



## HINDUSTHAN COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution-Affiliated to Bharatiar University- Coimbatore  
Approved by AICTE- Government of Tamilnadu  
Accredited by NAAC- An ISO Certified Institution  
Under DBT Star College Scheme- Ministry of Science and Technology, New Delhi  
Hindusthan Gardens, Behind Nava India  
Coimbatore – 641 028, Tamil Nadu

# Impressions

A HICAS NEWSLETTER

Volume 2

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Issue 3

### Message from Principal's Desk

It is a moment of boundless pride and contentment for Hindusthan College of Arts and Science to publish the last issue of the Newsletter (Volume II Issue III) for the Academic Year 2020 – 2021. The indispensable resolution of this newsletter is to inspire and present timely and authentic portrait of activities of the various Departments, Clubs, Faculty and Students. This also seeks and fortifies our commitment towards the prosperity of the Institution.

The Academic Year 2020 - 2021 was nonetheless a challenging one due to the outburst of the COVID -19 Pandemic and was indeed a period that taxed up all our endurance and we successfully defeated the hassle and anxiety that was brought in. The Faculty members and students never stopped their zeal to learn and new Teaching Learning Methods in terms of new ICT Tools were adapted to progress.

Some of the major milestones in the journey of the college were we signed MoU with Sunway College, Malaysia, with Giles Brooker Academy, New Zealand, PSGR Krishnammal College for Women, Coimbatore, Avinashilingam Institute for Home Science & Higher Education for Women Coimbatore and CII Institute of Logistics to Promote advancement of Research Culture and Joint Conferences, Seminars and Workshops. MoUs were also signed with IT Giants such as Google, Microsoft, IBM, and TCS to embed the specialized papers of these IT Industries into our Curricula. This enables students to take up the integrated programmes and procure Industry compliant certificates for acquiring the additional skill set. Maya Academy of Advanced Cinematics (MAAC) Lab was inaugurated in the Campus to offer Career, Short Term and Certificates Courses in 3D Animation, Broadcast, Visual Effects, Multimedia and Design, Game designing and AR/VR.

Our Institution was ranked 2<sup>nd</sup> in the Grand Jury Rankings for Quality of Campus Life organized by Education World – India Higher Education Rankings 2020 – 21 and was awarded the ‘Best Degree College of the Year Award 2020, Tamilnadu’ under the category Quality Education in Arts and Science Domain and Leading Infrastructure by the Beginup Research Intelligence Private Limited, on 27<sup>th</sup> November, 2020 organized by the National Education Excellence Awards and Conference 2020. The Institution was under the DBT Star College Scheme has been extended for the next 3 years.

I take this opportunity to appreciate our Faculty fraternity who have been active throughout the year with their effective participation in various Faculty Development Programmes, Seminars, Workshops, Symposia, National and International Conferences, for serving as Resource Persons for different events in various Colleges and Universities, for publishing Patents and several Research Articles in reputed National and International Journals, and also for being bestowed with awards from renowned organizations.

Our Institution has always been an inspiring pillar to all the students in encouraging them to participate and exhibit their talents in various intra and inter college Technical and Cultural events. The Faculty and Students of our college have been actively involved in Extension Activities in association with NSS, NCC, YRC, Lions Club, and Rotaract Club.

I would like to express my gratitude to our Management for supporting us in all our accomplishments and I hope they would extend the same for our future endeavours to reach newer heights.

I congratulate the Editorial Board of this Newsletter which has played a creditable role in accomplishing the task of releasing all the three issues of the Newsletter for the Academic Year 2020 - 2021.



With Best Wishes,  
Dr. A. Ponnusamy

## Department of Languages

11.09.2020 **பாரதியார் நூற்றாண்டு நினைவு கலை இலக்கியப் போட்டிகள்** (கவிதை, ஓவியம், பேச்சு, பாடல்) மொழித்துறை சார்பாக இணைய வழியில் நடைபெற்றது. இந்நிகழ்வை தமிழ்த்துறைப் பேராசிரியர்கள் முனைவர் பா. பிரபு, ரா. திவ்யா, நா. கணேசன், முனைவர் சி. அம்சவேணி ஆகியோர் ஒருங்கிணைத்தனர்

03.10.2020 – 10.10.2020 – **விக்கிபீடியாவில் தமிழ் புத்தகப் பிழைத்திருத்தம்** என்னும் தலைப்பில் ஒருவார காலம் வரை நடைபெற்ற 'பன்னாட்டுப் பயிற்சி பட்டறையினை'தமிழ்த்துறைப் பேராசிரியர் திரு ர.கார்த்திக் அவர்கள் ஒருங்கிணைத்து நடத்தினார்

06.12.2021 **அன்று அண்ணல் அம்பேத்கர் நினைவு திறனறிவுத் தேர்வினை** ஒருங்கிணைத்த மொழித்துறைப் பேராசிரியர்கள் திரு ந.சரவணன், திரு நா. கணேசன் ஆகியோரை மொழித்துறைத்தலைவர் இரா. ரமேஷ்குமார் மற்றும் முதல்வர் அ. பொன்னுசாமி பாராட்டி சான்றிதழ் வழங்கினர்

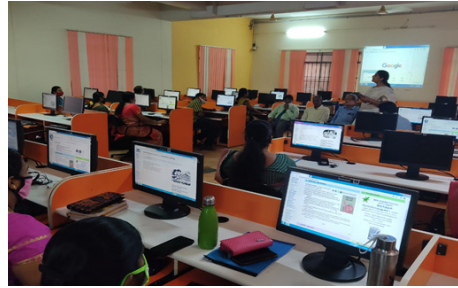
11.12.2021 **அன்று பாரதியார் பிறந்த நாள் வினாடி வினாவை** ஒருங்கிணைத்தமைக்காக மொழித்துறைப் பேராசிரியர்கள் முனைவர் பா. பிரபு, திரு நா. கணேசன் ஆகியோரை முதல்வர் அ.பொன்னுசாமி வாழ்த்தினார்

18.12.2020 முதல் 24.12.2020 **வரை வாழ்வியல் அறம் பாடப்பகுதியினை மாணவர் உரையரங்கமாக** நடத்தி அதில் சிறப்பாக உரையாற்றிய மாணவர்களுக்குப் பாராட்டுச் சான்றும் நினைவுப் பரிசாகப் புத்தகங்களும் வழங்கப்பட்டது

'**சமகாலச் சிறுகதைகளின் படைப்புவுவளி**' எனும் பொருண்மையில் மாணவர்களிடம் சிறுகதை எழுதும் திறனை வளர்க்க சிறுகதை எழுத்தாளர் முனைவர் **சுப. செல்வி மற்றும்** சிறுகதை எழுத்தாளர்களை ஊக்குவிக்கும் சரசு ராமசாமி அறக்கட்டளை நிறுவனர் முனைவர் **இரா. செல்வி** ஆகியோர் வழி பயிலரங்கம் மொழித்துறை சார்பாக 07.01.2021 அன்று நடத்தப்பெற்றது. நிகழ்வை ஒருங்கிணைத்துச் சிறப்பித்த முனைவர் அருவி தேன்மொழி, முனைவர் சோ. ஜமுனாராணி, திரு நா. கணேசன் ஆகியோரை மொழித்துறைத்தலைவரும் முதல்வரும் பாராட்டினர்.

**அனைவருக்குமான வாக்குரிமை விழிப்புணர்வு** ரோட்ராகட் அமைப்பு சார்பில் நடத்தப்பட்டது.

அகத்தியர் நூலகத்திற்கு மொழித்துறைத்தலைவர் நூல்கள் வழங்கினார்



## PG and Research Department of English

'A Gracious Welcome 2021 and Farewell COVID – 19' was celebrated on 31<sup>st</sup> Dec, 2020. Mr Vidhyanath, Assistant Professor, KPR Institutions was the guest for the event

'Remembering Mahatma Gandhi - A Legacy that lives on', a programme on Martyr's Day was organized on 30<sup>th</sup> Jan, 2021

'Cancer Awareness Programme' was organized on 4<sup>th</sup> Feb, 2021. Dr Sushil Kumar Ramasamy, CEO Radiation Oncologist & Chemotherapist was the speaker for the event

Guest Lecture on 'Research Methodology' was organized on 12<sup>th</sup> Mar, 2021. Dr Sushil Mary Mathews delivered the lecture on Research Methodology

'Beware of the Ides of March' was organized on 15<sup>th</sup> Mar, 2021. Students of the department participated with beautiful soliloquies of Shakespeare

'Yoga for Healthy Lifestyle', a Yoga Awareness Programme was organized on 23<sup>rd</sup> Mar, 2021. Mr Yogaram was the chief guest for the event

Virtual programme on 'Inter-Generational Bonding for College Teachers' was organized in association with CSR Trust, Coimbatore on 22<sup>nd</sup> May, 2021. The Resource Person was Dr Priya Sharon Thomas, Professor and Head, Department of English



## Department of Commerce

**Career Development Programme T20 - E-Quiz** - Training for Competitive Examinations Weekend Series of Quizzes are continuing successfully. E - Quiz 9.0 to E - Quiz 25.0 were successfully conducted by Faculty of Commerce. Around two thousand students have been benefited by attending the E - Quizzes

**'Best Practices - Knowledge Sharing'** is a Month End Series Programme continuing successfully. Six Programmes have been conducted. Outcome of the Programme resulted in two students succeeding in National Accounting Talent Search 2020 - 2021 (Junior Level)

**Gender Equity Programme** was conducted on 21<sup>st</sup> Dec, 2020. **Dr G P Godhanavalli**, Social Worker was the Resource Person

**Entrepreneur Development Programme** on **'Opportunities for Young Entrepreneurs in Digital Era'** was conducted on 9<sup>th</sup> Jan, 2021. **Dr P Vijay**, Entrepreneur, TED Speaker was the Resource Person

Honoring **Swami Vivekananda's Birthday**, **National Youth Day** was celebrated on 12<sup>th</sup> Jan, 2021 by conducting **Webinar** on **'Swami Vivekananda vin Veera Thuravugal – Spiritual Meditation and Yoga'**. **Dr M Dineshwaran**, Assistant Professor, V.E.T Institute of Arts and Science College was the Resource Person

**HICAS - Investors Club** was initiated by the Department with student members from various departments. Investors Club along with BSE organized **'Capital Market Awareness Programme'** on 1<sup>st</sup> Feb, 2021. **Mr Venugopal Rayirath**, Senior Associate LKW was the Resource Person

**Webinar** on **'Passive Income through Stock Market'** was conducted on 11<sup>th</sup> Feb, 2021. **Mr Krishna Kumar**, Faculty of Management, PES University, Bangalore was the Resource Person

**HICAS - Investors Club** along with BSE organized **Awareness Programme** on **'Financial Literacy'** on 23<sup>rd</sup> Feb, 2021. **Mr K Thangaraj**, Trainer, BSE Financial Education was the Resource Person

**Ever Green Commerce Alumni Meet** was held on 5<sup>th</sup> Mar, 2021

**'Singapennaye' – International Women's Day** was celebrated by organizing **'Hair Styling Contest'** on 10<sup>th</sup> Mar, 2021. Students from various departments enthusiastically participated and exposed their talent through creativity and styling in the competition

**Webinar** on **'Financial Literacy among Young Generation'** was organized on 23<sup>rd</sup> Mar, 2021. **Dr K SenthilKumar**, SEBI Financial Education was the Resource Person for the event

**Workshop** on **'Advance Excel'** was conducted on 25<sup>th</sup> Mar, 2021. **Mr Sarfrudeen**, ICA Education Skill Pvt Ltd, Kolkata was the Resource Person

**Workshop** on **SAP** was organized on 26<sup>th</sup> Mar, 2021. **Ms Jayachithra**, ICA Education Skill Pvt Ltd, Kolkata was the Speaker for the event

**Faculty Development Programme** on **'Introduction to Securities Markets'** was organized on 31<sup>st</sup> Mar, 2021. **Dr P Karthika** and **Dr K Prabhakaran**, SEBI and NCFE Trainers were the Resource Persons

**Webinar** on **'Emerging Technology in Banking and Financial Services'** was organized on 12<sup>th</sup> Apr, 2021. **Ms D Sujaritha**, Faculty of Commerce, PSGR Krishnammal College for Women was the Resource Person

## PG and Research Department of Commerce with CA

**One Day Workshop** was organized for the II B Com CA students on the topic **'Digital Marketing'** on 1<sup>st</sup> Feb, 2021. **Mr M Santhosh Kumar**, Social Media Analyst, Accent Techno Soft, Coimbatore handled the technical session

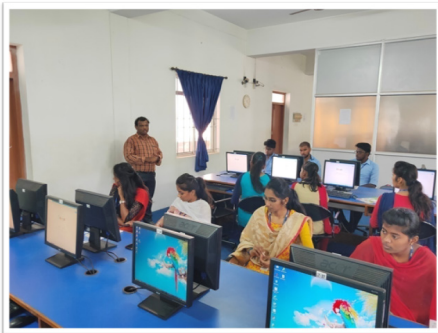
**Alumni Meet** was conducted for the passed out Students (2014 – 2017 batch) on 5<sup>th</sup> Mar, 2021. Faculty Members and Students of the department interacted with the Alumni

**Guest Lecture** was conducted on the topic **'Leadership'** on 16<sup>th</sup> Mar, 2021. **Dr D M Navarasu**, Professor, Hindusthan Institute of Technology, Coimbatore, gave insights on the various career opportunities

**Awareness Programme** on the topic ‘**Multimedia**’ was conducted in association with MAAC Academy, City Valley Campus, Nava India, Coimbatore on 16<sup>th</sup> Mar, 2021

**Guest Lecture** on ‘**Capital Markets**’ was organized on 17<sup>th</sup> Mar, 2021. **Dr L A Razia Fathima**, Assistant Professor, Department of Commerce, Dr GRD College of Arts and Science, handled the session

**One Day Workshop** on the topic of ‘**IPR – Insight**’ was convened on 18<sup>th</sup> Mar, 2021. **Dr D Kumaresan**, Principal, Laxminarayana Arts and Science College for Women, Dharmapuri handled the session



**PG and Research Department of Commerce with IB**

Guest Lecture on ‘**Cross Cultural Consumer and Buying Behavior**’ was organized on 13<sup>th</sup> Jan, 2021. **Dr K Priya**, Associate Professor and Head, Vivekananda College of Arts and Science for Women, Tiruchengode, Namakkal shared her knowledge on cross cultural environment

**National Level Workshop** on ‘**Entrepreneurship Environment in India: Climbing Ups through Start Ups**’ on 5<sup>th</sup> Feb, 2021. **Dr N Eswaran**, Vice Principal (Admin), KG College of Arts and Science, Coimbatore was the speaker for the workshop



**Department of Commerce with IT and BI**

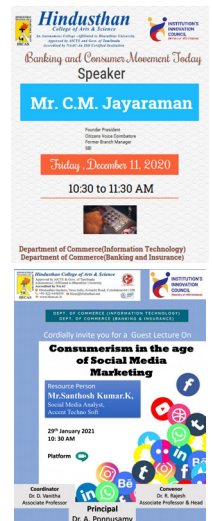
**4 Online Quizzes** were conducted to commemorate various National and International Days of importance:

05.12.2020	World Soil Day
09.12.2020	International Anti-Corruption Day
10.12.2020	Human Rights Day
24.12.2020	National Consumer Rights Day

**Session on ‘Banking & Consumer Movement Today**’ was organized on 11<sup>th</sup> Dec, 2020. **Mr C M Jayaraman**, Founder President of Citizens Voice Club, Former Branch Manager, State Bank of India interacted with the students and conveyed the status of the Banking and Consumer Movement today in India

**Guest Lecture on ‘Consumerism in the Age of Social Media Marketing**’ was conducted on 29<sup>th</sup> Jan, 2021. **Mr Santhosh Kumar**, Social Media Analyst, Accent Techno Soft delivered the lecture on influence of Social Media and Consumerism, employment and earning opportunities through social media

**Virtual Training on ‘Investor Awareness Programme under Baroda MF**’ in association with United Training Services, India was conducted on 16<sup>th</sup> Feb, 2021. **Mr Ganesh Tripathi** discussed about the various Investment Avenues available for Young Investors



**Department of Commerce with PA and AF**

**National Level E - Quiz** on ‘**Human Rights Day**’ was successfully organized on 10<sup>th</sup> Dec, 2020. Around 800 Students were benefited through the E - Quiz

**7 Days National Level Virtual Faculty Development Programme** titled ‘**Application of Tools & Techniques in Research Methodology & Accelerate to Publish Article in Scopus and Web of Science**’ was organized from 17<sup>th</sup> to 24<sup>th</sup> Dec, 2020. **Dr M Sekar, Dr M Shanmuga Sundaram, Dr K Sankar Ganesh, Dr P Saravana Kumari, Dr Subbraj, Dr Velmurugan, and Dr K C Praveen** were the Resource Persons

**Student Development Programme** titled ‘**Self Reliance & Self Discipline**’ was conducted on 22<sup>nd</sup> Jan, 2021. **Dr A Sharmila Banu** was the Resource Person for the event

MoU was signed with **Citizen Voice Coimbatore** on 8<sup>th</sup> Feb, 2021

‘**Consumer Club HICAS**’ was inaugurated on 19<sup>th</sup> Feb, 2021 for which **Dr PA Moorthy**, IPS was the Chief Guest who created awareness on the various consumer rights

**Two Days International Level Conference** titled ‘**Inclusive Growth Strategies towards Sustainable Development in the Field of Social Commerce and Management**’ was organized on 2<sup>nd</sup> and 3<sup>rd</sup> Mar, 2021 for which **Dr S Dhayanithi**, **Dr K Sankar Ganesh**, **Mr Ravich C K** and **Dr Sherly George** were the Resource Persons

**Consumer Awareness Programme** titled ‘**Consumer Rights**’ on the Eve of **World Consumer Rights Day**’ was organized on 15<sup>th</sup> Mar, 2021. **Mr C M Jayaraman** was the Resource Person. HICAS Consumer Club Organized Inter Department Quiz Competition for the students of HICAS and Winners were felicitated on the same day

**Alumni Meet** was organized on 5<sup>th</sup> Mar, 2021 for the students of 2014 - 2017 B Com PA and B Com AF batch. Alumni shared their memories on the special day



## Department of Commerce with CS

**National Level Online Quiz** was held on the occasion of **National Consumer Day** from 24<sup>th</sup> to 28<sup>th</sup> Dec, 2020

**Student Development Programme** on ‘**G – Suite**’ was organized on 17<sup>th</sup> Feb, 2021. **Mrs R Sivaranjani**, Assistant Professor, Department of Computer Technology, Hindusthan College of Arts and Science, Coimbatore gave hands on training on G-Suite Applications like Google Forms, Docs, and Sheets etc.

**Seminar on ‘Research Methodology’** was organized on 18<sup>th</sup> Feb, 2021. **Dr R Hemavathy**, Assistant Professor, Department of Business Administration, Avinashilingam Institute for Home Science & Higher Education For Women, Coimbatore delivered the lecture

**Guest Lecture on ‘Corporate Funding’** was organized on 4<sup>th</sup> Mar, 2021. **Rtn E Mohanraj**, Senior Vice President, Head, Emerging Corporate Finance Business, Yes Bank, Coimbatore delivered an informative talk on how Corporates deal with funding sources, capital structuring and investment decisions

**Alumni Meet** was organized on 5<sup>th</sup> Mar, 2021 for 2014 - 2017 batch students. The students shared their memories and experiences and had a great time together

Women Faculty and Students of the Department celebrated **International Women’s Day**, on 8<sup>th</sup> Mar, 2021 to rejoice the social, economic, cultural and political achievements of women all over the World



## PG and Research Department of Computer Science

**Webinar on ‘Trends in E-Commerce Web Development’** was organized on 5<sup>th</sup> Feb, 2021. **Mr Sundara Mahalingam**, Director, Genalini Technologies, addressed the students on basics of CMS and its tools

**Webinar on ‘Career Opportunities in Trending Technology’** was organized on 31<sup>st</sup> Mar, 2021. **Mr R Venkatesh**, HR & Head Trainer, Vland’s Best Hub Pvt Ltd. was the Speaker who delivered the talk on job market, required skills and trending technology



## Department of Information Technology

**Webinar on ‘Python Programming’** was organized 11<sup>th</sup> Jan, 2021. Mr Jayaprakash N, CEO, Netphenix IT Solutions Pvt Ltd was the Resource Person for the event

**Awareness Programme on ‘National Voters Day’** was organized on 25<sup>th</sup> Jan, 2021 to create awareness on the electoral voting procedure to the students

**Women’s Day Celebration ‘FEM FEST’** was organized for the girl students of the department

**Webinar** was organized on **‘Debugging SAP for Non-Programmers’** on 15<sup>th</sup> Mar, 2021. **Mrs M Kowsika**, Developer, Nerd Number, Tirupur was the speaker in the session

**DBT Star College Scheme sponsored Science Exhibition ‘BRAIN DRAIN’** was organized on 29<sup>th</sup> Mar, 2021. Students of the Department displayed many real time application projects and also explained the future scope of the product



## Department of Computer Technology

**Gender Equity Programme** was organized on 4<sup>th</sup> Dec, 2020. **Ms M Nila**, Transwomen, Social Activist, Managing Trustee for Pharm Foundation, Chennai, was the Keynote Speaker and delivered a talk on Gender Equity

**Student Development Programme on ‘Recent Trends in IT’** on 7<sup>th</sup> Dec, 2020. **Mr B S Sriram**, Software Technical Instructor, AdroIT Technologies, Coimbatore, was the speaker and delivered the talk on Recent Trends in IT

**Online Alumni Meet** was held on 12<sup>th</sup> Dec, 2020 during which the faculty and students interacted with the alumni

The Department signed a MoU with **Techvolt Software Private Limited**, Coimbatore on 15<sup>th</sup> Dec, 2020



## Department of Computer Applications (UG)

The Department in association with Live Stream Technologies organized **One Day Internship Programme** for the final year students on the topic **‘Project Management’** on 1<sup>st</sup> Feb, 2021. The Speaker of the Session was **Mr E Eswaran**, Proprietor, Live Stream Technologies

**Career Development Programme** was organized on 06<sup>th</sup> Feb, 2021 for the final year students. The Speaker of the Session was **Mr Jayaram B**, Cyber Security Analyst, Unisys India, Bengaluru

**Career Development Programme/ Soft - Skill Programme on 'Induction on Interview & Work Environment'** was conducted on 12<sup>th</sup> Feb, 2021 for the second year and final year students. The Speaker of the Session was **Ms Illakiya M**, Senior Testing Executive, Infosys

**Orientation Programme on 'Career in Animation and VFX Industry'** was scheduled on 23<sup>rd</sup> Feb, 2021 for the final year students. The Speaker of the Session was **Mr Stalin**, Head, Coimbatore Division, MAAC Animation and VFX Academy



## PG and Research Department of Computer Applications

**All India Council for Technical Education (AICTE) sponsored Short Term Training Programme** on the topic '**Recent Trends and Challenges in Data Science**' was organized by the department in four Phases from 4<sup>th</sup> Jan to 13<sup>th</sup> Feb, 2021. Eminent experts from all over India shared their expertise in Data Science and over 400 participants participated in the event.

**Webinar** on the topic '**Overview of Framework and Spring Tools**' was organized on 26<sup>th</sup> Jan, 2021, **Mr V Vinoth Kumar**, Senior System Engineer, Infosys, Chennai was the speaker for the session

**Webinar** on the topic '**Python Programming for Beginners**' was organized on 27<sup>th</sup> Jan, 2021, **Mr N Jayaprakash**, CEO, Netphenix IT Solutions Pvt. Ltd., Chennai was the speaker for the session

**National Level Workshop** on the topic '**Rattle and AutoML**' was organized on 16<sup>th</sup> Mar, 2021. **Dr S Gomathi**, Instructor, United Kingdom International Qualifications Ltd was the Speaker for the event

**National Level Workshop** on '**Cyber Security Outlook – 2021**' was organized on 23<sup>rd</sup> Mar, 2021. **Dr G Jagadamba**, Assistant Professor, Department of Information Science and Engineering, Siddaganga Institute of Technology, Tumakuru, Karnataka was the speaker for the event

**Workshop on 'Intellectual Property Rights – An Outlook'** was organized on 26<sup>th</sup> Mar, 2021. **Dr Dipti Durgesh Patil**, Registered Patent Agent, IN/PA – 3508, Associate Professor, Department of Information Technology, MKSS's Cumins College of Engineering for Women, Pune was the Resource Person for the workshop

**National Level Seminar** on '**New Education Policy and Impact on Higher Education NEP - 2020**' was conducted on 1<sup>st</sup> Apr, 2021. **Prof A K Nayak**, Advisor, IIBM Group, Patna, Former President, Computer Society of India, Mumbai was the Resource Person for the seminar

## PG and Research Department of Mathematics

**Inter Disciplinary Lecture Series** was organized on 30<sup>th</sup> Jan, 2021. **Dr L Anitha**, Associate Professor & HOD, Nandha Arts and Science College, Erode delivered the lecture on '**Continuum Mechanics and its Applications in Real Life**'

**Inter Disciplinary Lecture Series** was organized on 2<sup>nd</sup> Feb, 2021. **Dr P Hariharan**, Assistant Professor, Department of Biotechnology, PSG College of Technology College, Coimbatore delivered the lecture on '**Applications of Mathematics in Bioprocess, Biostatistics, Fluid Mechanics, Genetics and Genetic Engineering**'

**State Level Seminar** on '**How to Write a Mathematical Document in LaTeX**' was organized on 3<sup>rd</sup> Feb, 2021. **Dr A Sebastin Selvaraj**, Department of Mathematics, Madurai Kamaraj University Constituent College, Dindugul was the Resource Person

**State Level Lecture Series on Bioinformatics** on '**Design of Experiments for the Process Optimization**' was organized 4<sup>th</sup> Feb, 2021. **Dr A Thirunavukkarasu**, Assistant Professor, Department of Industrial Biotechnology, Government College of Technology, Coimbatore delivered the lecture



**State Level Lecture Series on Life Care Science on 'Awareness of Blood Donation'** was organized on 6<sup>th</sup> Feb, 2021, **Dr V Tamilselvi**, Associate Professor, Department of Pathology, Karpagam Medical Sciences and Research, Coimbatore

**DBT Star College Scheme Sponsored Lecture Series on 'Applicable Mathematics on Graph Theory And its Application'** was organized on 8<sup>th</sup> Feb, 2021. **Dr A Rohini**, Associate Professor & Kalaingar Karunanidhi Institute of Technology, Coimbatore delivered the lecture

The PG & Research Department of Mathematics Organized **National Level Lecture Series on Applicable Mathematics** from 9<sup>th</sup> to 12<sup>th</sup> Feb, 2021.

Date	Topic	Resource Person
9.02.2021	Certain Distance Related Problems in Graphs	<b>Dr S Prabhu</b> Assistant Professor, Department of Mathematics Sri Venkateswara College of Engineering Pennalur, Sriperumbudur
10.02.2021	Certain Applications of Discrete Mathematics	<b>Dr S Hemalatha</b> Assistant Professor, Department Mathematics SDNV Vaishnav College for Women Chromepet, Chennai
11.02.2021	Applicable Mathematics on Solving Differential Equations with MATLAB – An Introduction	<b>Dr C Vivekanandan</b> Professor and Head, Department of Science and Humanities, Dr NGP Institute of Technology, Coimbatore
12.02.2021	Neutrosophic Fuzzy Numbers and its Application	<b>Dr A Rajkumar</b> Associate Professor, Hindustan Institute of Technology and Science, Chennai

**National Conference on Innovative Challenges in Multi-Disciplinary Mathematical Sciences** was organized. On 16<sup>th</sup> Feb, 2021 the Lecture was on the topic '**Applications of Fractional Differential Equations**' by the Speaker **Dr P Balasubramaniam**, Professor & Head, The Gandhigram Rural Institute, Dindigul. On 18<sup>th</sup> Feb, 2021 the talk on '**How Mathematicians attain Success?**' was delivered by **Dr P Ramesh**, Principal, SVST Kongunadu College of Arts and Science, Namakkal

**Student Development Programme** was organized on 23<sup>rd</sup> Mar, 2021. Dr S Anuradha, Professor & Head, PG & Research Department of Mathematics delivered a motivational talk to the students

## PG and Research Department of Biotechnology

**DBT Star College Scheme sponsored an Online Workshop on 'Human Karyotyping'** was conducted in association with Centre for Bioscience and Nanoscience Research, Coimbatore on 7<sup>th</sup> Dec, 2020

**National Level Webinar on 'Biotechnology Ignition Grant'** was conducted in association with Bangalore Bioinnovation centre (BBC), Heix Biotech Park, Bengaluru on 11<sup>th</sup> Jan, 2021

**Awareness Programme on '10 Golden Traffic Rules to Remember'** was organized on 11<sup>th</sup> Jan, 2021 during the '**Road Safety Week**'

**'E - Poster Presentation'** was organized for the I yr. PG students on 22<sup>nd</sup> Jan, 2021

The Department signed three **MoUs** viz. with **MediTech Solutions**, Coimbatore on 12<sup>th</sup> Jan, 2021, **ICAR – Central Plantation Crops Research Institute (Indian Council of Agricultural Research)**, Kasaragod, Kerala on 13<sup>th</sup> Jan, 2021, and **VJ Biotech**, Coimbatore on 27<sup>th</sup> Jan, 2021

**DBT STAR College Scheme sponsored 'Intercollegiate Competition, A National – Level Meet'** to commemorate the National Science Day was organized on 26<sup>th</sup> Feb, 2021

**'Singapennae 2021 – Wealth out of Waste'**, a competitive event for students was organized on the occasion of International Women's Day 2021 on 4<sup>th</sup> Mar, 2021

**Alumni Meet** with students of 2017 - 2020 (UG) batch and 2018 - 2020 (PG) batch was conducted on 5<sup>th</sup> Mar, 2021

**Awareness Programme on 'World No Tobacco Day - Commit to Quit'** was organized for the students to take pledge on 31<sup>st</sup> May,

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**LECTURE SERIES ON LIFE CARE SCIENCE**  
on 6<sup>th</sup> Feb  
**Dr. TAMILSELVI V**  
Associate Professor,  
Department of Pathology,  
Karpagam Medical Sciences and Research

Date : 06.02.2021  
Time : 11 am to 12 pm

**TOPIC**  
**Awareness of Blood Donation**  
Platform : Google Meet : <https://meet.google.com/rdl-jowt-emi>

Convener: **Dr. S. ANURADHA**  
Professor and Head,  
PG & Research  
Department of Mathematics

Faculty Co- Ordinator  
**Mr. R. BOOPATHI**  
Assistant Professor,  
PG & Research  
Department of Mathematics

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**PG AND RESEARCH DEPARTMENT OF MATHEMATICS**  
cordially invites you for  
**NATIONAL CONFERENCE ON INNOVATIVE CHALLENGES IN MULTI DISCIPLINARY MATHEMATICAL SCIENCES**  
NCMMS-2021  
**RESOURCE PERSON**  
**Dr. P. Ramesh,**  
Principal,  
SVST kongunadu arts and science college, Namakkal.

**TITLE**  
**HOW MATHEMATICIANS ATTAIN SUCCESS**

Date : 18.2.2021 Time: 11.00 AM TO 12.00PM  
Google meet link  
<https://meet.google.com/izr-pyps-obq>  
Principal Convener Faculty co ordinator  
Dr. A. Poonusamy Dr. S. Anuradha Mrs. S. Karunalakshmi

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**PG & Research Department of Mathematics Organizes**  
**Inter Disciplinary Lecture Series**

Date: 26.02.2021, Saturday Time: 11.00 am - 12.00pm

**Chief Guest**  
**Dr. L. ANITHA**  
Head & Associate Professor  
Dept of Mathematics  
Hindustan Arts and Science College, Erode

**Topic**  
**Continuum Mechanics and its Applications**

Dr. S. Anuradha  
Convener  
Professor and Head  
PG and Research Department of Mathematics

Mrs. S. Renugadevi  
Faculty Co-ordinator  
Assistant Professor  
PG and Research Department of Mathematics

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Mrs. S. Renugadevi  
Faculty Co-ordinator  
Assistant Professor  
PG and Research Department of Mathematics



2021



## PG and Research Department of Microbiology and Food Processing Technology

Date	Programme	Resource Person
01.12.2020	HIV AIDS Awareness 'Let us all unite for forming HIV Free World'	<b>Dr S Kannan</b> Professor and Head Environmental Studies Madurai Kamaraj University
10.12.2020	National Level Seminar on 'Introduction to IPR and Filing Procedure'	<b>Ms Mahalakshmi B</b> Assistant Controller of Patents and Design, Patent office, Chennai
12.01.2021	Pasteurians Association Inaugural	<b>Dr Mohammad A Akbarsha</b> Research Co-ordinator, National College, Tiruchirappalli
19.01.2021	Interdepartmental Guest Lecture Series 'Application of Fluid Mathematics'	<b>Dr S Anuradha</b> Professor and Head of Mathematics
20.01.2021	Guest lecture on 'Rare and Threatened Fauna of Western Ghats'	<b>Dr G Christopher</b> Scientist & Research Coordinator Advanced Centre of Environmental Studies Sustainable Development (ACCESSD) Mahatma Gandhi University, Kottayam
25.01.2021	Interdepartmental Guest Lecture Series 'Industrial Strain Improvement Methodologies'	<b>Dr G Rajalakshmi</b> Professor and Head of Biotechnology
25.01.2021	Meme - O - Mania	Interdepartmental Competition
27.01.2021	Interdepartmental Guest Lecture series 'Data Mining Concepts and Techniques'	<b>Mrs P Deepika</b> Assistant Professor of Computer science
30.01.2021	Online workshop on '3D Cell Culture Technique'	<b>Dr C Vani</b> Assistant Professor, Department of Bioscience and Technology, Karunya University, Coimbatore
01.02.2021	DBT-Star College Scheme sponsored Quiz program in World Leprosy Day	Interdepartmental Competition
02.02.2021	Faculty Development Programme on R - Programming	<b>Mr K. S. Senthil Kumar,</b> Assistant Professor of Computer Science
01.02.2021 to 28.02.2021	Orientation and internship training in 'Augmented Reality/ Virtual Reality'	<b>Mr T M Stalin</b> Centre Head (MAAC) Hindusthan College of Arts and Science
04.02.2021	World Cancer Awareness Day Celebration	<b>Ms Preethiga K</b> Student, II B.Sc., Microbiology, Hindusthan College of Arts and Science

05.02.2021	Inter Institutional Lecture Series 'Bio Mathematical Modelling'	<b>Dr K Sumathi,</b> Associate Professor and Head, Department of Mathematics, PSGR Krishnammal College for Women, Coimbatore
08.02.2021	Training for Competitive Exams 'How to crack? CSIR-NET Life Sciences'	<b>Ms Shabna K</b> Alumni, Department of Microbiology, Hindusthan College of Arts and Science
09.02.2021	Training on Biogenic Synthesis of Nanoparticle	<b>Prof Dr R Raganathan,</b> Director & Research Supervisor, Centre for Bioscience and Nanoscience Research, Coimbatore
10.02.2021	Guest lecture on the topic 'Drug Discovery: Challenges in SARS CoV 2.0'	<b>Dr J Vimalin Hena,</b> Assistant Professor, Department of Agriculture, Karunya Institute of Technology and Sciences
19.02.2021	International Virtual Symposium on 'Eco-Friendly Technologies for a Sustainable Future'	<b>Dr Subramanian Senthilkannan Muthu,</b> Director & Head of Sustainability Hongkong <b>Dr Sultan Ahmed Ismail,</b> Director Eco science Research Foundation, Chennai <b>Dr N Murugalatha,</b> Coordinator, School of Agricultural Studies, Quantum University, Roorkee <b>Dr Pratyosh Shukla,</b> Professor, School of Biotechnology, Institute of Science, Banaras Hindu University, Varanasi
09.03.2021	Cultural Fiesta 2021	Interdepartmental Competition
13.03.2021	Day of Yoga	<b>Mr J S Subramaniun</b> Trainer, Sky Yoga
22.03.2021	International Conference on 'Innovation in Biological Sciences'	<b>Dr Sandeep Kumar</b> Research Scientist St Jude Children's Research Hospital, Tennessee, USA <b>Dr Luke Elizabeth Hanna</b> Scientist E and Head Department of HIV/AIDS National Institute of Research in Tuberculosis
22.04.2021	Virtual Awareness Camp on 'COVID-19 related Trauma Stress Related Issues'	<b>Dr Arun kumar G</b> Assistant Professor of Microbiology
29.04.2021	Distribution of Face Masks and Gloves to Corporation Workers	<b>Ms Krithika T</b> Assistant Professor of Microbiology

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PG AND RESEARCH DEPARTMENT OF MICROBIOLOGY  
INVITES FOR A NATIONAL LEVEL SEMINAR  
DECEMBER 10, 2020  
**INTRODUCTION TO IPR AND FILING PROCEDURE**  
Resource Person  
**Mahalakshmi B**  
Assistant Controller of Patents and Design,  
Patent office,  
Chennai  
Topic: IPR awareness  
10/12/2020

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PG AND RESEARCH DEPARTMENT OF MICROBIOLOGY  
UNDER DBT STAR COLLEGE SCHEME  
ORGANIZING  
**INTERDEPARTMENTAL GUEST LECTURE SERIES**

**Dr. S Anuradha**  
Professor and Head of Mathematics  
Topic: Application of Real Dynamics  
19/01/2021

**Dr. G. Rajalakshmi**  
Professor and Head of Biotechnology  
Topic: India as a Hub for Biotechnology  
19/01/2021

**Mrs. P. Doepika**  
Assistant Professor of Computer science  
Topic: Data mining concepts and techniques  
27/01/2021

## Department of Business Administration

**Guest Lecture** was organized on 26<sup>th</sup> Mar, 2021 on the topic '**Financial Education Awareness**'. The speaker was **Dr A Mahadevan**, SEBI-NCFE & EDII who educated the students about how to promote Financial Literacy to create a Financially Aware and Empowered India

**Workshop** was organized on 26<sup>th</sup> Mar, 2021 about '**Start up Initiatives**'. The speaker for the event was **Ms Sundhara Krisna Soujanya**, Associate Professor, Aditya Global Business School. She addressed about how the most budding entrepreneurs see their dreams nipped in the bud due to the paucity of funds for investment or profitable business ideas

## Department of Business Administration with CA and BBA Logistics

**Virtual Gender Equity Programme** was organized on 9<sup>th</sup> Dec, 2020. **Mrs M Geetha**, Advocate & Notary, Mattupalayam addressed our students on Gender Equity

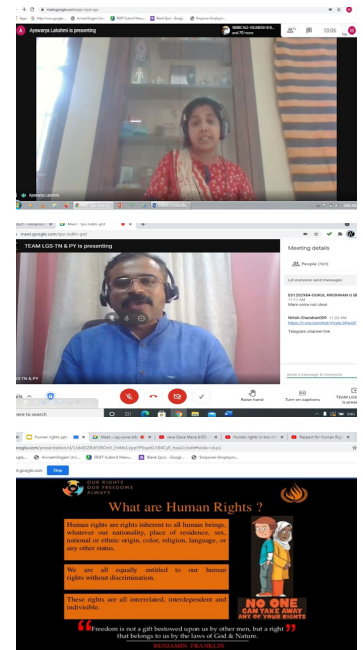
**Awareness Programme on 'Human Rights'** was conducted on 10<sup>th</sup> Dec, 2020. Various Rights in the Indian Constitution were discussed in the event

**Career Counselling Webinar** was organized on 30<sup>th</sup> Dec, 2020. **Mrs Ayswarya Balakrishnan** addressed the students on government and private job opportunities, Skill sets of entrepreneurs, types of entrepreneurs and Levels of skills

**Four Days Online Faculty Development Program on 'Pedagogical Innovations and Experimentation in Enhancing Learning Effectiveness for Gen Alpha'** was organized from 4<sup>th</sup> to 7<sup>th</sup> Feb, 2021

**'Singapore' - International Women's Day** was celebrated on 8<sup>th</sup> Mar, 2021. **Ms Aparna Sunku**, Fashion Designer and Curator at Studio 'A', Coimbatore and **Ms Karuna Sugari**, Founder of Bhakti Natya Nikethan were the Guests for the event

**Webinar on 'Personal Branding in the Era of Digital Eco System'** was conducted on 7<sup>th</sup> May, 2021. **Mr R Gerald**, State Head, Tamilnadu, (Amway Enterprises), Coimbatore was the Resource Person



## PG and Research Department of Management Studies

On 18<sup>th</sup> Dec, 2020 a **Webinar on 'Soft Skills required in Corporates for Future Managers'** was organized in association with **IBM**

**Webinar on 'Research in Finance using E - Views'** was organized on 8<sup>th</sup> Jan, 2021

**Interactive Session with Mr K E Raghunathan**, Convenor – Consortium of Indian Associations was conducted on 23<sup>rd</sup> Jan, 2021 for the faculty of the Institution

On 30<sup>th</sup> Jan, 2021, a **Webinar on 'Company law'** was organized. **Mr S Maruthavijayan**, Assistant Professor, Dr Ambedkar Law College, Chennai was the Resource Person

On 6<sup>th</sup> Feb, 2021, a **Gender Equity Programme** was organised. **Mr S Bhuvanesh**, President, Data Cipher Solutions Pvt. Ltd, Hyderabad was the speaker for the event

**Online workshop on 'Entrepreneurship Development'** was organized on 3<sup>rd</sup> Feb, 2021. The Resource Persons for the same were **Mr K Jayachandiran**, Senior consultant, MSME Technology Development centre (Ministry of MSME, Govt of India, Agra) and **Mr N Moosa Kaleemullah**, Director, Horizon Training Academy Coimbatore

**International Seminar on 'Recent Marketing Trends'** was organized on 9<sup>th</sup> Feb, 2021 in association with **Bule Hora University, Ethiopia**. The Resource Person **Dr Harrison Sunil Kumar**, Professor, Bule Hora University, Ethiopia spoke on '**Creative Branding**' and **Mr C Sunil Roy**, Account Director, Publilink Advertising, Dubai gave a talk on '**Changing Advertising Landscape**'



**TANCET Online Training & Mock Examination** was conducted for the MBA aspirants on 13<sup>th</sup> Mar and 14<sup>th</sup> Mar, 2021

On 23<sup>rd</sup> Apr, 2021, a **Webinar** on ‘**Intellectual Property Rights**’ was organized. The Resource Person was **Mr Muruganantham Senthilrajan**, President at Metayage IP Strategy Consulting LLP, Coimbatore, Tamil Nadu

On 8<sup>th</sup> May, 2021, ‘**Exemplar 2021 - Virtual IPL Auction**’, an **Intercollegiate Meet** was organized in which around 24 teams from different colleges participated

**Virtual Faculty Development Programme** on ‘**Advance Excel for Educators**’ was organised from 12<sup>th</sup> to 15<sup>th</sup> May, 2021. The Resource Persons were **Mr S Saravanan** and **Ms S Renuka**, Assistant Professors of PG & Research Department of Management Studies

**National Conference** on ‘**Applications of Modern Management Thoughts**’ was organised on 31<sup>st</sup> May, 2021

**Four MoUs** were signed by the department viz., **Sri Prathyangira Export & Imports, Coimbatore** on 16<sup>th</sup> Dec, 2020, **Sangha Consultancy, Thiruchirapalli** on 16<sup>th</sup> Dec, 2021, **M/s. Indoshell Cast Private Limited, Coimbatore** on 23<sup>rd</sup> Feb, 2021 and **Logiwiz, Chennai** on 16<sup>th</sup> Mar, 2021



## PG and Research Department of Electronics and Physics

**E - Quizzes** on Competitive Exams for UG students on the topics ‘**Optics**’ and ‘**Electricity and Magnetism**’ were conducted on 4<sup>th</sup> and 11<sup>th</sup> Dec, 2020

**Webinar** on ‘**Industry 4.0**’ was organized on 5<sup>th</sup> Feb, 2021. **Mr Ejaz Ahmed**, Embedded Engineer, Gustavovalley Technovations, Hosur was the speaker for the session

**Webinar** on ‘**Energy Storage and Career Opportunities**’ was organized on 12<sup>th</sup> Feb, 2021. **Dr N Priyadarsini**, Assistant Professor, Department of Physics, Dr NGP Arts and Science College, Coimbatore was the Resource Person for the session

**MoU** was signed with **Gustovalley Technovations, Bangalore** with the purpose of providing Online Internship Programme for the students to bring out professional excellence



## Department of Catering Science and Hotel Management

**Webinar** on ‘**SKAL Club of Coimbatore – Young SKAL**’ was held on 9<sup>th</sup> Dec, 2020

**Fruit Mixing Ceremony** was inaugurated by **Chef Ajeeth Janarthan**, Executive Chef, The Residency Tower, Coimbatore on 14<sup>th</sup> Dec, 2020 on the Eve of Christmas

**Enrichment Programme** on ‘**A Collaborative Activity**’ was held on 23<sup>rd</sup> Jan, 2021 at The Residency Towers, Coimbatore

**Yoga Awareness Programme** on ‘**Basics of Yoga**’ and ‘**Suryanamaskar**’ were conducted on 5<sup>th</sup> and 6<sup>th</sup> Feb, 2021. **Mr Rajesh**, Yoga Trainer, Art of Living, Muscat, Oman and **Mrs Kavitha**, Yoga Trainer, Art of Living, Bangalore were the respective Guest speakers for the event

**Workshop on Intellectual Property Rights** titled ‘**Kitchen Trends: COVID – 19**’ was held on 10<sup>th</sup> Feb, 2021. **Chef Anand Ramakrishnan**, Executive Sous - Chef, Mandarin Oriental Jumeira, Dubai was the Resource Person

**Gender Equity Programme** was organized on 12<sup>th</sup> Feb, 2021. **Mrs Savitha J Sharma**, Assistant Training Manager and HR of Le Royal Meridien, Chennai was the Resource Person

On the eve of ‘**Singapenne**’ - **International Women’s Day**, Cookery Competition was organized for Students and Faculty on 3<sup>rd</sup>

Mar, 2021. **Chef Revathi**, The Residency Towers, Coimbatore had inaugurated the event and **Mrs Tamilselvi**, F&B Associate, The Residency Towers, Coimbatore was the judge



## Department of Costume Design and Fashion

**Parents Teachers Meeting** was organized for students of batch 2018 – 2021 on 3<sup>rd</sup> Dec, 2020

**Alumni Meet** was conducted on 4<sup>th</sup> Dec, 2020 in which student alumni of the 2017 UG batch and 2018 PG batch shared their experiences and thoughts with the faculty and students of the department

**Career Guidance Programme** on ‘**Future of Fashion and Education**’ was organised for the III B Sc CDF, I M Sc CDF, II M Sc CDF student on 16<sup>th</sup> Dec, 2020

**International Dhoti Day** was celebrated on 6<sup>th</sup> Jan, 2021 to inculcate the importance of Tradition and Culture to the students

As a part of **Pongal Celebration** a ‘**Virtual Traditional Attire Quest**’ was conducted for the students on 12<sup>th</sup> Jan, 2021. The winners were appreciated with certificates

State Level **E - Quiz** on ‘**Awareness of Indian National Flag**’ was conducted for the School and College Students and from 23<sup>rd</sup> to 26<sup>th</sup> Jan, 2021 on the occasion of Republic Day

**Three Days Workshop** on ‘**Hands on Training in Fashion Draping**’ was organized in association with NSDC for the students from 8<sup>th</sup> to 10<sup>th</sup> Feb, 2021

Two **MoUs** were signed by the Department viz., with **AIC-NIFT Tea College of Knitwear Fashion, Tirupur** and with **NSDC – Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)** on 26<sup>th</sup> Feb, 2021

**Guest Lecture** on ‘**Fashion Photography**’ was conducted on 9<sup>th</sup> Mar, 2021 for II M Sc CDF. **Mr Subramaniam**, Associate Professor of Visual Communication, Hindusthan College of Arts and Science delivered the lecture

**Virtual Best Designer Contest ‘Singara Penn’** was organised for the student as a part of ‘**Singapenne**’ – **International Women’s Day Celebration** from 3<sup>rd</sup> to 8<sup>th</sup> Mar, 2021

**Guest Lecture** on ‘**Beauty Care**’ for the II M Sc CDF students was organized on 10<sup>th</sup> Mar, 2021. The Resource Person was **Mrs Jayanthi Nair**, Shingar Ladies Beauty Parlour & Training Academy, Coimbatore

**Seminar** was organised in association with NSDC on ‘**Machine Function Voids**’ on 19<sup>th</sup> Mar, 2021 at NSDC, AMHSSC, Tirupur

**Yoga Awareness Programme** titled ‘**Yoga for Human Excellence**’ was organized in association with ISHA Yoga Centre on 4<sup>th</sup> May, 2021

On the occasion of ‘**World No Tobacco Day**’ students took pledge on 31<sup>st</sup> May, 2021



## Department of Visual Communication

**Webinar** on ‘**Psychological Approach on Movies - Personal Watching vs. Social Watching**’ was organized on 9<sup>th</sup> Feb, 2021. The Chief Guest of the program was **Ms Tharanya Sethupathy**, Counselling Psychologist, UCCHVAS, Hyderabad

For the celebration of **World Radio Day** a Talk was organized with **Mr R Sreedar**, Former Director of Commonwealth Educational Media Centre of Asia (CEMCA) on 13<sup>th</sup> Feb, 2021

On 31<sup>st</sup> Mar, 2021 ‘**Election Awareness Campaign for 100% Polling in the coming Assembly Election 2021**’ was organized at Kovai Army Officers Residential, Race Course. The programme was addressed by **Col LCS Naidu**, Group Commander, NCC Coimbatore, and **Maj Dinesh Davis**, Officer Commanding

**World Environment Day** was celebrated on 5<sup>th</sup> Jun, 2021 through a **Guest Lecture** titled ‘**The Existence**’



by **Mr M Rameshwaran**, Reptile Researcher and Founder of Oorvanapalli. The talk shed light on the importance of 'reptiles' and other organisms for the balanced existence of living organisms on the Earth

**National Level Workshop on 'Film Making: A Complete Guidance from the Budding Film Maker Series'** was organized from 7<sup>th</sup> to 10<sup>th</sup> Jun, 2021. Guests viz. **Ms Viveka Rajeshwaran**, Film Maker, **Mr Nirmal Kumar**, Cinematographer, **Mr Aswin Nair**, Film Editor, **Mr Avikal Srivastava**, Sound Designer addressed the students and provided hands - on training through their experience

**Guest Lecture** was organized on the topic '**KiRa vum Nanum - Recollection of Memories by Pondichery Ilavenil**' on 17<sup>th</sup> Jun, 2021. The Guest, **Mr Pondichery Ilavenil**, addressed the students unwrapping his memories with the writer Ki Rajanarayanan



## PG and Research Department of Social Work

**Career Counseling** session was organized through virtual mode on 2<sup>nd</sup> Dec, 2020. **Dr Binila Kunnoth**, Counselor and Founder of De-stress Counseling Centre was the Speaker

**UNICEF Day** was observed on 11<sup>th</sup> Dec, 2020. The Chief Guest was **Mrs Sylvia Pearlin**, Financial Trustee of Serve India Charitable Trust, Coimbatore

**Competitive Exams Training** session was conducted through virtual mode on 16<sup>th</sup> Dec, 2020. **Mr N Hariharan** Founder and Director, Shine IAS Academy, Coimbatore was the Resource Person

**Awareness Programme on 'Cancer – Be Aware' on World Cancer Day** was organized in association with Coimbatore Cancer Foundation on 4<sup>th</sup> Feb, 2021. The Speakers were **Mrs Vikasini Karthick** and **Mrs Saraswathi**, Counselors of CCF



**Awareness Campaign on 'COVID - 19 and Safety Measures'** at the College main entrance was organized on 10<sup>th</sup> Feb, 2021. Students and Faculty members of Hindusthan College of Arts & Science, held placards and created awareness

**Workshop on 'Social Responsibilities of an Individual'** was organized on 12<sup>th</sup> Feb, 2021. The Speaker was **Dr K Prabhakar**, Professor in MBA of Hindusthan College of Arts and Science

**Student Development Programme on 'Ordinary to Extraordinary Series – PURPOSE'** was organized in association with Vitae International Pvt Ltd, Coimbatore on 13<sup>th</sup> Feb, 2021. The Speaker was **Dr Daniel Victor**, Managing Director of Vitae International Accounting Services Pvt. Ltd.

**Virtual Session on 'Ordinary to Extraordinary Series – Moral Intelligence'** was conducted in association with Vitae International Pvt Ltd, Coimbatore on 27<sup>th</sup> Feb, 2021. The Speaker was **Ms Rhoda Daniel**, Senior Administrative Officer, Vitae Internationals Accounting Services Pvt. Ltd.

**Gender Equity Programme** on the topic '**Reimagining Womanhood**' was organized in association with Aware India (NGO), Chennai, on 23<sup>rd</sup> Mar, 2021. The Speakers were **Ms Mumtaj Simrin Banu**, an Alumni of MSW who is currently a Professional Social Worker and Biker and **Dr Infanta Anisha**

**Session on 'National Rural Health Mission'** was organized in collaboration with CSR Trust, Coimbatore on 8<sup>th</sup> Apr, 2021. The Speaker was **Dr M Punitha**, Professor and Head, Department of Social Work, Hindusthan College of Arts and Science

**Training Programme on 'Recreate to Save Nature'** was organized in association with CSR Trust, Coimbatore on 26<sup>th</sup> May, 2021. The Speaker was **Dr P Srilekha**, Assistant Professor, Department of Social Work, Hindusthan College of Arts and Science

**One Day Training Programme** for Self-help Group on '**Mushroom Cultivation**' was organized in association with CSR Trust, Coimbatore on 30<sup>th</sup> May, 2021. The Speaker was **Dr Vinotha**, Assistant Professor, Department of Microbiology, Hindusthan college of Arts and Science



## NSS/NCC/ Clubs/ Student Support Cell/ Women Empowerment Cell/ Anti Sexual Harassment Cell/ Institution Innovation Council

In view of 133<sup>rd</sup> Birth Anniversary of the Great Mathematician, **Shri Srinivasa Ramanujan**, **Hindusthan Innovative Learning HUB** in association with the Department of Mathematics organized a National Level E - Quiz on the topic '**The Man Who Knew Infinity**' from 22<sup>nd</sup> to 31<sup>st</sup> Dec, 2020

**Webinar on 'Abolition of Bonded Workers'** was organized by **Youth Red Cross** on 4<sup>th</sup> Jan, 2020. **Mr M Poonthamizhan**, a Professional Social Worker, PG and Research Department of



Social Work, Hindusthan College of Arts and Science, Coimbatore delivered the content in the session

**Inter Departmental Online Quiz** competition was organized by the **Quiz Club** 21<sup>st</sup> Jan, 2021. Around 15 teams from various departments participated in the competition

PG and Research Department of Social Work, National Service Scheme and Youth Red Cross jointly organized a **Webinar** on **'Career Planning Process'** on 25<sup>th</sup> Jan, 2021 in association with Future Captains, an independent organization that helps school and College students plan their career. The Resource Person was **Mr Tamilselvan Mahalingam**, Founder and CEO of Future Captains

**Online Faculty Development programme** on **'Investment Avenues for Women'** was organized in collaboration with **Women Empowerment Cell, HICAS** on 12<sup>th</sup> Mar, 2021. **Er C K Arivazhagan** Consultant Trainer, Bombay Stock Exchange was the Resource Person

Student Support Cell and PG and Research Department of Social Work jointly organized a **Session** through virtual mode on **'Emotional Intelligence and Personal Competence'** on 13<sup>th</sup> Mar, 2021 The Resource Person was **Mrs Lata Daniel**, Chief Operating Officer at JDFS Business Solutions

**Awareness Rally** on **'100% voting'** was conducted jointly by the Department of Social Work, NSS and Youth Red Cross on 16<sup>th</sup> Mar, 2021

Student Support Cell organized a **Session** on **'Coping with Emotions'** to the UG & PG Class. Representatives on 19<sup>th</sup> Mar, 2021. **Dr Agnes Febiola X**, Coordinator of Student Support Cell was the Speaker

**Hindusthan College of Arts & Science**  
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Coimbatore - 641 028 Tamilnadu, India

**Youth Red Cross**

Organizes a Webinar on

**Abolition of Bonded Workers**

Resource Person  
**MR.N.POONTHAMIZHAN**  
DCA,B.Com.(MSW),M.Sc Psychology  
Professional Social Worker  
PG & Research Dept. of Social Work - HICAS

Date: 04.12.2020 | 10.00 am

Google Meeting Code: iqj-zkne-dfe

Convenor: Mr.S.Prabhu, YRC - Coordinator  
Patron: Dr.A.Ponnusamy, Principal

### Pooled Department Activities

Departments of Management Studies (PG), Computer Science, Computer Technology, Information Technology, Computer Applications (UG) and jointly organised an **International Webinar** on **'Emerging Business Trends in Data Analytics'** on 1<sup>st</sup> Dec, 2020. **Dr V Siva Kumar**, Senior Faculty at School of Computing, Asia Pacific University, Malaysia was the Resource Person for the event

Departments of Computer Science, Computer Technology, Information Technology, Computer Applications (UG) and Management Studies (PG) jointly organized an **International Webinar** titled **'Emerging Business Trends in Data Analytics'** on 1<sup>st</sup> Dec, 2020. **Dr Preethi Subramanian**, Academic Leader, Asia Pacific University of Technology and Innovation, Malaysia delivered the content

Departments of Management Studies (PG), Computer Science, Computer Technology, Information Technology and Computer Applications (UG) jointly organized **DBT Star College Sponsored International Webinar** titled **'Cyber Crime Impact on COVID - 19 Pandemic'** on 1<sup>st</sup> Dec, 2020. **Mr Edwin Prabhakar**, Advocate & Arbitrator delivered the content

Departments of Management Studies (PG), Computer Science, Computer Technology, Information Technology and Computer Applications (UG) jointly organised an **International Webinar** on **'Computer Aided Diagnosis using Fractals'** on 3<sup>rd</sup> Dec, 2020

Departments of Management Studies (PG), Computer Science, Computer Technology, Information Technology and Computer Applications (UG) jointly organized **DBT Star College Scheme Webinar** on the topic **'Role of Technology in COVID Pandemic'** on 8<sup>th</sup> Dec, 2020. **Mr Muthukumar Valavandan**, Technical Director, Vaanam Technologies was the speaker for the session

Departments of Information Technology and Computer Applications (UG) jointly organized an **Inter Department Career Guidance Programme** on **'Corporate Specific Programme on Soft Skills for Career Success'** on 12<sup>th</sup> Dec, 2020. **Mr Parthasarathy S**, Associate Vice President, ICICI Lombard, GIC Limited, Coimbatore was the Resource Person for the event

Departments of Computer Science, Computer Technology, Information Technology, Computer

Applications (UG) and Management Studies (PG) jointly organized an **International Webinar 'Emerging Technologies in Cloud Computing'** on 18<sup>th</sup> Dec, 2020. **Dr Kuruvikulam Chandrasekarn Arun**, Senior Faculty at School of computing, Asia Pacific University, Malaysia was the speaker for the session

Departments of Computer Science, Computer Technology, Information Technology, Computer Applications (UG) and Management Studies (PG) jointly organized an **International Webinar 'Cyber Hygiene Alertness during COVID - 19'** on 19<sup>th</sup> Dec, 2020. **Ms Maryam Var Naseri**, Cyber Security Lecture Asia Pacific University of Tech and Innovations, Malaysia delivered the talk in the session

Department of Commerce and Languages jointly organized **One Day State Level Faculty Workshop** on the topic **'Wiki Mulam'** on 11<sup>th</sup> Jan, 2021

Departments of Computer Science, Computer Applications, Information Technology and Computer Technology jointly organized a **DBT Star College Scheme Sponsored Workshop** on **'Pedagogy of ICT**

**HINDUSTHAN**  
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DEPARTMENT OF BIOTECHNOLOGY  
INSTITUTE OF SCIENCE & TECHNOLOGY  
DEPARTMENT OF COMPUTER SCIENCE  
(04.10.17.17)

19<sup>th</sup> Jan 2021  
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Dr. P. SURESHKANDHARU, Professor & Head, DCA  
Dr. S. SURESHKANDHARU, Professor & Head, ICT  
Dr. S. SURESHKANDHARU, Professor & Head, IT

MEET LINK  
<http://meet.google.com/thm-avvb-dfi>

**HINDUSTHAN**  
COLLEGE OF ARTS AND SCIENCE  
DEPARTMENT OF BIOTECHNOLOGY  
INSTITUTE OF SCIENCE & TECHNOLOGY  
DEPARTMENT OF COMPUTER SCIENCE  
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04<sup>th</sup> Feb 2021  
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Dr. S. SURESHKANDHARU, Professor & Head, IT

MEET LINK:  
<https://meet.google.com/brvc-hjfk-wrf>

**Tools'** on 19<sup>th</sup> January, 2021. **Dr A Malathi**, Assistant Professor, Government Arts College, Coimbatore and **Dr Aruchamy Rajini**, Assistant Professor, Nallamuthu Gounder Mahalingam College, Pollachi were the Resource Persons

**DBT Star College Scheme** sponsored '**Interdepartmental Webinar Series**' was organized by the Departments of Biotechnology, Microbiology, Mathematics and Computer Science under the multidisciplinary titles on '**Strain Improvement of Industrially Important Microorganisms**' by **Dr Rajalakshmi G**, Professor and Head of Department of Biotechnology, '**Bioremediation**' by **Dr P Senthilkumar**, Associate Professor of Biotechnology and '**Cytoscape**' by **Dr S Ganesh**, Assistant Professor of Biotechnology held on 25<sup>th</sup> Jan, 2021

Departments of Computer Science, Computer Technology, Information Technology and Computer Applications (UG) jointly organized a **DBT Star College Scheme sponsored Webinar** on '**Role of Technology in Pandemic**' on 25<sup>th</sup> Jan, 2021. **Mr Manoharan B**, Digital Marketing Team Lead, Park Global HR Services, Coimbatore was the Resource Person

Departments of Computer Science, Computer Technology, Information Technology and Computer Applications (UG) jointly organized **DBT Star College Scheme sponsored Workshop** on '**Impact of Technology in COVID - 19 Pandemic**' on 27<sup>th</sup> Jan, 2021. **Mr P Vinayagamoorthy**, Managing Director, Techvolt Software Pvt Ltd, delivered the content

Departments of Computer Science, Computer Applications, Information Technology and Computer Technology jointly organized a **DBT Star College Scheme Sponsored Webinar** on '**Role of the Technology in Pandemic**' on 4<sup>th</sup> Feb, 2021. **Mr Jeevanandham E**, Software Engineer, Accent Techno Soft (ATS), Coimbatore was the Resource Person

Departments of Computer Science, Computer Applications, Information Technology and Computer Technology organized a **DBT Star College Scheme Sponsored Workshop** on '**Tensorflow and Deep Learning**' on 13<sup>th</sup> Mar, 2021. **Mr Navaneeth Malingan** from VLAND'S Best Hub Pvt Ltd was the Key speaker

Departments of Computer Science, Computer Applications, Information Technology and Computer Technology, Biotechnology, Microbiology and Mathematics jointly organized a **DBT Star College Scheme Sponsored Webinar** on '**Nuances of Innovative Startup Aspects in Artificial Intelligence and Robotics**' from 16<sup>th</sup> to 18<sup>th</sup> Mar, 2021. **Mr Vikram Fernandes** and **Mr Jay Patel** of Physique AI were the Key speakers

Departments of Biotechnology and Microbiology jointly organized an **International Conference** on '**Innovations in Biological Sciences IIBS 2021**' on 22<sup>nd</sup> Mar, 2021

Departments of Computer Science, Computer Applications, Information Technology and Computer Technology jointly organized a **DBT Star College Scheme Sponsored Event** on '**Innovative Idea Challenge for Sustainable Technology Development**' on 31<sup>st</sup> Mar, 2021

Department of Commerce and PG and Research Department Social Work in association with CSR Trust, Coimbatore organized **Virtual Awareness Generation on Swachh Bharat Mission** on 19<sup>th</sup> Apr, 2021. **Ms Swetha Sakthivel**, Professional Social worker was the Resource person

## Extension Activities

Department of Commerce organized an Extension Activity on 21<sup>st</sup> Dec, 2020 at Thungavi, Branch Post Office. Nearly 50 General Public were benefited by the **Awareness Programme** to the neighborhood community on various **Post Office Saving Schemes**

Department of Information Technology organized a **Seminar** on '**Usage of Multimedia Apps in Online Exams and E – Education**' at Kings Kids children Home, Coimbatore on 1<sup>st</sup> Feb, 2021. Students from II B Sc IT participated in this extension activity

Department of Commerce organized an Extension Activity on 12<sup>th</sup> Feb, 2021 in which '**Awareness on Generation Programme against Practice of Safety Measures during Emergency Period**' was administered at EA- Sri Senthur Cotton mill, Tirupur Road, Kangayam

Students of PG and Research Department of Social Work in association with Life Ray Foundation, Coimbatore, conducted an Extension activity on '**Kids Buds Talents Show**' on 19<sup>th</sup> Feb, 2021 and the beneficiaries of the activity were children of Cannon Charitable Trust, Singanulur, Coimbatore

Department of Computer Applications (UG) in association with PG and Research Department of Social Work conducted an Extension Activity on the topic '**Yoga and Life Skills**' on 26<sup>th</sup> Feb, 2021. It was conducted at **Saaral De addiction & Psychiatry Hospital, Neelambur**. 45 Students and 1 Faculty from the departments participated. Around 110 participants were benefitted about Yoga and Life skills from the talk by **Mr Pandiya Raj**, a Yoga Trainer.

Department of Microbiology, Commerce with International Business and NSS jointly organized an Extension Activity on '**Clean India**' on 8<sup>th</sup> Mar, 2021

Students and Faculty members of PG and Research Department of Social Work organized an Extension Activity on '**Geriatric Counseling**' on 12<sup>th</sup> Mar, 2021 to the inmates of Helping Hearts Hospice at Ukkadam, Coimbatore. It was an enriching experience to





both the Social Work students and the inmates

Department of BBA CA in association with NSS on 15<sup>th</sup> Mar, 2021 visited an orphanage called **Families for Children**, Universal Peace Foundation, Karumathampatty. Students of the department delivered an orientation on **'Time Management'** and shared a few stories related to self-Motivation

Department of Costume Design and Fashion organised an Extension Activity on **'Fabric Painting and Embroidery'** along with NGO Narpavi and Mahashakthikaran charitable trust on 3<sup>rd</sup> Apr, 2021

PG and Research Department of Social Work in association with CSR Trust, Coimbatore, conducted an Extension Activity on 9<sup>th</sup> Apr, 2021, on the topic **'Active Listening Skills for Social Workers'**. The Speaker was **Mrs G Lourds Shammine**, Assistant Professor, Department of Social Work, Hindusthan College of Arts and Science

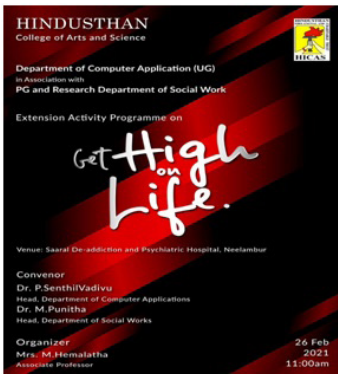
PG and Research Department of Social Work and Department of Computer Applications (UG) in association with CSR Trust, Coimbatore organized an Extension Activity on 16<sup>th</sup> Apr, 2021 on topic **'Aam Aadmi Bima Yojana'**. The Speaker of the session was **Dr P Natarajan**, Associate Professor of Social work, Hindusthan college of Arts and Science

PG and Research Department of Computer Applications and Social Work jointly organized an Extension Activity on **'Virtual Awareness Generation on Sarva Siksha Abhiyan'** on 17<sup>th</sup> Apr, 2021. **Dr P Srilekha**, Associate Professor, Department of Social Work, Hindusthan College of Arts and Science was the Resource Person for the activity

PG and Research Department of Social Work in association with CSR Trust, Coimbatore organized an Extension Activity on **'Rapid Rural Appraisal'** on 10<sup>th</sup> May, 2021. The Resource Person was **Dr Rajeswari**, Assistant Professor and Head, Department of Social Work, PSG College of Arts and Science, Coimbatore

PG and Research Department of Social Work in association with CSR Trust, Coimbatore organized an Extension Activity on **'Intergenerational Bonding for Girl Students'** on 21<sup>st</sup> May, 2021. The Speaker was **Dr K Sumathi**, Assistant Professor, Department of Home Science Extension Education, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore

PG and Research Department of Social Work in association with CSR Trust, Coimbatore organized an Extension Activity on **'Intergenerational Bonding for College Teachers'** on 22<sup>nd</sup> May, 2021. The Resource Person was **Dr Priya Sharon Thomas**, Professor and Head, Department of English, Hindusthan College of Arts and Science



### Faculty Corner

- ரிச் அகாதமி 2021 ஆம் ஆண்டிற்கான ஆசான் வள்ளுவன் விருதினை மொழித்துறைப் பேராசிரியர் **முனைவர் பா. பிரபு** அவர்களுக்கு வழங்கிச் சிறப்பித்தது.
- உலக அளவில் சென் அகாதமி நடத்திய இணையவழி பாட்டுப் போட்டியில் வெற்றி பெற்ற **முனைவர் பா. பிரபு** அவர்களை மொழித்துறைத் தலைவர் மற்றும் முதல்வர் பாராட்டினர்
- **Dr C Thirumoorthi**, Associate Professor, Department of Computer Technology received the **'Best Researcher Award'** in an Online Award Ceremony organized by Institute of Technical And Specific Research
- **Dr N Revathy and Dr V Kavitha**, Professors in Department of MCA published a Patent titled **'Development of IoT based Household Health Safety System, Field of Invention – Bio- Medical Engineering'**
- **Dr S Sasikala**, Associate Professor, Department of Computer Application (UG) has received a **Patent** for **'An IOT-BCI system for Mental trauma Detection and methods thereof'**
- **Dr S Sasikala**, Associate Professor, Department of Computer Application (UG) has published a book entitled **'எங்கும் எதிலும் இணையம்'** The publication of book is recognized with financial assistance from TNSCST
- **Dr N Revathy**, Professor in Department of MCA has been awarded **Fellow Membership of International Scientific Research Organization for Science, Engineering and Technology (ISROSET, India)** in recognition of outstanding dedication and commitment to academic research and the objectives of the organization
- **Dr R Shobana**, Assistant Professor of Management Studies (PG) received **Membership** from **National Institute for Technical**

**Training and Skill Development, New Delhi and Institute of Global Professionals, Bangladesh**

- **Mrs G Brindha**, Assistant professor of Biotechnology has been certified on online course titled '**Bioreactors**' conducted by NPTEL, MHRD, India
- **Mr R Jayakumar**, Department of Computer Application (UG) was the Resource person for a Workshop titled '**Computer Vision**' organized by Department of Computer Science, Sri Ramakrishna College of Arts and Science, Coimbatore
- **Mr R Jayakumar**, Department of Computer Application (UG) has delivered a Guest Lecture titled '**Machine Learning**', for the Students of Department of BCA, Shri Nehru Maha Vidyalaya, College of Arts and Science, Coimbatore
- **Mr S Balakrishnan**, Assistant Professor, PG and Research Department of Commerce Computer Applications acted as Resource Person for an Extension Activity on the topic '**Professional Grooming and Development**' at Government Arts Science College, Thittamalai, Gobi
- **Dr K Prabakar** and **Dr Nandhakumar**, Professors of Management Studies (PG) were the Resource Person for a Corporate Training on '**Unlocking Positivity**' at Indo Shell Cast Private Ltd, Coimbatore on 4<sup>th</sup> Dec, 2020
- On 12<sup>th</sup> Dec, 2020, **Dr K Prabakar**, Professor of Management Studies (PG) acted as the Resource Person for a Corporate Training on '**Customer delight**' at Gayathri Motors, Udumalpet
- **Dr A Manivannan**, **Dr Arun kumar G** and **Dr T Vinodha** received '**Best Faculty Award**' in the **Third International Conference on 'Conservation of Nature and Siddha Medicine'**, held on 14<sup>th</sup> & 15<sup>th</sup> December, 2020
- **Dr K Prabakar**, Professor of Management Studies (PG) was the Resource Person for the webinars on '**Leader In U**' organized by the Department of BBA, Avinashilingam University, Coimbatore, on 23<sup>rd</sup> Dec, 2020, on '**Social Resonsibilities of Individuals**' for PG and Research Department of Social Work, Hindusthan College of Arts and Science, Coimbatore on 12<sup>th</sup> Feb, 2021, on '**Social Cause in Life**' for Department of MBA, EGS Pillay Engineering College, Nagapattinam on 5<sup>th</sup> Feb, 2021, and DBT Sponsored Webinar on '**Importance of Technology and Knowledge Based Entrepreneurship**' organized by the Department of Electronics and Communication Engineering, Hindusthan Institute of Technology, Coimbatore on 4<sup>th</sup> Feb, 2021
- **Dr Arun kumar G** and **Ms Deepa laxmi R K** received '**Best Researcher Award**' in the **International Scientist Awards on Engineering, Science and Medicine**, held on 8<sup>th</sup> and 9<sup>th</sup> Jan, 2021
- **Dr N Revathy**, Professor in Department of MCA acted as a Resource Person for a webinar on the topic '**ML:DL Learning Algorithms to find Association across Biological Data**' on 12<sup>th</sup> Jan, 2021 organized by the Department of Microbiology, Sree Narayana Guru College, Coimbatore
- **Mrs N Vidhya**, Assistant Professor in Costume Design and Fashion served as a Resource Person on the topic '**Recent Development in Technical Textiles**' at Nehru Arts and Science College, Coimbatore on 23<sup>rd</sup> Jan, 2021
- **Dr R Padmanaban**, Associate Professor, PG and Research Department of Commerce with International Business acted as Guest Speaker on 16<sup>th</sup> Feb, 2021 for the workshop on the topic '**Best Practices of Leadership - The Leadership Challenge**' organized by Department of Commerce, Vivekananda College of Arts and Science for Women, Tiruchengode, Namakkal
- **Mrs R Sivaranjani**, Assistant Professor, Department of Computer Technology acted as Resource Person for Department of Commerce with Corporate Secretaryship, Hindusthan College of Arts and Science and presented a Seminar on '**Google G-Suite**' on 17<sup>th</sup> Feb, 2021
- **Dr P Premkanna**, Professor and Head, Department of Catering Science and Hotel Management was designated as the **Director of Young SKAL, Coimbatore** in the **Young SKAL Inauguration – A Cultural Meet** that was held at My Village Resort, Anaikatti on 18<sup>th</sup> Feb, 2021
- **Dr V Kavitha**, Professor in Department of MCA presented a paper titled '**Energy Aware Load Balancing Algorithm for upgraded Effectiveness in Green Cloud Computing**' at the **International Conference on Expert Clouds and Applications (ICECA 2021)** organized by the Department of Computer Science and Engineering, GITAM School of Technology, GITAM University, Bangalore on 18<sup>th</sup> and 19<sup>th</sup> Feb, 2021
- **Dr M Nirmala**, Professor and Head, Department of Commerce with Professional Accounting and Accounting and Finance has published a book titled '**Organizational Behaviour**' on 19<sup>th</sup> Feb, 2021
- **Dr K Prabhakar**, Professor of Management Studies (PG) trained the employees of Indoshell Cast Pvt. Limited, Coimbatore on the topic '**Team Work with Work Life Balance**' on 20<sup>th</sup> Feb, 2021
- **Dr V Kavitha**, Professor in Department of MCA acted as a Resource Person for the Research based Webinar titled '**Big Data and its Challenges**' organized by the Department of Computer Science, Nehru Arts and Science College on 5<sup>th</sup> Mar, 2021 in the
- **Mr Mathan R**, Assistant Professor, Department of Visual Communication served as Resource Person for a **Two Days Workshop** organized by Kalasingalingam Academy of Research and Innovation, Krishnankoil on 6<sup>th</sup> and 7<sup>th</sup> Mar, 2021
- **Dr M Mahalakshmi**, Professor, PG and Research Department of Commerce Computer Applications, has been honored with '**Best Faculty Award**' for Academic Excellence during the academic year 2020 – 2021, by Vivekanandha College of Arts and Science

for Women, Triuchengode, in the International Colloquim on 31st Mar, 2021

- **Dr C Thirumoorthi**, Associate Professor, Department of Computer Technology Published a book titled '**Hand Book on Latest Trends in Online Learning**' in April, 2021 under DK International Research Foundation publications with the ISBN Number 978-93-90956-37-1
- **Dr P Sekar**, Professor in Commerce delivered the Online Guest Lecture on the topic '**Process Costing, 'By Products and Joint Products**' at PSGR Krishnammal College for Women, Coimbatore from 23<sup>rd</sup> Apr to 28<sup>th</sup> Apr, 2021
- **Dr G Rajalakshmi**, Professor and Head of the Department of Biotechnology acted as **Resource Person** and delivered on '**Healthy Diet for Well Being**' organized by RVS college of Education, Dindigul on 26<sup>th</sup> Apr, 2021
- **Dr C Thirumoorthi**, Associate Professor, Department of Computer Technology acted as Resource Person for a programme titled '**Medical Image Processing Techniques**' conducted by the Department of Computer Science, Shree Venkateshwara Arts and Science College on 28<sup>th</sup> May, 2021
- **Ms Abdullah Alfazeena**, Assistant Professor, Department of Visual Communication served as Resource Person for a **National Level Webinar** organized by Excel College of Commerce and Science, Komarapalayam on 29<sup>th</sup> May, 2021
- The Research Article titled '**Dravidian Cinema**' of **Mr N Subramanian**, Associate Professor, Department of Visual Communication was published in **Nizhal: Cinemavukkana Kalam** in June - 2021 Issue
- **Mr A Charles**, Associate Professor and Head, Department of Visual Communication served as Resource Person for a Webinar organized by St. Thomas College of Arts and Science, Chennai on 5<sup>th</sup> Jun, 2021



## Students Corner

- முகிழும் தமிழ் இலக்கிய மன்றத்தில் சிறப்புரை வழங்கிய மாணவி அஷில்வாவிற்கு முதல்வர் நினைவுப் பரிசு வழங்கினார்
- **Mr Vivek**, PhD Scholar of Social Work continues to work as a frontline worker at Coimbatore Medical College Hospital. **Mr Vishnu Venu**, II MSW Student also continues as a frontline worker in Kerala during the Pandemic Situation
- **Ms M Alamelu Mangai** of III B Com has authored Tamil Motivational Books and Tamil Poetry Books for which she received '**Tirupur Sakthi Viruthu – 2021**' from Tirupur Muthamil Sangam
- Students of the Department of Commerce actively participated and won cash award of Rs. 10,000/- in **Stars of Accountancy'21 – A State Level Accounting Talent Research** organized by GKM Tax Advisors Pvt Ltd, TIE Coimbatore, E - Box and United College of Arts & Science, Coimbatore
- **Mr Vigneshwaran P** of II BCA attended **NCC Camp** held at RVS Technical Campus, Sullur
- **Mr B Aswin Kumar** of III B Com (CA) secured 29<sup>th</sup> place representing Tamilnadu Team in **National Mountain Bike Championship** which was held at Kodagu, Karnataka from 19<sup>th</sup> to 21<sup>st</sup> Feb, 2021
- **Mr M Manikanda Prabu** of I B Com AF won **First Place** in **Roll Ball Championship** organized by Roll Ball Federation of India on 27<sup>th</sup> and 28<sup>th</sup> Feb, 2021
- **Mr S Vinoth**, II B Com AF has won **Second Place** in **State Level Kabadi Tournament** which was held on 27<sup>th</sup> and 28<sup>th</sup> Feb, 2021
- **Ms Naveena Sri K** and **Ms Midhula L** of III B Sc CDF won **First Prize** in **Jewellery Making Competition** conducted by the Department of B Com CA as a part of '**Singapenne**' - **International Women's Day Celebration** organized on 10<sup>th</sup> Mar, 2021
- **Ms Ashilva D**, of II B Sc CDF won the title **Best Manager** and **First Prize** in '**Singapenne**' - **International Women's Day Celebration** on 11<sup>th</sup> Mar, 2021
- **Ms Brindha R** of II B Sc CDF participated and Won '**Best Performer**' in the Makeup competition Beauty Queen '**The Fashion Art's Yaadhumaagi Nirpaval 2021**' organised by Fashion Institute for creative skills on 27<sup>th</sup> Mar, 2021



## Graduation Day

Second Phase of 18<sup>th</sup> Graduation Day was held on 5<sup>th</sup> Mar, 2021. Dr P Kaliraj, Honourable Vice Chancellor of Bharathiar University delivered the Graduation Day Address and distributed the Degree Certificates to the students



### Editorial Board

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