikumar T, Manager, Product Engineering Design, ZF Wabco, Chennai** acted as a Resource Person and presented hands on training to students about Designing in Computer Aided Tools.

Webinar on 'Roar and Revive, Exploring Human - Animal Relationship' was conducted on 10th Oct, 2020 by **Mr Abraham Antony Raj, Wildlife Photographer**.

Student Development Programme on 'Future Beckons' was held on 16th Oct, 2020. **Mr C Venkatesh, Impact Trainer, Master Key Soft skill Solutions, Coimbatore** acted as the Resource Person. Parents Meet for II Year and III Year students were conducted on 23rd Nov and 27th Nov, 2020 respectively. Nearly 150 Parents participated and shared their views.

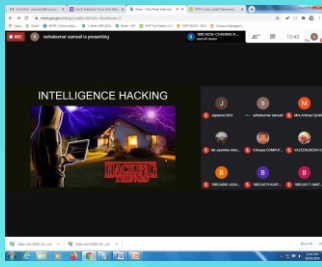
Coimbatore Day was celebrated on 24th Nov, 2020 by II Year Students. Achievements and the Prides of Coimbatore were presented.

Department of Computer Applications

Webinar on 'Campus to Corporate' was delivered by **Ms Preethi Ramasamy, Jr Executive - HR, Cognizant Technology Solutions, SEZ IT Park, Keernatham Road, Saravanampatti Coimbatore** on 08th Sep, 2020.

Alumni Meet for 2016 - 2019 Batch, 2015 - 2018 Batch, 2016 - 2019 Batch students were held on 18th Sep, 16th Sep, and 11th Sep, 2020 respectively. The Department Signed a MoU with Accent Techno Soft (ATS) on 17th Sep, 2020.





One Week International Virtual Faculty Development Programme on ‘Prospects of Holistic IT Insurgence’ was convened from 12th Oct to 17th Oct, 2020.

Yoga Awareness Programme on ‘Inhale the Future, Exhale the Past and Stay In Present’ on 06th Nov, 2020. The Resource Person Mrs Jegatheswari Selvaraja shared her experience and ideas.

Webinar on ‘Smart Applications of Internet of Things Based on MQTT and Think speak Cloud’ was conducted on 07th Nov, 2020.

Gender Equity Programme was conducted on ‘Women Empowerment’ on 11th Nov, 2020. Mr M Ayyappan, and Mrs A Shanmugapriya, Advocate in Virudhunagar District Court were Resource Persons.

PG and Research Department of Computer Applications

Yoga Awareness Programme was organized on 28th August, 2020. Dr S Bagath Singh, Doctor’s Yoga, Coimbatore acted as a Resource Person.

Gender Equity Programme was organized on 06th Oct, 2020. Ms G P Godhanavalli, Social worker and Councilor acted as a Resource Person.

Seminar on ‘Nuances of Research Proposals’ was organized on 14th Oct, 2020. Dr P Subhasini, Professor of Computer Science, Centre for Machine Learning and Artificial Intelligence, Avinashilingam Institute for Home Science and Higher Education for Women, Deemed University, Coimbatore acted as a Resource Person.

Six Days Faculty Development Programme on ‘Trends and Challenges in Research Methodologies’ was organized from 16th Oct to 22nd Oct, 2020. Dr. M. Venkatesh, Assistant Professor, Department of CSE NIT Surathkal, Mangalore, Dr. Rajadurai Vijay Solomon, Assistant Professor, Department of Chemistry, Madras Christian College, Chennai, Dr. Arunkumar Thangavel, Senior Professor, School of Computer Science and Engineering, Vellore Institute of Technology, Vellore, Dr. A. Amuthan, Professor and Associate Dean, Department of CSE, Pondicherry Engineering College, Puducherry, Dr. R. Rajesh, Associate Professor, Department of Computer Science, Central University of Kerala, Kasaragod were the Resource persons for the event.

Webinar on ‘App Development using Android’ was organized on 23rd Oct, 2020. Mr M Sabarinathan, Technical Manager, Gateway Software Solutions, Coimbatore acted as a Resource Person.

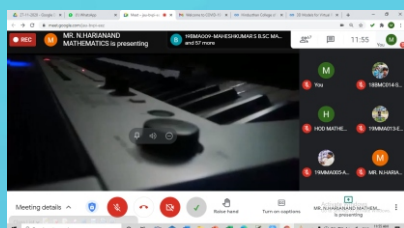


PG and Research Department of Mathematics

Department Association Inaugural and Fresher’s Meet were organized on 16th Oct, 2020.

‘Friday Forum 2020’ was organized on 23rd Oct, 2020. Nearly 257 Students participated in the various events such as Painting, Treasure Hunt, Quiz, Wealth out of Waste, Playing Instruments, Poem, Speech and so on.

‘Friday Forum 2020’ was organized on 20th Nov, 2020. It provided a platform where Senior students of the department motivated the young first year students.



Fresher’s Gathering was held for the PG students of the Department on 27th Nov, 2020.

PG and Research Department of Biotechnology

World First Aid Day was organized on 12th Sep, 2020. The Chief Guest Rtn. **Dr Rohini Sharma MDS.**, Founder and Director MIIRETCAM INC, Secretary, Rotary Club of Coimbatore, Smart city, delivered a guest lecture on **‘Basic First Aid and Pandemic COVID - 19’**.

E - Quizzes were organized on **‘World First Aid Day’** and **‘International Ozone Day’** on 12th Sep and 06th Sep, 2020 respectively with more than 1000 responses.

Cancer Therapeutics was organized on 18th Sep, 2020. The Resource Person **Dr J Angayarkanni**, Associate Professor and Head, Department of Microbial Biotechnology, Bharathiar University, Coimbatore, delivered a guest lecture.

One-Week **Competitive Examination Coaching** for PG Students and Faculty on **‘NTA NET / TNSET – T20 General Paper on Teaching & Research Aptitude’** was organized from 28th Sep, 2020 to 04th Oct, 2020. The Resource Person **Mr S Bala Murali**, Assistant Professor, DG Vaishnav College, Chennai, trained the students in Teaching, Communication, Research aptitude, Logical Reasoning and the Education System in India.

‘Alumni Meet – It’s Time to Reminisc’ was organized for 2016 - 2019 and 2017 - 2019 batch students on 26th Sep, 2020.

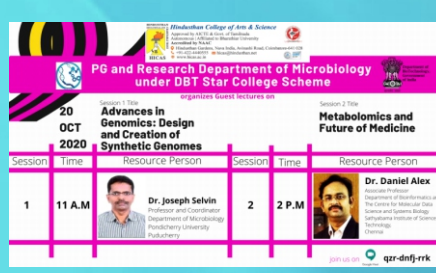
E - Poster Presentation for both UG and PG Students was held from 26th Sep, 2020, 28th Sep and 30th Sep, 2020. Top three positions were finalized based on their Presentation, Concept and Discussion.

Date	Name of the event	Title of programme	Chief guest name and address
06.11.2020	Induction Program	Design your Destiny	Prof. Jayanthasri Balakrishnan , Rtd, PSG College
07.11.2020	Induction Program	Motivational Talk	Dr. J. Angayarkanni , Associate Professor & Head, Department of Microbial Biotechnology, Bharathiar University, Coimbatore
17.11.2020	Gender Sensitization and Behavioural Ethics	Sexual harassment, the right to information act (RIA) and Ragging and Sex Education	Semma Haridas , Coimbatore

PG and Research Department of Microbiology and Food Processing Technology

Date	Programme	Resource Person
15.09.2020	Alumni Meet - 2020	In-house
17.09.2020	Webinar on ‘Traditional Medicinal Practices in COVID-19’	Dr R Mary Suja Director, William Research Centre, Nagercoil.

24.09.2020	Guest lecture on 'Role of Probiotics in Aquaculture'	Dr K Marimuthu Professor, Department of Biotechnology, Faculty of Applied Sciences, Malaysia.
03.10.2020	World Nature Day – Poster Competition	In-house
09.10.2020	Career Guidance Programme – What's next?	Dr P Ekambaram Associate Professor, Department of Biotechnology, Bharathiar University, Coimbatore.
15.10.2020	Global Hand wash Day	In-house
16.10.2020	Career Guidance Programme 'Pharmaceutical Industry and role of Quality Control/Microbiology'	Mr Pradeesh HD Executive Quality Control, Geltec Healthcare FZE, Dubai.
12.11.2020	Guest lecture on 'Diabetes and other lifestyle diseases prevention through a healthy lifestyle'	Dr Brahatheshwar S Director, Coimbatore Diabetes Foundation Hospital, Coimbatore



Department of Business Administration

'Alumni Meet' was organized on 26th Sep, 2020.

Guest Lecture on 'Yoga - Retreat and Regenerate' was organized on 16th Oct, 2020. The Chief Guest was Mr N Karthikeyan, Yoga Trainer, TANCEM, Tamilnadu Cement, Alangulam.

Guest Lecture on 'Intellectual Property Rights' was organized on 10th Nov, 2020. Mr S Siva Raja, Advocate, specialized in Intellectual Property Laws delivered lecture on 'IPR - Tool to Protect Inventions and Creations.

Webinar on 'Entrepreneurship Capstone' was organized in which Mrs Preetha Gunasekar, Principal of Helen O Grady International Pre-school give us her valuable time and insights on how to become a successful entrepreneur.

Department of Business Administration with CA

Seminar on 'GST – An Overview' was organized on 16th Sep, 2020. Ms S. Sakunthala, Auditor, Sakunthala Associates, Cross cut road, Coimbatore was the Resource Person for the event.

Seminar on 'Skill sets for Entrepreneur' was organized on 12th Oct, 2020. Mr A Anbazhagan, Managing Director, Texair Plastics and Hydraulics, Sathy Road, Ganapathy, Coimbatore was the Resource Person for the event.

Virtual Alumni Meet – 2020 for the passed out Students was conducted on 7th Nov, 2020. The Head of the department, Dr R Sabitha addressed the Alumni and welcomed them.

Virtual Aviation Programme Inauguration for the First year students was conducted on 7th Nov, 2020. The session was inaugurated by the **Captain Mohan Raj**, Airline Pilot for past 7 years, flown the Boeing's Airplane & Airbus Aircraft qualified with Initial flight training in Germany and **Dr Udayashankar Narayan**, Campus Director, Amrita Vishwa Vidhyapeetham, Rtd. Inspector, Superintendent & Assistant Commissioner, Department of Revenue Government of India.



Virtual Parents Teacher Meeting for the Batch 2019 - 2022 was organized on 07th Nov, 2020 to discuss about students' progress and performance.

PG and Research Department of Management Studies

Webinar on 'Exploring People Skills' was held on 29th Sep, 2020. **Mr Nelson Rajkumar**, Head – HR, Nokia Solution and Networks Pvt Ltd, Noida, India was the Resource Person.

MBA 2020 - 2021 batch was welcomed on 16th Oct, 2020 through a special talk. The speaker for the Event was **Prof TS Dr Vinesh Thiruchelvam**, Deputy Vice Chancellor (Research & innovation), Asia Pacific University of Technology & Innovation Kuala Lumpur, Malaysia and Chief Innovation Officer, APIIT Education Group.

Hindusthan Business Schools, Tamil Nadu, in Association with Asia Pacific University, Kuala Lumpur, Malaysia organised an **International Seminar** on 23rd Oct, 2020. Prof **Dr T S Vinesh Thiruchelvam**, Deputy Vice Chancellor (Research & Innovation) & Chief Innovation Officer (APIIT Education Group), Asia Pacific University of Technology & Innovation, Kuala Lumpur, Malaysia, **Dr Lawrence Arokiasamy**, Associate Professor, Head - Centre of Innovation & Entrepreneurship and Collaborations - School of Marketing and Media, Asia Pacific University of Technology & Innovation, Kuala Lumpur, Malaysia and **Ir Dr Alvin Yap Chee Wei**, Head, Center for Research and Development of IoT (CREDIT), Asia Pacific University of Technology & Innovation, Kuala Lumpur, Malaysia were the Resource persons.

Orientation Programme for I MBA was held from 19th Oct to 29th Oct, 2020. As a part of it the Department organised the various events as below:

Date	Event Type	Topic	Resource Person
19.10.2020	Webinar	Leader in you, an Ice Breaking Session	Dr K Prabakar , Associate professor, PG and Research Department of Management Studies
20.10.2020	Just a Minute and Quiz Competition for the Students		
21.10.2020	Talk by Alumni	Pep Talk	Mr Vignesh , Manager, Udaans Pvt Ltd, Coimbatore
21.10.2020	Gender Equity Programme	Gender Equity – Myths and Realities	Mr Devaneyan , NGO Founder and Director, Thozhamai, Chennai
22.10.2020	Expert Talk	Entrepreneurial Experience	Mr Karthikeyan , CEO, Karma Innovations and Solutions Pvt. Ltd., Coimbatore
22.10.2020	Expert Talk	Challenges in New Normal	Mrs Devasena D , Associate Vice President, Trade and Forex, Yes Bank, Coimbatore
27.10.2020	Expert Talk	Basics of Soft Skills	Dr R Suyam Prabha , Assistant Professor, Department of MBA, Hindusthan College of Engineering and Technology, Coimbatore
27.10.2020	Expert Talk	Creative Exercise	Dr M Buvaneswari , Associate Professor, Department of MBA, Hindusthan College of Engineering and Technology, Coimbatore

28.10.2020	Expert Talk	Alumni Talk	Mr Thiyagaraj Rangasamy , Founder, Finzine Management Consulting, Coimbatore
28.10.2020	Expert Talk	Design Using Canva	Ms V Kanimozhi , Assistant Professor, Department of MBA, Hindusthan College of Engineering and Technology, Coimbatore
29.10.2020	Expert Talk	Faculty Speech on Public Speaking	Dr K Samuvel , Director Department of MBA, Hindusthan College of Engineering and Technology, Coimbatore
29.10.2020	Expert Talk	Marketing Games, Creating effective Presentation	Dr K Nithyavathi , Associate Professor, Department of MBA, Hindusthan College of Engineering and Technology, Coimbatore



PG and Research Department of Electronics and Physics

Webinar on ‘Gender Equity’ was organized on 06th Sep, 2020 with Resource Person **Ms R Priyadharashini**, Assistant professor, Department of Social Work, Sri Ramakrishna College of Arts and Science, Coimbatore.

Webinar on ‘Growth and Opportunity for Final Year Students’ was organized on 25th Sep, 2020. **Mr Anujith Ramesh**, Test Analysis, Infosys, Mysore, Karnataka, was the Resource Person for the event.

‘Alumni Meet 2020’ was organized on 27th Sep, 2020 for Under Graduate and Postgraduate Students. **Mr Senthilkumar and Ms Usha** shared their past college memories and present employment experience along with all participated Alumni.

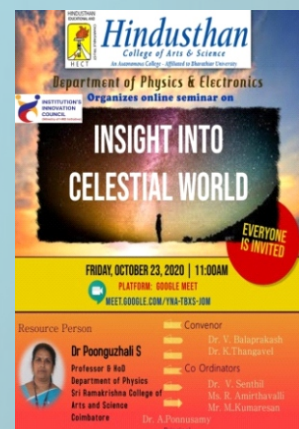
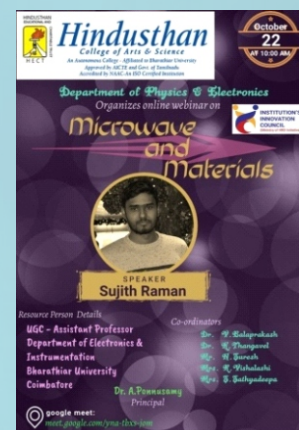
Webinar on ‘Yoga for Health’ was organized on 08th Oct, 2020. Experts from Isha Yoga Center handled yoga classes for the students.

Workshop on ‘Smart Phone Servicing & Troubleshooting’ was organized on 04th Nov, 2020. **Mr Krishnakumar**, Managing Director, New Technologies delivered the lecture and live demo on Mobile Phone servicing and Trouble shooting.

Dr Sujith Raman, Department of Electronics and Instrumentation, UGC - Assistant Professor, Bharathiar University, Coimbatore presented **Webinar on ‘Microwave Materials and Applications’**.

Dr S Poonguzhali, Professor and Head, Department of Physics, Sri Ramakrishna College of Arts and Science, Coimbatore presented a **Seminar on ‘Astronomical content’**.

E - Quiz on ‘Space Science’ for UG students and CSIR-UGC NET / GATE based on **‘Atomic and Molecular Physics’** for PG students was organized on 27th Nov, 2020.



Department of Catering Science and Hotel Management



Webinar on HACCP Practice in Hotel Industry was conducted on 04th Sep, 2020 by **Ms Amritha Sudhakar**, Hygiene Manager, and Sofitel Dubai Downtown Hotel.

Career Development Program was held on 15th Sep, 2020 by **Mr M Haarish**, Area Manager, Fab Café, Coimbatore.

Virtual Seminar on 'The New Path of Tourism – Post Covid-19' was held on the occasion of World Tourism Day on 27th Sep, 2020. **Mr Sundar Singaram**, CEO, SMTT Holidays, Founder - Secretary, Tamilnadu Travel Mart Society, Director - Operations, and South Indian Hotels and Restaurants Association was the Speaker for the event.

Virtual Alumni Meet was held on 07th Oct, 2020 for the batches from 2004 to 2017.

Resource Person Talk on 'Food Production in Current Scenario' was held on 09th Nov, 2020 by **Chef Vignesh Kumar**, DCDP, Four seasons, Abu Dhabi.



Department of Costume Design and Fashion

Webinar on 'Yoga for Respiratory Health' was conducted on 19th Oct, 2020 for the students. Experts from **Isha Foundation** handled the session.

'Khadhi Expo 2020' was organized for three days from 20th Oct to 22nd Oct, 2020.

'Parents Teachers Meeting' for III B.Sc., CDF 2018 - 2021 Batch was held on 03rd Dec, 2020.

'Alumni Meet 2020' for the 2017 – 2020 UG Batch students and 2018 – 2020 PG Batch Students was held on 04th Dec, 2020.



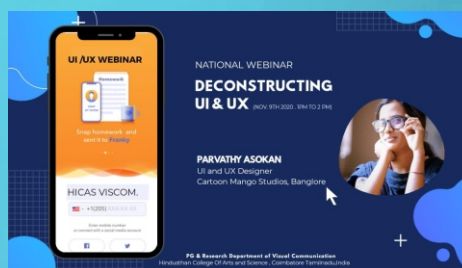
Department of Visual Communication

MoU was signed by **Mr. R. Gerald Jayaprakash**, Managing Director of Adwavess Advertising with **Dr. A. Ponnusamy**, Principal, HICAS in the presence of **Mr. A. Charles**, Associate Professor & Head, Department of Visual Communication.

A one day national webinar on "Deconstructing UI & UX" was coordinated by **Mr. Prakash K.P**, Assistant Professor on 9th November 2020. The resource person **Ms. Parvathy Asokan**, our alumni, UI & UX designer, Cartoon Mango Studios, Bangalore.

A live webinar series on "Gender Equity: Challenges and Solutions" evoked the gender ideology among Visual Communication and Animation students. The program was coordinated by **Dr. B. Anitha**, Professor and **Ms. Abdullah Alfazeena**, Assistant Professor on 6th November 2020. **Ms. B. Jeeva Sundari**, Writer & Feminist Activist was our resource person.

'Yoga for Holistic Health', one day live webinar organized by **Mr K Mannikam**, Assistant Professor on 27th Nov 2020. **Dr S Sethu**, Assistant Professor, Department of Physical Education and Sports, MSU, Tirunelveli exposed the aspects of Yoga in day to day life.



PG and Research Department of Social Work

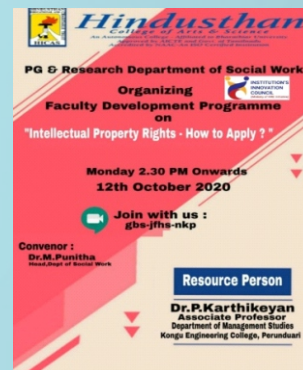
Programme on ‘**Social Justice Day**’ was held on 26th Sep, 2020. Resource Person was **Mrs Priya Vijaya Kumar**, Chair Person of Child Welfare Committee, Coimbatore District.

‘**International Day of Girl Child**’ was observed in association with Centre for Social Education and Development on 12th Oct, 2020. The Resource Person was **Mr Bhaskar**, Project Manager from Centre for Social Education and Development.

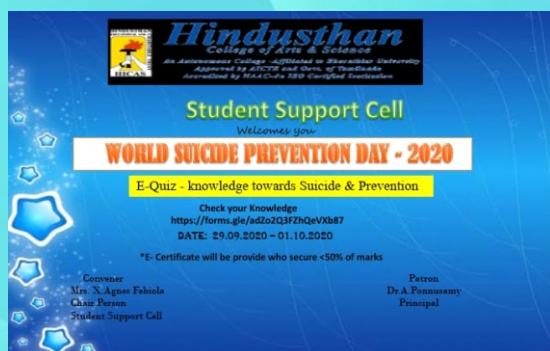
‘**World Sight Day**’ was observed on the 12th Oct, 2020. The session was addressed by **Ms Payal Kapoor**, a visually impaired Entrepreneur from Mercuri Medica, Secunderabad.

Programme on ‘**Yoga – The Impact it Creates in your Life**’ was organized on the 22nd Oct, 2020. **Mr R Kanagaraj**, Yoga Instructor and Art of Living Volunteer was invited as Resource Person.

National Level Programme on ‘**Cancer Prevention and Healthy Life Style**’ was organized in association with **Sanjeevani – Life beyond Cancer**, an NGO from Mumbai on the 30th Nov, 2020. **Ms Sumki Begum**, Programme Coordinator of Sanjeevani was the Resource Person.



NSS/NCC/ Student Support Cell/ Women Empowerment Cell/ Anti Sexual Harassment Cell/ Institution Innovation Council



‘**Suicide Prevention Day**’ was commemorated by the Student Support Cell of Hindusthan College of Arts & Science on 29th Sep, 2020. The Resource Person was **Dr Uma Maheswari**, Consultant Psychiatrist from Nalavind Medical Center, Coimbatore. An online quiz programme on awareness on suicide prevention was also conducted and thus awareness was created.

Programme on ‘**World Mental Health Day**’ was organized jointly by Student Support Cell along with PG & Research Department of Social work on 14th Oct, 2020. **Dr Venkatesh Kanteepan**, a Consultant Psychiatrist from Neuro-Psychiatric Clinic was the Resource Person.

Entrepreneurial Development Programme on ‘**Schemes and Success Stories of Women Entrepreneurs**’ was organized by **Women Empowerment Cell** in association with **Department of Commerce with Corporate Secretaryship** on 16th Oct, 2020. **Mrs B Pavithra**, Assistant Engineer, District Industries Centre, Coimbatore enumerated on various schemes available for Women Entrepreneurs and **Mrs Shubadhra**, Founder of PVR Foods, **Mrs Padma Priya**, Proprietor, Athira Jute, **Mrs R Maladevi**, Entrepreneur, MS Fabrics, shared their success stories and motivated the students to build their career as Entrepreneurs.

Awareness Program on ‘**Elimination of Violence against Women**’ was organized by **Anti Sexual Harassment Cell** along with the **Department of Commerce with Professional Accounting and Accounting and Finance** on 25th Nov, 2020. **Mrs G Hemalatha**, Advocate and Notary Public, Govt. of India handled the session.

Pooled Department Activities

Department of Electronics jointly with Department of Information Technology organized **Student Skill Development Programme** on the topic ‘**Introduction to IoT and its Applications**’ on 22nd Sep, 2020. Mr S P Senthil Subramaniam, Managing Director, Mighty Electronics, Coimbatore was the Resource Person.

Department of Information Technology in association with Electronics and Physics organized a Yoga Awareness Programme on ‘**Yoga for Health**’ on 08th Oct, 2020.

Department of Information Technology in association with Department of English organized an Inter Department **Career Guidance Program** on ‘**Competitive Exam**’. The session was delivered by **Mr N Hariharan**, Founder and Director Shine IAS Academy, Coimbatore on 14th Oct, 2020.

Department of Management Studies (PG) in association with Department of Computer Studies organized an **International Webinar** on ‘**Emerging Business Trends in Data Analytics**’ on 01st Dec, 2020.

The Department of Management Studies in association with Department of Computer Studies organized an **International Webinar** on ‘**Computer Aided Diagnosis using Fractals**’ on 03rd Dec, 2020. The speaker for the session was **Dr V Sivakumar**, Senior Faculty at School of Computing, Asia Pacific University, Malaysia.

Extension Activities

The Department of Computer Applications (UG) organized an Extension Activity on ‘**மதங்களை கடந்த மனிதநேயம்**’ on 09th Nov, 2020. The resource person was **Dr A Saleem**, shared his work experience. There were 130 participants attended the session.

Faculty Corner

09.11.2020 அன்று ‘**கொங்கு நாட்டுச் சிறப்புகளும் புழங்கு பொருட்களும்**’ என்னும் தலைப்பில் “**ஈரோடு கொங்கு கலை அறிவியல் கல்லூரியில்**” சிறப்பு விருந்தினராகக் கலந்து கொண்டு முனைவர் ந. இராஜேந்திரன் அவர்கள் உரையாற்றியுள்ளார்.

22.11.2020 அன்று ‘**புத்திலக்கியம்**’ என்னும் தலைப்பில் சென்னை ‘**ஸ்ரீமதி தேவகுண்டர் நாநலால்பத் வைஷ்ணவ் மகளிர் கல்லூரியில்**’ மொழித்துறைத் தலைவர் முனைவர் இரா. ரமேஷ்குமார் அவர்கள் சிறப்பு விருந்தினராகக் கலந்து கொண்டு உரையாற்றியுள்ளார்.

25.11.2020 அன்று இந்துஸ்தான் கலை அறிவியல் கல்லூரி, ஆங்கிலத் துறையில் நடைபெற்ற இணைய வழிக் கருத்தரங்கில் தமிழ் மொழிபெயர்ப்பின் நுணுக்கங்கள் எனும் தலைப்பில் **திரு நா. கணேசன்** சிறப்புரையாற்றினார்.

29.11.2020 அன்று கடலூர் தி சென் அகாதமி நடத்திய பன்னாட்டளவிலான பாடல் போட்டியில் **இணைப்பேராசிரியர் முனைவர் பா. பிரபு** அவர்கள் கலந்து கொண்டு சிறந்த போட்டியாளருக்கான விருதினை வென்றுள்ளார்.

Dr G Rajalakshmi, Professor and Head, PG and Research Department of Biotechnology attended online training sessions ‘**Orientation and Adoption of NISP at HEI level & Policy Implementation Strategy and Progress Monitoring at HEI Level**’ from 07th August to 21st August, 2020, organized by National Innovation and Startup Policy, MoE Innovation Cell (Government of India)

Mrs S Swapna, PG and Research Department of Management Studies was awarded with **Ph D Degree** during Sep 2020.

Dr B Sudhakar, Professor and Director, PG and Research Department of Management Studies was invited as Guest of Honour by Coimbatore Physiotherapy Doctors Association and gave a lecture on ‘**Physio Arise 2020**’ on 5th Sep, 2020.

Dr P Sekar, Professor in Department of Commerce delivered the **Online Guest Lecture** on the topic ‘**Cash Flow Statements**’ at PSGR Krishnammal College for Women, Coimbatore from 15th Sep to 19th Sep, 2020.

Dr B Sudhakar and **Dr K Prabakar**, PG and Research Department of Management Studies had applied for consultancy services to Indian Postal Department on the topic ‘**Train the Trainer**’ program for the employees and staff of postal department during Oct, 2020.

- **Dr D Baranikumar**, Associate Professor, PG and Research Department of Management Studies has been granted suberic leave to serve Bule Hora University, Ethiopia, for a period of 2 years from Oct, 2020 to Sep 2022.
- **Dr M Kousalya Devi**, Department of BBA with Compute Applications has awarded **Ph D Degree** in the month of Oct, 2020.
- **Dr D Sasikala**, Associate Professor and Head, Department of Corporate Secretaryship acted as a Resource person in a Webinar on '**Insights on the New Normal**' organized by the Department of Commerce with Computer Applications, VLB Janakiammal College of Arts and Science, Coimbatore on 12th Nov, 2020.
- **Dr M Parimalam**, PG and Research Department of Management Studies acted as a Resource person for Sindhi College, Bangalore on the topic '**Corporate Social Responsibility**' on 27th Nov, 2020.

Students Corner

- **Mr A Richard Cheryl Manuel** of II MSW received '**Kalam Uyirthuli Award – 2020**' in appreciation of his contribution and service to the needy during COVID - 19 pandemic from Kalam Students Association, Coimbatore.
- **Mr Vivek**, PhD Scholar and **Mr Richard Cheryl Manuel** of Social Work Department received '**Desathin Sirpi Award**' for their contribution and service to the needy during COVID - 19 pandemic, from Nadhigal Welfare Trust, Sivagiri.
- **Mr Aravinth Selvan K** of III B Com PA secured 1st Place in Global Takewondo Speed Kicking Championships held from 23rd Oct to 25th Oct, 2020.
- **Ms Felshia Paulin G** of III B Com AF participated in 10 Days Online National Level Skill Development Program, organized by Bharathiar University on '**GST-Registration, Assessment and Filing of Returns - Phased III**' from 02nd Nov to 12th Nov, 2020.
- **Mr R Aakash** of III B Sc Mathematics was the Winner of '**Inter-Departmental Elocution club 2020 - 2021**' held on 10th Nov, 2020 organized by Elocution Club, Hindusthan College of Arts and Science.

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