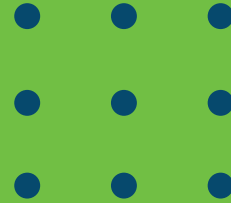




# Hindusthan

## College of Arts and Science

An Autonomous College - Affiliated to Bharathiar University  
Approved by AICTE and Govt. of Tamilnadu,  
Accredited by NAAC - An ISO Certified Institution,  
Coimbatore - 641 028



# Impressions

## A HICAS NEWSLETTER

October 2021 - January 2022



### Message from Principal's Desk

Creative activity could be described as a type of learning process where teacher and pupil are located in the same individual- Arthur Koestler This year reached another milestone, and has reached new heights by participating actively in the new normal after pandemic.

The Second Issue of the Newsletter has given the best output which shows the well-known result for the hard work, dedication and involvement among the students in their development. A lot of emphasis has been put on the knowledge upliftment and career growth. My students and faculty team are feeling privileged to be a part of this goal-oriented Institution.

The events that are organized in the departments concentrates on molding the caliber of the students. We also work on creating young active citizens who feels highly responsible towards our society. The way to access this key is by participating actively. Students of HICAS have generously shown their involvement in utmost commitment, for shouldering importance for their growth.

A huge thank you to all the persons who contributed in organizing the events, without which there wouldn't have been this newsletter issue. The Multi partner Involvement of each and every one has shown a great result.

With these words, I wish you all would enjoy reading the newsletter of HICAS family!!

## Department of Languages

05.09.2021 அன்று வ.உ.சி பிறந்த நாளினை முன்னிட்டு முனைவர் அருவி தேன்மொழி, பேராசிரியர் அவர்கள் மாணவர்களுக்கான இணையவழி வினாடி வினா போட்டியினை நடத்தினார்.

- 09.10.2021 அன்று முனைவர் ந. இராஜேந்திரன், உதவிப்பேராசிரியர் அவர்கள் ஆங்கிலத்துறையுடன் இணைந்து “தொல் பொருள் கண்காட்சியினை” நடத்தினார்.
- 30.10.2021 அன்று திரு.ந.கணேசன், உதவிப்பேராசிரியர் அவர்கள் மாணவர்கள் மற்றும் ஆசிரியர்களுக்கு ஒரு நாள் நாடகப் பயிலரங்கத்தினை ஒருங்கிணைத்து நடத்தினார்.
- 11.12.2021 முதல் 17.12.2021 வரை பன்முக நோக்கில் மணிமேகலை என்னும் தலைப்பில் முனைவர் நா. அமுதாதேவி அவர்கள் இணைய வழியாக கருத்தரங்கினை நடத்தினார்.
- பாரதியார் பிறந்தநாள் விழாவினை முன்னிட்டு மொழித்துறையின் சார்பாக மாணவர்களுக்கான கட்டுரை, கவிதை, பாடல், கடிதம், ஒவியப்போட்டிகள் 07.12.2021 முதல் 09.12.2021 வரை நடத்தப்பட்டது. இதில் வெற்றி பெற்ற மாணவர்களுக்கு சான்றிதழ் வழங்கப்பட்டன.
- 23.12.2021 22.01.2022 வரை இந்துஸ்தான் கலை அறிவியல் கல்லூரியும், சங்க இலக்கிய ஆய்வு மையமும் இணைந்து “தமிழ் இலக்கிய கவிதைகள் 100” என்னும் தலைப்பில் பன்னாட்டு அளவில் கருத்தரங்கினை நடத்தியது.
- 28.10.2021 அன்று மொழித்துறைத் தலைவர் முனைவர் இரா. ரமேஷ்குமார் இந்தி சிறுகதைகளை தமிழில் மொழிப்பெயர்த்து “நாலு இருபத்தஞ்சா நூற்றைம்பது” என்னும் தலைப்பில் புத்தகம் ஒன்றை எழுதி வெளியீடு செய்தார்.
- அகில இந்திய வானொலி நிலையம் சர்தார் வல்லபாய் பட்டேல் அவர்களின் வாழ்க்கை மற்றும் சிந்தனையை மையப்படுத்தி 23.12.2021 அன்று சர்தார் அகில பாரத நாடகம் நடத்தியது. இந்த நாடகத்தை இந்தியிலிருது தமிழில் முனைவர் இரா. ரமேஷ்குமார் மொழிபெயர்த்தார்.



## PG and Research Department of English

### ➤ GANDHI JEYANTHI

On 1<sup>st</sup> October 2021, PG and Research Department of English Celebrated Gandhi Jeyanthi. Dr Priya Sharon Thomas felicitated the programme.

### ➤ **FACULTY DEVELOPMENT PROGRAMME**

An International Faculty Development Programme was organized from 8-10-2021 to 13-10-2021 by PG and Research Department of English on the Title "New Horizons in Education". Five prolific speakers addressed the session through online mode. Students of the Department of English participated in the session.

### ➤ **THEATRICAL SHOW**

The PG and Research Department of English organized Shakespearean Drama entitled "THE CURTAIN- Display of Dramatic Scenes from Shakespearean plays" on 5-10-2021. The Chief Guest of the program was Ms. Georgina Simmons, Principal, Billabong High International School. The students of department of English actively participated and exhibited their enacting skills.

### ➤ **EXHIBITION**

The PG and Research Department of English, Hindusthan College of Arts and Science organized an event entitled "Paleolithic Archeological Exhibition" 9<sup>th</sup> October 2021 at the Library Seminar Hall. Dr.N.Rajendran, Assistant Professor was the Resource Person of the programme. Students from Hindusthan College and School were participated.

### ➤ **INTRA DEPARTMENT PROGRAMME**

The PG and Research Department of English organized an Intra Department cultural program on 17<sup>th</sup> November 2021 on the title "Out with Your Talents". The students of BA and MA English Literature participated and showcased their talents.

### ➤ **SEMINAR**

PG and Research Department of English conducted a Seminar entitled "Inter Personal Skills with Emotional Intelligence" on 29<sup>th</sup> October 2021. Dr. T. Mekala, Assistant Professor, Department of English, School of Engineering, Avinashilingam University was the resource person of the session.



### ➤ **INTELLECTUAL PROPERTY RIGHTS**

PG and Research Department of English organized a program entitled "Knowledge on IPR in Research" on 18-11-2021. Mr. Pratheep Kumar. R, Assistant Professor, Vishwajyothi School of Management, Founder & Director Seva Company was the speaker of the session.



## Department of Commerce

Date	Programme	Chief Guest
01.10.2021	Gender Equity Programme	Dr.A.Alagarsamy, Head, Department of Social Work, Sri Krishna Arts and Science College, Coimbatore- 641 008.
06.10.2021 to 12.10.2021	Faculty Development Programme on Emotional Intelligence and Resiliency in Changing Scenario of Higher Education	
	Impact of Spirituality on Emotional Intelligence	Dr.M. Gurusamy, Professor and Head in Management Studies, Brindavan College, Bangalore Karnataka
	Nurturing Emotional Intelligence in 21 <sup>st</sup> Century Digital Learner – A Rhetoric	Dr. M. Harikrishnan. M, Faculty of Education, Sharda university,Uttar Pradesh
	Social Emotional Skills in Higher Education	Dr.PrabhjotKaur, Faculty of Management, Jagannath International Management School, New Delhi
	Equity and Emotional Intelligence	Dr.ArunaAnchal, Dean & Head in Education, Baba MastnathUniversity,Haryana
	Emotional Intelligence in Leadership	Dr. A. Madeswaran, Faculty of Management, Global Academy of Technology.Bengaluru
08.10.2021	Training for Competitive Exam	Dr. P. Ashok KG College of Arts and Science
29.10.2021	Psychological Impact- Post Corona Pandemic	Dr.Sylvina Clinical Psychologist
11.11.2021	World Education Day	Dr.Priya.P Faculty of Commerce
17.11.2021	Workshop on Stock Market	Dr.K.Prabahakaran Resource Person SEBI & NCDEX
26.11.2021	Workshop on Commodity Derivative Market	Dr.K.Prabahakaran Resource Person SEBI & NCDEX
10.12.2021	Human Chain on Human Rights Day	Dr.Priya.P - Commerce Mr. K. Vinoth -NSS Hindusthan College of Arts & Science
12.01.2022	E-Quiz-National Youth Day – Swami VivekanandhaJayanthi	Dr.Priya.P Professor and Head Mrs.L.Malarvizhi Assistant Professor Hindusthan College of Arts & Science





MOU Signed with KG College of Arts and Science for the Collaborative Research activities, Faculty and Student Exchange Programme

## PG AND RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

- One Day Guest Lecture was organized on the Topic “**Tax Systems in India**” on 7.10.2021. **Dr.A.Tharmalingam**, Associate Professor, Department of B.Com. (CA), Sri.Ramakrishna College of Arts and Science , Coimbatore was the resource person.
- Guest Lecture was organized on the topic “**Techniques in Research**”, for the students on 09.10.2021 as a part of Lecture Series **Dr.D.Gayathiry**, Assistant Professor, Department of B.Com (CA), Sri.Ramakrishna College of Arts and Science, Coimbatore acted as Resource Person.
- Webinar organized on “**Gender Equity –Lets make Difference**” for the students on 29.10.2021. Resource person for the webinar was **Dr.R.Jayanthi**, Associate Professor, Department of Management Studies, Coimbatore Institute of Technology.
- Webinar on “**Intellectual Property Right**” arranged for the student through google meet on 6.10.2021. Chief guest **Mr.R.Gowtham**, SRM Institute of Science and Technology delivered a lecture about IPR and its importance in the Startups.
- On 30.10.2021, **Alumini meet 2021**, was organized for the students through Google Meet. 2021 Passed out student of UG and PG participated in the meet and shared their experience about faculties and college.
- Career orientation programme on “**Career Path for Commerce Graduates**” was organized on 1.11.2021. **Dr.S.Balamurugan**, Head Department of commerce IB, Government Arts College, Avinashi was the Resource person.
- CRYSTAL 2021, an International Conference on “**Digital Transformation in Commerce**”

was organized on 25<sup>th</sup> November 2021. The chief guest of the conference were, Mr. S. Senthil Prabhu, Lead Consultant, Qubix Management Services LLC, Sharjah, U.A.E., CA. Govind Madhav Joshi, Chartered Accountant, Dr. A. Sharmila, Associate Professor of Commerce Cum Research Co-ordinator, Jain Deemed-to-be University, Bengaluru.

- A career Guidance on “**CHARTERED ACCOUNTANCY COURSE-A GLOBAL CAREER WITH ENDLESS OPPORTUNITY**” was given to the students on 25.11.2021. Auditor **Govind Madhav Joshi** acted as resource person.



## **PG AND RESEARCH DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS**

- A State Level Webinar Programme on “**A Journey Towards Stepping Stone to Success**” was organized on **11.08.2021** in our department. **Chief Guest Dr.S.Gnanalakshmi, Assistant Professor and Head, Sona College of Arts and Science, Salem.** Around 85 students and the staff members are inherently participated and gained knowledge.
- A State level Workshop on “**Contemporary and Impending Issues in Intellectual Property Rights**” was organized on **14.09.2021** in our department. **Chief Guest** of the programme was **Ms. S. Kalpana Devi, Assistant Professor, Department of Commerce, Kongunadu Arts and Science College, Coimbatore.** The students and the staff members are inherently participated (Around 101 Students) and gained knowledge about Intellectual property Rights.
- Yoga Live Training Programme on “**Yoga for Human Excellence**” was organized on **22.09.2021** in our department. **Chief Guest K.V. Sathesh Kumar, Yoga Master, Unity Leads, Coimbatore.** The students and the staff members are interestedly participated (Around 78 students) and gained practical exposure about the Yoga.
- “**Alumni Meet-2021**” for different batches was organized on **27.09.2021** through Online mode. The Alumni of (**M.Com IB – 2015-2017, 2016-2018 and 2017-2019 Batches**), **28.09.2021 (M.Com IB – 2018-2020 and 2019-2021 Batches)**, **29.09.2021 (B.Com IB – 2015-2018 and 2016-2019 Batches)** and **30.09.2021 (B.Com IB – 2017-2020 and 2018-2021 Batches)** were joined through Google Meet. Chief Guest & Convenor of the programme

was Dr.P.Arumugaswamy, Professor and Head, PG and Research Department of Commerce with International Business, HICAS. The students and the staff members are very happily participated (Around 101 students) and interact with our staff members to the students their career based discussions.



## Department of Commerce with IT and BI

### Webinar Organised

Event Type	Date of the Event	No of Student Participated	Name of the Guest
Webinar - Challenges and Opportunities in New Normal	26.10.2021	111	Mr.S.Ramkumar
Webinar - Food Choices for Good Health	02.11.2021	80	Dr.Mary Pramela.A

### Quiz Organised

Name of the Quiz	Date of the Event	No of Participants
National Level online Quiz - Gandhi Jayanti Day-2021	02.10.2021	503
National Level online Quiz – National Consumer Rights Day	24.12.2021	565
National Level online Quiz - International Women's Day	08.03.2022	402
National Level online Quiz World Consumer Rights Day -	15.03.2022	282





## Department of Commerce with PA and AF

The Department of Commerce with PA and AF has organized **BLOOD DONATION CAMP on 1<sup>st</sup> Oct 2021** in association with **National Service Scheme at Shanthi social service Coimbatore**

The **Department of Commerce PA & AF** has organized Yoga programme in the title of **THE ESSENCE OF YOGA on 5<sup>th</sup> Oct 2021**. The chief guest was **Ms. Aruna.S, Professor, The world community service center**.

The department of commerce with PA & AF has conducted National level online Quiz in Commemorate of INTERNATIONAL DAY OF NON-VIOLENCE ON 7<sup>th</sup> Oct to 10<sup>th</sup> Oct 2021. Nearly 250 students have attended and got benefited.

The Department of Commerce with PA and AF has organized Student Development Programme on 12<sup>th</sup> Oct 2021. The title of programme is Entrepreneurship skill development programme. The resource person is MR. Ram Kumar aka Manjusri – Independent life coach & Trainer board member Infinite edge training and HR solutions.

The Department of Commerce with PA and AF has organised Alumni meet for B.Com PA 2017-2020 batch students. The students were very much to participate in this programme. The department has created a platform to meet everyone through online mode. The students have shared their memories of college experience and their current position.

The Department of Commerce with PA and AF has organised Alumni meet for B.Com AF 2017-2020 batch students. The students were very much to participate in this programme. The department has created a platform to meet everyone through online mode. The students have shared their memories of college experience and their current position.

The Department of Commerce with PA and AF has organised Extension Programme in the Title of "AWARENESS ON PRANK CALLS"

The Department of Commerce with PA and AF has organised Career Guidance Workshop '21 on account of Investing habits and financial literacy across the nation. The programme was scheduled for four days, various programs were organized as part of the workshop. Mr. Ramkumar, Board member infinite edge, was the Resource person.

The Department of Commerce with PA & AF has organised Workshop '21 Entrepreneurial skills. The resource person is Mr. Imran Ahmed, Professional speaker, coach, corporate trainer, founder and director-infinite edge.

The Department of Commerce with PA & AF has organised "Stop Violence against Women for the benefit of Girls in our college. The Guest Speaker is MJF LION M MADHIVANAN MA., BL., Many girls were benefited due to this programme.

The Department of commerce with PA & AF has conducted National level online Quiz on 25<sup>th</sup> Nov 2021 to 30<sup>th</sup> Nov 2021- National level online quiz in the note of " International day for Elimination of Violence against Women". Many students have attended and benefited.

The Department of commerce with PA & AF has conducted National level online Quiz on 2.12.2021 to 5.12.2021- National level online quiz on Pollution Control Day. Many students have attended and benefited.



The Department of commerce with PA and AF has conducted Awareness program against plastics in association with NSS on 14<sup>th</sup> Dec 2021. The resource person was Dr. PratheepKumar.N- General Secretary TamilNadu Consumer Association Vice President-FEDCOT, Coimbatore Dt.

The Department of Commerce with PA & AF has conducted "Two days workshop on GST & TDS" on 14.12.2021 and 16.12.2021. The resource person was Mr.Sudesh Kumar V – Center Manager TCA Edu Skills Pvt Ltd Coimbatore and Mr. Manoj Kumar-Trainer, Tea Edu skills Pvt Ltd Coimbatore

The Department of Commerce PA & AF has conducted Orientation programme for ACCA students in Association with ISDC on 20.12.2021. The resource person was

Mr. Arun Kashyap, Assistant Manager operation ISDC.

The Department of commerce with PA & AF has conducted National level online quiz in the note of "National Youth Day 2022" on 12<sup>th</sup> to 14<sup>th</sup> Jan 2022.



## Department of Commerce with CS

An **Awareness Programme** on Yoga "**Fit for Future**" was organized on **9<sup>th</sup> September 2021**. **Dr.VS.Elamurugan, Senior Executive, Gajaananda Trust**, Coimbatore delivered about the importance of yoga to Students which will reduce stress, anxiety and pressure they carry in academics, workplace and society.

A Webinar on Competitive Exam Orientation on "**STAFF SELECTION COMMISSION**" was organized on **23<sup>rd</sup> October, 2021**. **Mrs. Rajashree Kumar, Superintendent of GST & Central excise**, Coimbatore. The programme creates a sense of competitive spirit among the students.

An Awareness Program for the Students on "**SAY NO TO PLASTICS**" was organized on **29<sup>th</sup> October 2021**. It was an initiative to create awareness about the harmful substances produced from plastics and their effect on the environment.

**Guest Lecture** on "**Management Concept in Thirukural**" was organized on **11<sup>th</sup> October, 2021**. **Dr.R.Ramesh Kumar, Associate Professor & Head**, Hindusthan College of Arts and Science., Coimbatore was the resource person of the session. He created a development among students on the linguistic aspects and enable the students to relate management concepts with Thirukural.

A Webinar on "**INTELLECTUAL PROPERTY RIGHTS**" was organized on **7<sup>th</sup> October, 2021**. **Mr.G.Balasubramaniam, Company Secretary, ROOTS Multi-Clean ltd**, Coimbatore was the

resource person. The programme helped the students to develop the understanding about Copy rights, Patents, Geographical indication, Industrial Designs and Trademarks.

A Webinar on “**INVESTORS AWARENESS PROGRAMME**” was organized on **2<sup>nd</sup> November, 2021**. **Mr.P.Ramkumar, National Stock Exchange Trainer**, Board member of Infinite edge Training was the resource person. The programme creates awareness about various investment platforms.

Skill Enhancement Programme on “**ART OF COMMUNICATION**” was organized on **29<sup>th</sup> October, 2021**. **P.Nikil Vyas, Founder, Chanakya Mental Health Services**, Coimbatore Rendered about how Communication skills would be essential for students to grow in the society and excel in their career.

To Commemorate “**National Girl Child Day**” on **24<sup>th</sup> January 2022** the Department of Corporate Secretaryship organized an Online Quiz for the Students to create awareness about the rights a girl owns.

To celebrate “**National Human Rights Day**” the Department organized an **Online Quiz** from **10<sup>th</sup> December, 2021 to 12<sup>th</sup> December, 2021**. The Human Rights Day speaks about the various kinds of rights that are provided to human such as social, economic, cultural and legal rights.

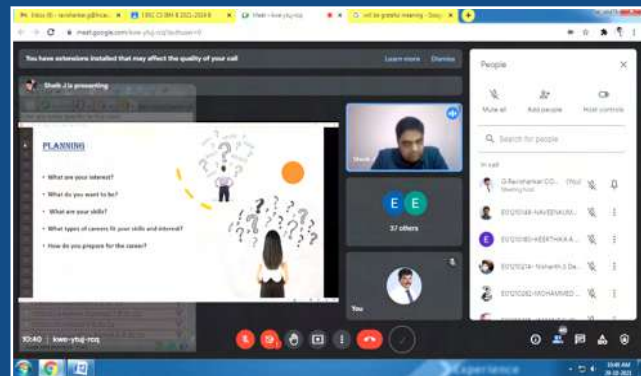
To celebrate “**National Education Day**” the Department organized an **Online Quiz** from **11<sup>th</sup> November, 2021 to 13<sup>th</sup> November, 2021**. Nearly 150 students attended the quiz and gained their appreciation certificates.



## PG and Research Department of Computer Science

S.NO	Type of activity	Title of activity	Name Designation and address of the guest	Date of Activity	Number of participants
1.	Webinar	A webinar on Intellectual property rights	Dr.B.Gayathri,Assoc. professor,Bishopheber college	1.10.2021	129
2.	Webinar	Blood cancer in India	Mr.Mazin, international NGO,DKMS BMStfoundation,India	11.10.2021	114
3.	Webinar	Augmenting IPR in entrepreneurship	Vijayalakshmi, registered patent agent,Coimbatore	12.10.2021	120
4.	Webinar	Men's work or women's work identifying	Mrs.R.Abarna,Asst. professor,dept of computer science,sri GVG visalakshi college,Udumalpet	23.10.2021	129

5.	Webinar	Awareness on competitive exams	K P Athish Raj B.E CEO PM IAS academy, Coimbatore	25.10 2021	149
6.	Webinar	Opportunity in competitive exams	R.Pradeep Kumar, Program director, Imayam IAS academy,coimbatore	26.10.2021	121
7.	Webinar	career counselling creating smart goals	Mr. Sheik Sahul hameed,Senior Project manager, Indium software, chennai	29.10.2021	148
8.	Webinar	what and how to communicate	S.A. Sri vijayalakshmi, facilitator, Billabong high school, coimbatore	1.11.2021	63



## Department of Information Technology

- ❖ Department of Information Technology, Hindusthan College of Arts and Science, Coimbatore has organized a national level technical symposium **"SPYDER 2021"** on 06.10.2021. Dr.V.Saravanan, convener of the event and Mr.Karthi M & Ms. G.Sivabrindha coordinated the programme. IT students participated
- ❖ Dr.V.Saravanan has organized a seminar **"Web Development & digital Marketing"** on 06.10.2021. Mr.S. Thinakar, Website & Social media manager, Hindusthan Educational Institutions, Coimbatore delivered the content. III IT students participated.
- ❖ Dr.V Saravanan has organized an **Orientation Programme (PG)** on 22.10.2021.Mr.Prashanth Ganesh, Co-Founder, Peskale,Co-FounderAthleadFoundation,Coimbatore delivers the content.
- ❖ Dr.Antony Cynthia has organized a workshop on **"IOT: Hands on Training"** for II IT A Students, on 10.11.2021. Mr.Kannan, Director & HR, Sun Software Solutions, Coimbatore has given training to the students.
- ❖ Ms.G.Sivabrindha has organized a workshop on **"IOT: Hands on Training"** for II IT B Students, on 11.11.2021. Mr.Kannan, Director & HR, Sun Software Solutions, Coimbatore has given training to the students.





## Department of Computer Technology

Sl. No.	Date	Event Type	Resource Person	Title of the Program
1	30.10.2021	FDP	Dr. Aseervatham Achary Associate Professor of Management Aksheyaa College of Arts and Science Chengalpattu	National Education Policy 2020 and Research
2	28.10.2021	Seminar	Mr.Vijay, Project Manager, Prime Solutions, Coimbatore.	Database Management Tools
3	29.10.2021	Workshop	Mr.T.Matheiyarashan, Android Developer, Accent Techno Soft, Coimbatore.	Android
4	6.10.2021	Webinar	Dr.V.Rajeswari, Assistant Professor of English, KG College of Arts and Science Coimbatore	Becoming an Effective Communicator
5	8.10.2021	Gender Equity Program	Mrs.S.Vallikala, Student Counselor , Kumaraguru College of Technology , Coimbatore	Gender Equality in Education
6	30.12.2021	Workshop	Ms. V.K Sowmiya, Software Technical Trainer, Adroit Technologies Innovative Solutions Pvt Ltd, Coimbatore.	Design Thinking, Critical Thinking and Innovation Design.
7	21.12.2021	Orientation Program	Mr.A. Sabarishwaram Technical Consultant, Accent Techno Soft, Coimbatore.	Orientation Program for Final Year Project

**MOU** - On 6.10.2021, MOU has been Signed with Accent Tech Soft Coimbatore.

**Hindusthan College of Arts & Science**  
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Approved by NAAC  
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**DEPARTMENT OF COMPUTER TECHNOLOGY  
&  
INTERNAL QUALITY ASSURANCE CELL(IQAC)**  
in association with  
RESEARCH ACTIVITY, SHIKSHA SANSKRITI UTTAN NYAS  
(SSUN), TAMIL NADU  
Organize

A Virtual Faculty Development Programme on  
*National Education Policy 2020  
and Research*

**RESOURCE PERSON**  
Dr. ASEERVATHAM ACHARY M.B.A., Ph.D.,  
ASSOCIATE PROFESSOR OF MANAGEMENT,  
AKSHEYAA COLLEGE OF ARTS & SCIENCE,  
CHENGALPATTU.

<https://meet.google.com/qah-omzi-jus>

Oct 30 2021 12 pm

Organizing secretary: DR.C.THIRUMOORTHY, Associate Professor, SSUN, Tamilnadu  
Co-ordinator: DR.S.JAGANNATH, SSUN, Tamilnadu  
Convener: Mrs.K.MYTHIL, Head & Associate Professor  
Patron: DR.A.PONGUSAMY, Principal, H.C.A.S.



## Department of Computer Applications

S.No.	DATE	PROGRAMME	RESOURCE PERSON
1	01.10.2021	Seminar - Choose your career path	Mr.K.Prasanth Co Founder ,CTO LEVELUP Technologies C406Marg Pushpadrum, OMR, Chennai-603110
2	04.10.2021	Workshop - Want To Become an Software Automation Tester	MR.K.PRASANT Software Quality Engineer Walmart Global Tech Chennai
3	11.10.2021	Webinar - "Data Analytics Deployment in Business Intelligence, Biometric Security and Bioinformatics"	Mr. MuthukumarValavandan Chief Operating Officer Department of BioTechnology Ministry of Science and Technology.
4	11.10.2021	Poster - International Girl Day-Poster Design competition	Dr. P. Senthil Vadivu – Head,BCA Mrs.D.Priyadarshini - BCA Mrs.D.Gokila– BCA
5	27.10.2021 & 28.10.2021	International Conference - INNOVATIVE CHALLENGES IN COMPUTING	Dr.Arasu Narayanan, Principal ,Data Scientist, Microsoft Azure data Science Group, USA. Dr.BalajiDhanashekar, Professor & Head, Department of IT, University of Technology & Applied Science, Salalah,Oman.
6	15.11.2021	A Talk on " 2021- IT Opportunities	Mr.Parasanth .K Software Development Engineer in Testing level – 2, HaloDoc, Banglore.
7	17.11.2021	Seminar - Impact of Future IOT and AI Technologies	Mr.G.Palanivelrajan, Senior Software Engineer, Novitech: The Innovation Partner, Coimbatore
8	09.12.2021	Seminar - Project Management	Mr.M.Eswaran, Proprietor, Live-Stream Technologies, Coimbatore
9	23.12.2021	CRYPTINAS 2K21-TECHNICAL SYMPOSIUM	Mr.A.Christopher Managing Director, CannyMinds Technology Solutions.

**MOU** - On 15/11/2021 Signed MOU with Live Stream Technologies, 207 AK Complex, 2<sup>nd</sup> Floor, 6<sup>th</sup> Street, Cross cut Road, Gandhipuram, Coimbatore – 641012.



## Department of Computer Science with Cognitive Systems

- Department of computer science with cognitive systems receives the “Most voted invention award” at Innovative Expo, RICES 2021 held at Multimedia university, Malaysia on 16 Nov 2021. The project named the “Acoustic Fire Extinguisher” received this award under research projects category. The team was lead by Dr.S.Sasikala, Head and members are Mr.R.Jayakumar, Assistant professor, Ms.E.Kavipriya, Assistant professor and two students (Mr.B.Ashwin and Mr.K.Gowthamkumar)
- Department of Computer Science with Cognitive Systems has conducted Ten Days Faculty Development Programme on “**Strategies to Crack UGC NET/SET**” to the Faculty and Students of various institutions.
- Department of Computer Science with Cognitive Systems has signed an MoU with **ACCENT TECHNO SOFT on 13.10.2021** at 10:00 AM. The purpose of this MOU is to provide students with Training & Certification on all the Latest IT and ITES domain with the internationally recognized certification at a subsidized cost.
- Department of Computer Science with Cognitive Systems has signed an MoU with **Novitech Pvt. Ltd on 12.10.2021** at 11:00 AM. The purpose of this MOU is to provide students with Training & Certification on– Recent at Technologies a subsidized cost. This MOU would facilitate to organize the workshops, seminars and provide Value added training to all the students

## PG and Research Department of Computer Applications

1. Workshop on - “**MACHINE LEARNING TECHNIQUES AND APPLICATIONS IN REAL WORLD**” was organized on 6th October 2021. Dr.Meghna Sharma, Faculty, Department of CSE, The NorthCap University, Gurugram was the Resource Person.
2. Online Industry Expert Talk on - “**NEOTERIC FRONTIERS IN CLOUD AND EDGE COMPUTING**” Was organized on 25<sup>th</sup> October 2021. Dr.RajkumarBuyya, Director, Cloud Computing and Distributed Systems (CLOUDS) Lab, The University of Melbourne, Australia, CEO, Manjasoft Pvt. Ltd. Melbourne Australia was the Resource Person.
3. Online Webinar on - “**ESSENTIALS OF IPR AND ITS ROLE IN RESEARCH AND DEVELOPMENT**” was organized on 29<sup>th</sup> October 2021. Mr. A. S. Mahesh Kumar Assistant Professor, Department of ECE, PES College of Engineering Mandya, Karnataka was the Resource Person.
4. Online ALUMNI MEET (2017 – 2020) - “**THE REUNION - SHARE SPECIALS**” Was organized on 30th October 2021. NA .



5. Technical symposium on - **“INTER COLLEGIATE MEET - NATIONAL LEVEL TECHNICAL SYMPOSIUM - CLUSTERS 2K21”** was organized on 8<sup>th</sup> November 2021. Prof. K.K. Aggarwal Chairman, National Board of Accreditation (NBA), IP University, Delhi was the Resource Person.
6. Student Development Programme on - **“SESSION ON LIFE SKILLS”** was organized on 9<sup>th</sup> December 2021 Ms. C. Sylvina Mary Assistant Professor Department of Psychology, HICAS was the Resource Person.



## PG and Research Department of Mathematics

**Seven Days Online international FDP On E-Governance in New Normal Education** was organized on 28<sup>th</sup> Sep, 2021 to 6<sup>th</sup> Oct, 2021 through Google Meet online platform. Dr. **MOHD RAZIFFJAMALUDDIN**, Faculty of Hotel and Tourism Management, University Technology MARA (UiTM), Malaysia. **Mr.REMBERT ARUL**, Senior IT Delivery Lead, Genmap BV, Netherlandon, **Dr.JEETESH KUMAR**, School of Hospitality, Tourism and Events, Taylor’s University, Malaysia. **Ms.PANG CHIA YEE**, Lecturer, Bachelor of Psychology, Taylors University, Malaysia **Dr.SREE KALA KUNJU RAMANNAIR**, Faculty of Social Science and Leisure Management Taylor’s University Malaysia. **Dr.DEBABRATA SAMANTA**, Department of Computer Science, Christ (Deemed to be University) Bangalore. **Dr.D.ANTONY ARUL RAJ**, Associate Professor, Cum NCC In-charge, Department of Software System ( PG-Studies ),PSG College of Arts and Science, CBE and **Dr.S.MANJU** Department of Information Technology, were the eminent speakers for the event.

**DBT Star College Scheme Sponsored National Level Webinar on Applicable Mathematics- “APPLICABLE DIFFERENTIAL EQUATIONS”** was conducted on 1<sup>st</sup> October 2021 respectively. **DR.R.Selvamani** , Associate Professor, Department of Mathematics , Karunya Institute of Technology and Sciences,Coimbatore handled the session.

**Online International Conference(ICMRM-2021)** on **“Innovation Challenges in Multidisciplinary Research& Practice in Mathematics”** was convened on 4<sup>th</sup> October to 10<sup>th</sup> October 2021. **B.V.RathishKumar**, **FNASc** Professor, Department of Mathematics and Statistics, IIT Kanpur. **Dr.J.BaskarBabujee**, Associate professor, Department of Mathematics,Anna University,Chennai. **Dr.K.Thirusangu**,Dean (Research), Associate ProfessorS.I.V.E.T. College,Chennai. **Dr.ISMAILNACICANGUL** Professor, Department of Mathematics,Faculty of Arts and Science Bursa Uludag University Gorukle were the eminent speakers for the event.

**DBT Star College Scheme Sponsored State Level Lecture Series On “Career Guidance Program For Mathematics Professionals”** was organized on 7<sup>th</sup> Oct 2021. **Dr.S.V.Saravanan**, Director and Professor, Department of Mechanical Engineering, Asian College of Engineering and Technology, Coimbatore was the Resource Person for the event.

**DBT Star College Scheme Sponsored Webinar on “Mathematics and Competitive for Higher Studies and Jobs”** was organized on 8<sup>th</sup> Oct 2021. **R.SANKAR**, Centre Director, Newton’s Academy, Tirupur delivered the talk.

**International Day of the Girl 2021** was celebrated to inculcate the values of girl child among our students on 11<sup>th</sup> Oct-2021. On this day **National level E-Poster making competition** was conducted under the topic “**Digital Generation, Our Generation**” and also conducted “**Online National Level Quiz**”.

**Gender Equity Programme** was organized on 11<sup>th</sup> Oct-2021. Students perform mime on “**How sensitive are girls in conventional and contemporary society**”.

**DBT Star College Scheme Sponsored State Level Lecture Series on “Applications of Geogebra in Calculus”** was organized on 13<sup>th</sup> Oct-2021. **Dr. P.G. Palanimani** Professor & Head, Department of Mathematics, Sengunthar College of Engineering, Erode was the Resource Person and gave acumen on the various trending immersive technologies.

**MAZETICS -2021 - One Day Online Inter Collegiate Mathematics Contest** was organized on 10<sup>th</sup> Nov 2021.


**DBT Star College Scheme Sponsored National Mathematics Day –“Srinivasa Ramanujan Memorial Lecture”** on 22<sup>nd</sup> Dec 2021. **Dr.K.Indrani**, State President Tamilnadu Unit, Shiksha Sanskriti Uttan Niyas, Associate Professor and Head (Retd.), Department of Mathematics, Nirmala College for women, Coimbatore was Speaker for the event.

**Science Academies’ Virtual Lecture Workshop on “MATHEMATICAL BIOLOGY”** was organized on 10<sup>th</sup> Jan, 2021 to 12<sup>th</sup> Jan, 2021. **Dr.B.V.RATHISH KUMAR**, FNASc, INSA Honorary Mathematician, IIT Kanpur. **Dr.P.KANDASWAMY**, FNASc, Bharathiar University. **Dr.D.J.PANDIAN**, FNASc, FNA, FTWAS, Madurai Kamaraj University. **Dr.S.SUNDAR**, FNASc, IIT Madras. **Dr.RAJENDRAKR. RAY**, IIT Mandi. **Dr.PANCHATCHARAM MARIAPPAN**, IIT Tirupati, were the Speaker for the Webinar.

We have organized 37 SDP (STUDENT DEVELOPMENT PROGRAMME) for the benefit of students in the part of Applied Mathematics.


### Alumni Meet & Friday Forum

S.NO	DATE	TITLE OF THE PROGRAM
1	04.10.2021	ALUMNI MEET (BATCH PG 2018-2020)
2	06.10.2021	ALUMNI MEET (BATCH 2016-2019 MATHS CA)
3	07.10.2021	ALUMNI MEET (BATCH UG 2018-2021)
4	08.10.2021	ALUMNI MEET (BATCH PG 2019-2021)
5	09.10.2021	ALUMNI MEET (BATCH UG MATHS CA 2018-2021)
6	09.10.2021	ALUMNI MEET (BATCH UG MATHS & MATHS CA 2017-2020)
7	01.10.2021	FRIDAY FORUM
8	12.11.2021	FRIDAY FORUM
9	19.11.2021	FRIDAY FORUM
10	10.12.2021	FRIDAY FORUM



**PPG**  
COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF MATHEMATICS  
Cordially Invites you to join the Webinar on  
**Application of Mathematics in 'Real life'**



**Dr. S. ANURADHA**  
Professor and HOD, Department of Mathematics  
Hindusthan College of Arts and Science  
Coimbatore

Registration Link:  
<https://forms.gle/1xR8M7G5Qbq5f8>

Date: 25/10/2021  
Time: 10:30 AM - 11:30 AM

To join the meeting Click  
<https://meet.google.com/jvi-ibze-rog>

\*Certificate will be provided

Coordinator  
Dr. R. Praveena

Covener  
Mr. V. Rathinakumar

Patron  
Dr. N. Muthuman



**Hindusthan**  
College of Arts & Science  
An Autonomous College, Affiliated to Bharathiar University  
Approved by AICTE and CoA of Directorate  
of Technical Education, Coimbatore

**PG AND RESEARCH**  
DEPARTMENT OF MATHEMATICS

**SEVEN DAYS ONLINE INTERNATIONAL FDP  
E - GOVERNANCE IN  
NEW NORMAL EDUCATION**

Sep 28 -  
Oct 06,  
2021



**Dr. MOHD RAZIFF JAMALUDDIN**  
Faculty of Hotel and Tourism Management, Universiti Teknologi MARA/CITRAL, Malaysia.



**MR. ROBERT ARON**  
Senior IT Delivery Lead,  
Gerrag BV, Netherlands



**Dr. Jeyson KUMAR**  
School of Hospitality,  
Tourism and Events,  
Taylor's University, Malaysia.



**Dr. SREE KALA KUNGU RAMAN NAM**  
Faculty of Social Science and  
Business Management  
Taylor's University,  
Malaysia



**Dr. ZERABABTA SAMANTA**  
Department of Computer Science,  
Chitri (Deemed to be University)  
Bengaluru



**LLOY D. ANTONY ARUL RAJ**  
Associate Professor, Cum NCC  
Incharge, Department of Software  
Systems (PG Studies),  
PGG College of Arts and Science EBH-16.



**Ms. PANG CHIA YEE**  
Lecturer, Bachelor of Psychology,  
Taylor's University,  
Malaysia.



**Dr. TULPAR POSDEN**  
Department of Management and Commerce,  
Rayavada Sagar College of Arts,  
Science and Commerce,  
Bangalore.



**Dr. S MANJU**  
Dept. Of Information Technology,  
PGG College of Arts and Science,  
Coimbatore, TN

Registration Link : <https://forms.gle/MRjMQYtJNF8yY8>  
Google Meet Link : <https://meet.google.com/waf-abqj-vtk>

**CHAIRPERSON**  
**Dr. A. PONNUSAMY**  
Principal

**CONVENOR**  
**Dr. S. ANURADHA**  
Professor & Head

**ORGANIZING SECRETARY :**  
**Mr. R. BOOPATHI**  
**Ms. P. REKHA**

**ORGANIZING COMMITTEE :**  
**Ms. P. JAGADEESHWARI**  
**Ms. S. KARUNALAKSHMI**

## PG and Research Department of Biotechnology

- Industrial visit**

The Department organized an '**Industrial Visit**' for II M.Sc., students to **Southern Regional Research Centre, Mannavanur, Kodaikanal**, on 01.10.2021. With 30 students and 4 faculty members; Dr. S. G. Antony Godson, Dr. S. Ganesh, Dr. U. Suriyakalaa and Mrs. N. Kiruthiga, Assistant Professors of the Department on board, Scientists **Dr. Nagaraj**, **Dr. Thirumurugan** of the Research Institute explained about the breeding programme of Rabbit, Sheep and Goat and their real-time applications and benefits gained by the locale and the vested research interest.

- Guest Lecture**

The Department organized a '**Guest Lectures**' under the title '**Score your Dream job**' and **DBT STAR Scheme** sponsored "**Cancer and Therapeutics**" to 100 students of both UG and PG on 06.10.2021 and 15-10-2021 respectively. The chief guests, **Dr. Subbaiah Balaji**, Meditech solutions, Coimbatore and **Dr. Radha Palaniswamy**, Assistant Professor, Department of Biotechnology, Dr. N.G.P. Arts & Science College, Coimbatore, and **Dr. M. ShanmugaVadivu**, Assistant Professor, Department of Biotechnology, KG College of Arts & Science, Coimbatore delivered the lectures.

- Symposium**

The Department in association with Departments of Microbiology and Food Processing Technology and Management organized a Virtual symposium on "**Recent Trends in Science and Technology**" on 27-11-2021. The chief guests, **Dr. C. Kalpana**, Professor, Department of Food Science and Nutrition, Avinashilingam Institute of Home Science for Women; **Dr. Anantha Ramakrishnan**, Deputy Director, Serum Institute of Indian Pvt. Ltd., Pune; **Dr. Bharathi Ravikrishnan**, Assistant Professor and Head, Department of Biotechnology, Guru Nanak College, Chennai. A total of 95 Students, Research scholars and Faculty members are benefitted from the symposium.

- Conference**

The Department organised a **DBT STAR Scheme** sponsored international conference in association with Departments of Microbiology and Food Processing Technology and Management: '**BIOSUMMIT 2021 - Virtual International Conference on Innovation in Science - A Global Perspective (ICISGP-2021)**' on 03-12-2021. The chief guests, **Prof. Dr. N. Mathivanan**, Registrar-in-charge, University of Madras, Chennai; **Dr. Abhinay Sharma**, The Institute for Medical Research – Israel-Canada (IMRIC), The Hebrew



University, Faculty of Medicine, Jerusalem, Israel; **Dr. Parameswaran Hariharan**, Center for Membrane Protein Research, Texas Tech University Health Science Center, School of Medicine, Lubbock, TX, delivered lectures. A total of 80 Students, Research scholars and Faculty members benefitted from the conference.

- **Cultural fest:**

The Department organized a '**cultural fest**' on 10.12.2021. Both UG and PG students participated in various events like Dance, Singing, Mime. A total of 200 students participated.

- **Poster presentation**

The Department organized a '**Poster presentation**' for all classes UG and PG students on 13-12-2021, 16-12-2021, 17-12-2021 and 20-12-2021. Students exhibited their innovative ideas via working models and presentations. The presentation was adjudicated for the best poster presentation to be rewarded. A total of 200 students participated in the presentation.

- **Workshop**

The Department organised a **DBT STAR Scheme** sponsored workshops on '**Human Karyotyping**', '**IPR**', **SDS- Western Blotting Techniques**, and **Tools in Bioinformatics** on 22.11.2021, 13-12-2021, 14-12-2021, and 17-12-2021 respectively. The chief guests, **Prof. Dr. R. Ragunathan** Director & Research Supervisor CBNR; **Dr. Parimelazhagan Thangaraj**, Professor, Department of Botany, Bharathiar University, and **Dr. Vijayakumar**, Research Co-ordinator, VJ Biotech, **Dr. S. Shanthy Priya**, Associate Professor, Department of Biotechnology, School of Biological Science, CMS College of Science and Commerce, Coimbatore, conducted the workshops respectively. A total of 220 students benefitted from the workshops.

- **Alumni meet**

The Department organised an "**Alumni meet**" for the students of UG-batch 2018-2021 and PG Batch-2019-2021 on 18-12-2021, and 24-12-2021 respectively. Dr. D. Bharathi, Assistant Professor of the Department conducted the meet. A feedback form was collected in view of improvement of syllabus out of their industrial and curricula experiences. A total of 25 students and 10 faculty members participated in the meet.

- **Faculty Development Programme**

The Department organised a **DBT STAR Scheme** sponsored, One-week Faculty Development Programme under the theme title "**Bio perspective: An overview**" from **21-12-2021 to 29-12-2021**. Chief guests have been invited across India to deliver lectures. **Dr. K. Annapurna**, ICAR-Indian Agricultural Research Institute, New Delhi; Dr. S. P. Shanthakumar, Reckit Benckiser (India) Ltd; **Dr. D. J. Bagyaraj**, Centre for Natural Biological Resources and Community; **Dr. S. Karuppusamy**, Madura College; **Dr. Archana Chugh**, Indian Institute of Technology, Delhi; **Dr. Harinder Singh**, SVKM's Narsee Monjee Institute of Management Studies, and **Dr. Jegan Sekar**, MS Swaminathan Research Foundation.

- The Department organised a **DBT STAR Scheme** sponsored, "**Gender equity**" Programme for students on 22-12-2021. The chief guest, **Sukanya Jay**, Free-lancer, Coimbatore, interacted with students and delivered an awareness lecture.

## MOU

### 1. **AIC RAISE & IEDC Inauguration**

**Hindusthan College of Arts and Science** signed the Memorandum of understanding for **IEDC (Innovation & Entrepreneurship Development Center)** with **AIC RAISE (Atal Incubation Centre Raise Business Incubator Private Limited)**. The signed copy of the MoU was received by

the Principal, Dr. A. Ponnusamy and Dr. B. Sudhakar, Director of MBA from honourable IT Minister **T. Mano Thangaraj** on 09.09.2021. Given that, **Dr. G. Rajalakshmi**, Professor & Head Department of Biotechnology, and convenor of the **Institute's Innovation Council of the Institution** welcomed the Chief Guest, Mr. **Madhampatti Rangaraj**, CEO & Actor – MadampattiThangavelu Hospitality Pvt. Ltd felicitated the teams, inaugurated IEDC cell at the institute campus, and shared his experience as an entrepreneur on **11-10-2021**.

## 2. Pasumai Desam

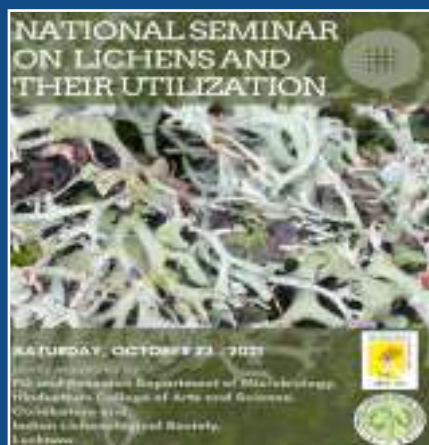
The Department signed an MoU with **Mr. S. Rajenthiran**, Founder, Pasumai Desam No.12 Mani Layout, Arignar Anna Colony, SIDCO Post, Coimbatore, on **27-10-2021**. The MoU is aimed at imparting a training programme for both UG and PG students during the academic year 2021-2022.



## PG and Research Department of Microbiology

- ❖ Organized an "Alumni Meet-2021" for 2009-2011 passed out PG students of the Department of Microbiology on 1st October 2021.
- ❖ Conducted "Career Guidance Programme" on 5th October 2021. The resource person Dr.S.Sadhasivam, Associate Professor, Department of Extension and Career Guidance Group II Officer, Cooperative Department, Coimbatore elaborated on career opportunities in the field of Microbiology and the employees that hire Microbiologists.
- ❖ Conducted "Career Guidance Programme" on 9th October 2021. The resource person. Mr.Aravind, Group II Officer, Cooperative Department, Coimbatore elaborated The resource person elaborated on competitive exams related to Staff selection and Public Service Commission.
- ❖ On 23.10.2021 one day National Seminar on Lichens and their utilization. The resource person of session I Dr.Sanjeeva Nayaka, Senior Principal Scientist, CSIR, Lucknow elaborated on the topic "An introduction to Lichens and associated fungi". Session II was delivered by the resource person Dr.D.K.Upreti, FNA, FNAS CSIR-Emeritus Scientist, Lucknow on the topic "Lichens for the benefit of mankind". The sessions were informative and queries raised by students were being clarified by the resource persons.

- ❖ The PG and Research Department of Microbiology organized a Science exhibition on 27.10.2021 on the topic Innovative technologies in Microbiology. Model and poster presentation was done by II B Sc Microbiology students and presented their innovative ideas. Students actively participated in the event. Best Models and Posters were awarded
- ❖ On 09.11.2021 & 10.11.2021 Two day's Workshop on Plant Tissue Culture techniques was jointly organized by the Department of Microbiology. The resource person, Dr.P.Senthilkumar, elaborated on plant tissue culturing techniques, media preparation, inoculation and regeneration of plants. Students of Microbiology benefited with the basics of plant tissue culturing.
- ❖ Conducted An awareness session on Lifestyle Diseases on 17.11.2021, resourced by Dr. K. Vishwas, Consultant Physician, Secure Hospital, Mysore was jointly organized by the Health club of Hindusthan College of Arts and Science and Inner Wheel Club of Coimbatore South.
- ❖ On 27.11.2021 National Symposium on Recent trends in Science and Technology was jointly organized by the Departments of Microbiology, Biotechnology and Food Processing Technology and Management Biosummit 2021 was jointly organized by the Departments of Microbiology, Biotechnology, and Food Processing Technology and Management. Prof. Dr. N. Mathivanan, Registrar-in-charge, University of Madras, Chepauk, Chennai Dr. Abhinay Sharma, PBC Fellow, Department of Microbiology and Molecular Genetics, The Institute for Medical Research Israel-Canada (IMRIC), The Hebrew University, Faculty of Medicine, Jerusalem, Israel Dr. Parameshwaram Hariharan, Research Assistant Professor, Department of Cell Physiology & Molecular Biophysics, Centre for Membrane Protein Research, Texas Tech University Health Science Centre, School of Medicine, Lubbock, Texas
- ❖ The PG and Research Department of Microbiology, Hindusthan College of Arts & Science organized Cultural Fiesta 21 on 7th Dec 2021. Cultural competitions like Dance, singing, mehendi art, face art, sketch art were conducted
- ❖ On 10.12.2021 & 11.12.2021 organised Science Academies Lecture Workshop "Microbial Interactions – opportunities and challenges with various resource persons Professor V. Nagaraja, Department of Microbiology and Cell Biology, Indian Institute of Science, Bangalore. Professor DipshikhaChakravorty, Department of Microbiology and Cell Biology, Associate Faculty, Biosystems Science and Engineering, Indian Institute of Science, Bangalore. Professor Samay Pande, Department of Microbiology and Cell Biology, Indian Institute of Science, Bangalore Professor K.N. Balaji, Department of Microbiology and Cell Biology, Indian Institute of Science, Bangalore Professor Kaustuv Sanyal, JNCASR, Jakkur, Bangalore Professor Desirazu N. Rao, Department of Biochemistry, Indian Institute of Science, Bangalore Professor B.E. Pradeep, Department of Biosciences, Sri Sathya Sai Institute of Higher Learning Professor Amit Singh, Department of Microbiology and Cell Biology, Indian Institute of Science, Bangalore





- ❖ The Hands-on Workshop on Bioinformatics was jointly organized by the PG and Research Departments of Microbiology & Biotechnology on 17.12.2021. The resource person Dr. S. Shanthi Priya gave an insight on theoretical and practical aspects on basics of Bioinformatics.

### DEPARTMENT OF FOOD PROCESSING TECHNOLOGY AND MANAGEMENT

- On account of Gandhi Jayanti, Quiz program was organized on October 2, 2021.
- Organized Faculty development program on Food Processing Technology and its Applications from October 5, 2021 to October 9, 2021.
- On account of World Food Day, Cooking Competition was organized on October 8, 2021 and prizes were distributed.
- Two days' workshop was conducted from October 27,2021 to October 28,2021on Product development with Indian Staple Grains from which was carried over by Ms.Susmi Satheesh kumar and Ms.Deepika.S.
- Symposium was organized by department of Food processing technology, Microbiology and biotechnology on Recent Trends in Science and Technology on 27 Nov. 2021.
- Poster Presentation Competition was conducted for environmental science on 25 Nov. 2021 by Ms.Susmi Satheesh kumar.
- Cultural Event was conducted on 30, November.2021 was organized by Ms.Deepika.S.
- International Conference was organized by Dr.N.Murugalatha on "Innovation in Sciences a Global Perspective", on 03 Dec, 2021.
- Industrial Visit was organized on 28 Dec 2021 to sakthimurugan groups (SMB mills) which was carried over by Mrs. Susmi Satheesh Kumar and Ms. Deepika S.

### Department of Business Administration

DATE	NAME OF THE EVENT	TOPIC	GUEST NAME
11.03.2022	WOMENS DAY PROGRAMME	AYYAI 2022	Mrs.Hemajayasheelan
05.04.2022	WEBINAR	Working capital management	Dr. S. Vinoth
08.04.2022	workshop	Media Planning & Scheduling	Dr. M. Govindaraj
05.05.2022	workshop	workshop on IPR- Literacy awareness program	Dr. R. Thirumoorthi
06.05.2022	WEBINAR	Self-Awareness Escalator for human Success	Dr. M. Leonard Ashok



## Department of Business Administration with CA

- An Industry Orientation Programme was conducted on 26.10.2021. The Chief Guests of the Programme was **Capt. Vignesh Murugan**EE,PPL (Transport Canada), CPL (FAA) Tiffin Aviation Services – Nogales, AZ quadroon 2 Aviation – San Jose, CA Ops & Head Pilot Training – RICA, Chennai Director – SIIHM & Inspire Academy and **Deepakh** ( Visiting Professor – Rajiv Gandhi National Aviation University / Director Academics - Inspire Academy, Head IATA Programs & Assistant Professor Aviation Studies – Hindusthan Aviation Academy, Bangalore, Instructor – Airport Operations Management – Qatar Aeronautical College, Doha, Qatar. Students understood the importance of contemporary aviation industry and various opportunities in it.
- To create awareness regarding Gender Equity and its importance among student community. 27.10.2021 a webinar was conducted on “Gender Equity”. The keynote speaker of the webinar was Ms.Arthi GV, Lawyer, Coimbatore District Court Volunteer, Nehru Yuva Kendra Sangathan, Chief District Volunteer, Yomeena Care Foundation. Students got awareness on importance on girl children primary education, incidence of child marriage, and concrete legal reforms and actions to the needs and vulnerabilities of millions of underserved women and girls.
- To make students understand and to create a concrete career plan and path to proceed with. Two webinars have been conducted on 30.10.2021 & 1.11.2021. The keynote speakers of the session were Mr.Sridhar Babu, Director of Snackjack Foods OPC Private Ltd. And Mr.Mani AS, General Manager, Miles Education Private Ltd. Importance of planning a career. The key points of the webinar were on Present day Challenges and Expectation from the Industry. Significance of up skilling and learning. Creating a clear career map Passionate aspiration to pursue it and Students got an exposure on how to plan their future and also, they had come to know about courses such as CA, CMA.
- Communicative English Programme was conducted on 10-11-2021, the resource person of the programme was Mr.JoeUesu Roy, Trainer – Trainer Talkies. Students actively participated in the event and also learnt the real life scenario and corporate expectation while attending an interview selection process. They also expressed their doubts and get clarified on the same.



## PG and Research Department of Management Studies

- Guest Lecture on 06.10.2021 & 07.10.2021 was given by Ms.Subashree Kalidsass, Trainer, Software Technical Trainer Coimbatore, on the Topic “Soft Skills Required In Corporates For Future Managers”
- “Extension activity” on Eye Screening was organised on 12.10.2021 in association with Aravind Eye Hospital, Coimbatore, for staff and non teaching staffs, students, sweepers, drivers and security.

- Workshop on "Financial Product Equity and Derivatives" was held on 23.10.2021, the speaker of the Day was Mr.VelmuruganKaruppaiah, Branch Head, Reliance Securities, RS Puram branch, Coimbatore.
- "Management Game" for II MBA was conducted on 01.10.2021 and I MBA was conducted on 30.10.2022.
- HR club organized an "Ice breaking session" for faculties on 02.11.2021.
- "Talk On Skal International", was given by Dr.P.Premkanna, Principal Consultant, Premkanna Hotel and Catering Consultants, Coimbatore on 13.11.2021
- Seminar on "Data Analytics for Organization Growth" conducted on 13.11.2021. The chief guest for the program is Selvaraajumurugesan, consultant, Data Analytics.
- Webinar on "Intellectual Property Rights" was organized on 15.12.2021 by Dr T.Parimelazhagan, Director, IPR Cell, Bharathiar University, Coimbatore, Tamilnadu.
- Guest Lecture Session by Dr. S. Anuradha, Professor & Head, Department of Mathematics on Research methods for management, and Dr.Pakutharivu Professor & Head, Department of BBA on Interpersonal Skills was held on 18.11.2021.
- Oath Pledge on "Preamble of Constitution" was taken by Students and Faculties on 26.11.2022.
- Virtual FDP on Simulation pedagogy for Management program was organized on 13.01.2022. Resource Person for the same was Mr.S.Ganesh, Founder Partner, LearnBiz Simulations LLP, New Delhi.



## PG and Research Department of Electronics and Physics

- Organized the International Conference on 'Advanced Energy Materials and Applications' on 27.10.2021 by the Department of Physics discussed Materials for energy, Energy and its applications, Research opportunities and its grants and scholarships
- Conducted the Department level "Orientation Programme" by the Department of Physics on 21.10.2021 discussed Carrier guidance, Research opportunities, Material Characterization
- Department of Physics Organized a programme entitled "Fit for Future" on 01.11.202. Dr.V.S.Elamurugan Senior Executive Gajaananda Trust Coimbatore was the guest speaker of the session.
- Department of Physics conducted awareness programme on the topic "Creating Awareness about Radiation Hazards" on 1.11.2021.





- Dr.V. Senthil Department of Physics acted as a Resource person in Sri Ramakrishna College of Arts & Science on 17.10.2021, discussed in the topic of "Ferro Electric Materials for Photo Catalytic Applications"
- Dr.V.Balaprakash Department of Physics act as a Resource person in Sri Vasavi College Erode on 13.11.2021, discussed the topic "Advanced Science fields for future generations".

### Department of Catering Science and Hotel Management

- Conducted a "Cookery Contest – Biryani Fest" on 30.10.2021 by Chef S.Kaviyarasu, Chef Manager Zone Connect Hotels Coimbatore.
- Conducted a "FRUIT MIXING CEREMONY - MIX 'N' SOAK" on 29.11.2021 by Mr. Joseph Lawrence Master Trainer & Bakery Consultant J.M Bakers Academy.



### Department of Costume Design and Fashion

- Value added course on INDUSTRIAL PATTERN MAKING was conducted for the III B.Sc CDF students for three days from 29.9.2021 to 1.10.2021. Mr. V. Senthil Kumar, Industrial Pattern Master was the resource person.
- **EXTENSION ACTIVITY I:** Promoting Khadi and their products. As a part of our department annual extension activity KHADI EXHIBITION was organized for three days from 11.1.2021 to 3.12.2021. Khadi Silk Sarees and Products made out of Khadi was displayed. Through this exhibition our college students and faculty members were motivated to buy Khadi products. This will help the poor weavers for their livelihood
- **EXTENSION ACTIVITY II:** Our department second year UG students were taken to Keeranatham village for an extension activity for two days from 12.10.2021 to 13.10.2021. A school was selected for our extension programme at Keeranatham village and Prior intimation was given to the school children, Village people and Teachers. They were taught about the BASIC TAILORING TECHNIQUES, which will be helpful for them in correcting their toned garments.
- Orientation Programme was conducted for the I B.Sc CDF students in the department laboratory on 20.10.2021. I B.Sc CDF students of our department were welcomed on their first day to college. instructions about the rules and regulations of the department was given to the students.
- Orientation programme was conducted for the I B.Sc CDF students on SCOPE AND HIGHLIGHTS OF FASHION AND TEXTILE INDUSTRY on 23.10.2021. Mr. DU. Velumani - Chief Coach, Dream Factory - HR and Business Consultant – Erode was the resource person.

- **GUEST LECTURE:** A Guest Lecture was organised for our department students on NONWOVEN AND ITS APPLICATIONS by Dr.R.Sunitha, Asst.Prof in Textiles and Clothing department, Avinashilingam Institute for home science and Higher education for women, Coimbatore on 29.10.2021. Around 200 students participated in this event.
- A webinar on INTELLECTUAL PROPERTY RIGHTS was conducted for the students of III B.Sc CDF and II M.Sc CDF students. To make them aware of the Patent and Copyrights of Designing and Development on 30.10.2021. Dr. B. Gayathri, Asso.Prof, Bishop Herber College, Trichy was the resource person.
- Our department organised a webinar as a functional activity of MoU signed with Apparel Made ups Home furnishing Sector skill council on 30.10.2021. The webinar was about "CARRER OPPURTUNITIES IN THE APPAREL INDUSTRY" Resource person was Dr.K.J.Sivagnanam, Director, Indian Institute of Handloom Technology (IIHT), Rajasthan, India on 30.10.2021.
- A webinar on COMMUNICATION SKILL was organised for our department students on 31.10.2021 fore noon. Resource Person Ms. S. Dharanya, Asst.Prof in Fashion Technology, Dr.MGR University, Chennai.
- A webinar on Soft Skill - Desicion Making - was organised for our department students on 31.10.2021 in the afternoon. Resource person was Mr. N. Ganeshan., Asst.Professor Hindusthan College Of Arts and Science.
- **YOGA PROGRAMME:** Department organised a VIRTUAL YOGA PROGRAMME for the department student on YOGA FOR MENTAL HEALTH on 1.11.2021. Resource people were Volunteers from Isha Yoga Centre, Coimbatore.
- A webinar was conducted for the department students on **PROBLEM SOLVING SKILLS FOR BALANCED CAREER** on 1.11.2021. Mr.Kabilesh , CEO -Samurthika Event Management Erode was the resource person. Webinar helped the students in learning about the basic skills needed to manage their career.
- A webinar was conducted for II B.Sc CDF students on FASHION COMMUNICATION on 2.11.2021. Resource person was Mr. S. Arun Kumar – Merchandiser, Bangalore. Around 60 students participated in this programme.
- **WORKSHOP I** A workshop was conducted on CELETIC KNOTS AND SHASHIKO EMBROIDERY for I M.Sc and II M.Sc CDF for two days on 10.11.2021 & 11.11.2021. 35 students participated and benefitted from this workshop. This workshop will help them out in designing their garments. Resource person was Mrs.Vasantha Kumar, Faculty – Fevicryl India Pvt Limited.
- **WORKSHOP II:** A workshop was conducted on CONTEMPORARY TANJORE AND MATANE PICHADI for III B.Sc CDF for two days from 13.11.2021 and 15.11.2021. 56 students took part in this workshop. Resource person was Mrs.Vasantha Kumar, Faculty – Fevicryl India Pvt Limited. Students were appreciated with certificates.
- **WORKSHOP III:** A workshop was conducted on MEXICAN THREADS AND BEADS IN CONTEMPORARY FORM for II B.Sc CDF on 12.11.2021. 65 students took part in this workshop. Resource person was Mrs.Vasantha Kumar, Faculty – Fevicryl India Pvt Limited. Students were appreciated with certificates.
- **WORKSHOP IV** A workshop was conducted on PHOTOFRAME AND TALAVERA TILES for I B.Sc CDF for two days 15.11.2021 and 22.11.2021. 65 students took part in this workshop. Resource person was Mrs.Vasantha Kumar, Faculty – Fevicryl India Pvt Limited. Students were appreciated with certificates.
- **WORKSHOP V:** A workshop was conducted on IVORY INLAY WORK AND TALAVERA TILES for CRAFT CLUB students for two days 15.11.2021 and 22.11.2021. 65 students took part in

this workshop. Resource person was Mrs.Vasantha Kumar, Faculty – Fevicryl India Pvt Limited. Students were appreciated with certificates.

- Value added course was conducted for the I M.Sc and II B.Sc students on **TERRACOTTA JEWELLERY MAKING** for three days from 22.11.2021 to 24.11.2021. Mrs.M.Rishana, Asst.prof in CDF, handled the session.
- **ALUMNI MEET I** :Our Department ALUMNI MEET was conducted for the UG 2018 & 2017 batch students on 22.11.2021. Mr.Karunakaran, Chief Executive Officer- Hindusthan Educational Institutions, addressed the Alumni.
- **ALUMNI MEET II** Our Department ALUMNI MEET was conducted for the UG 2016 & 2015 batch students on 27.11.2021. Dr.R.Sucharitha, Head of the department addressed the Alumni. Then views of the alumni were taken down.
- Department organised a workshop for the students on **MADE - UP AND ITS ORNAMENTATION TECHNIQUES** along with Apparel Made ups and Home furnishing Sector Skill Council (AMHSSC) for five days from 29.11.2021 to 3.12.2021. The workshop was about Designing and Constructing Home Textiles Products through online mode. Resource people were faculty members of Apparel Made ups and Home Furnishing Sector Skill Council.
- Department Celebrated **DHOTI DAY** on 7.1.2022. As the classes were in online students celebrated it virtually through Google Meet. Boy students draped Dhoti during the meeting and depicted our tradition on that day.



## Department of Visual Communication

1. A one day film screening of PG and Research Department of Visual Communication Alumni was organized on the title, "Screening Discussion with the Crew Members of 'Sennai' - a film by Jaikumar Senshuraman " by Dr. Subramanian. N, Asso. Prof, Dept of VisCom, HICAS on 1st October 2021 at the Library Seminar Hall, HICAS.
2. Webinar on "Gender Imbalance through Socialisation: Indian Perspective v/s Sri Lankan Perspective" was organized by Ms. Abdullah Alfazeena, Assistant Professor, Dept of VisCom, HICAS with the resource person Mrs. Balamathi Sribreindran, Lecturer, National Institute of Social Development, Sri Lanka on 4th October, 2021 through Google Meet.
3. A two day workshop on "Commercial & Feature Filmmaking Workshop 'Vision to Visuals'" was organized by Dr. Subramanian. N, Asso. Prof, Dept of VisCom, HICAS from 8th October, 2021 to 9th October 2021.
4. A Career Counseling was organized by Ms. Abdullah Alfazeena, Assistant Professor, Dept of VisCom, HICAS with the resource person Dr. T. Jaisaktivel, Assistant Professor, Department of





Journalism and Communication, University of Madras, Chennai under the title, 'Opportunities in National and International Broadcast Media' on 9th October 2021 through Gmeet.

5. A Guest Lecture on 'Research Methods in Visual Communication' was organized by Dr. K. Manikkam, Asst. Prof, Dept of VisCom with the resource person Dr. G. Balasubramania Raja, Professor & Head, Member Syndicate, Dept., of Communication, Manonmaniam Sundaranar University, Tirunelveli at the Video Lab on 12th and 13th October 2021.
6. The Faculty Development Program was organized by Dr. A. Charles, Head & Asso. Prof, Dept of VisCom, HICAS on "'Design Thinking' an innovative approach and Creative implementation in Teaching" for HICAS Faculty members from 9th to 13th November, 2021.
7. The cultural fest "Virtu - 2021" was organized by Mr. Prakash K. P, Asst. Prof., Mr. Tony Arpudaraj and Mr. Augustin Andronicus, Asst. Prof., Dept of VisCom, HICAS at F-Block, Seminar Hall, HICAS on 16th November, 2021.

## PG and Research Department of Social Work

### Department Activities:

- The Department of Social Work organized a "**Gender Equity**" programme on 1<sup>st</sup> October 2021. Dr. C. Elanchelian, Asst. Professor, Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore was the resource person.
- In association with Vazhai Foundation, Madurai, organized a session on "**Smart Recovery, Self-management and Behaviour Modification**" held on 14<sup>th</sup> October 2021 through online mode. The session was delivered by an international speaker, Dr. Joe Gerstein, Retd Clinical Assistant Professor from Harvard Medical School and Founding President of SMART Recovery.
- Organized a session on "**Career Counselling**" held on 23<sup>rd</sup> October 2021. Mr. P. Manoj, Founder, Future Care was invited as the resource person.
- In association with Vitae Accounting International Services Pvt Ltd, organized a session on "**Ordinary to Extraordinary Series – "Purpose"**" on the 12<sup>th</sup> of November 2021. Dr. Daniel Victor, Founder and Managing Director of Vitae International was the resource person.
- In association with Yuva Academy Forum, Chennai, conducted a three-day Certificate Course on "**Good Governance and Effective Participation**", from 22<sup>nd</sup> November to 27<sup>th</sup> November 2021. Ms. Miriam Noel, Trainer from Yuva Academy was the resource person.
- Organized a session on "**Ordinary to Extraordinary Series – "Moral Intelligence"**" held on 17<sup>th</sup> December 2021, Mrs. Lata Daniel of Vitae International Accounting Services Pvt Ltd was the resource person.



## DEPARTMENT OF PSYCHOLOGY

- Department of Psychology have organised “**Suicide Prevention Program**” on the 1<sup>st</sup> October 2021. Ms Pooja P, Asst. Professor, Department of Social Work, Sri Krishna College of arts and science, Coimbatore was the resource person
- Department of Psychology have organised “**World Mental Health Day**” (Event 1) on the 5<sup>th</sup> of October 2021. Mrs Hema, Clinical Psychologist, AGAM – The mind care centre, Coimbatore was the Resource person
- Department of Psychology have organised “**World Mental Health Day**” (Event 2) on the 6<sup>th</sup> of October 2021. Dr. Janani. S, Consultant Psychiatrist, Chennai was the Resource person.
- Department of Psychology have organised “**World Mental Health Day**” (Event 3) on the 7<sup>th</sup> of October 2021. Ms. Priyadharshini. K, Clinical Psychologist, Coimbatore was the resource person
- Department of Psychology have also organised a program on 17<sup>th</sup> November 2021 on the topic “Career Counselling” by Mrs. Ishwarya. R, Certified Career Analyst, Madurai.
- Department of Psychology have arranged a seminar on yoga and meditation by Mrs. Reeta, Physical Education of Yoga, Coimbatore on 23<sup>rd</sup> November 2021
- Department of Psychology have organised for a celebration program on the behalf of Christmas, organised by Ms. Sylvina Mary. C and Mrs. Rajarajeshwari. B, Assistant Professor, Department of Psychology on 22 October 2021
- Department of Psychology have organised for a Campaign “Clean India” to promote Swacch Bharat Abhiyan by Government of India by cleaning the environment of the panchayat middle school of perur, chettipalayam, Coimbatore. This event was heads and organised by Dr. M. Punitha, Professor and Head, Department of Social Work and Psychology on 30 December, 2021.

## Pooled Department Activities

- Department of Computer Studies (CS/CA/IT/CT CS With cognitive Systems) has organized DBT Star College Scheme Sponsored webinar “**Data Analytics Deployment in business Intelligence, biometric security and bioinformatics**” on 11.10.2021. Mr.Muthukumar Valavanthan, Chief Operating officer delivered the content. Students from the IT Department participated.
- Department of Computer Studies(CS/CA/IT/CT CS With cognitive Systems) has organized DBT Star College Scheme Sponsored International conference “**Innovative Challenges in Computing**” from 27.10.2021 & 28.10.2021. Dr Arasu Narayanan, Principal Data Scientist, Microsoft Azure Datascience Group, USA &Dr. Balaji Dhanasekaran, Prof & Head, Dept of IT, University of Technology & Applied Science, Salalah, OMEN delivered the content.

- PG & Research Department of Computer Science and Department of Computer Science with Cognitive Systems have conducted a webinar on “**Intellectual Property Rights**” between 10 am to 11.30 am.
- PG & Research Department of Computer Science and Department of Computer Science with Cognitive Systems have conducted a workshop on “**Augmenting IPR in Entrepreneurship**”.
- The Department of Corporate Secretaryship with **Women Empowerment Cell** organized a Programme on “**ROLE OF WOMEN IN SOCIETAL AND NATIONAL DEVELOPMENT**” on 12.11.2021. **Dr.VS.Elamurugan**, Senior Executive, **Gajananda Trust**, Coimbatore shared his thoughts about how women can contribute to the development in global level and the ability women possess in Management.

### **NSS/ NCC/ YRC/ Rotaract/ Students Support Cell/Hindusthan Innovative Learning HUB/ IQAC**

- PG & Research Department of Social Work along with NSS conducted an Extension activity at Hindusthan Hospital on 28<sup>th</sup> October 2021 on the topic “**Solid Waste Management**”. 38 staff benefited from this programme. Mr.N. Poonthamizhan, Assistant Professor, Dept. of Social Work, was the resource person.
- PG & Research Department of Social Work along with NSS conducted “**Inter-Departmental Mime Competition**” to commemorate “**International Day of Disabled Persons**” on the 3<sup>rd</sup> December 2021. The events brought out the potential of students of various departments and created awareness by communicating through mime about how the differently abled have the ability to shine in their lives.
- The **Innovation club** of the Department organized a National Level “**Online Impact Lecture series II**” funded by the Institute’s Innovation Council, Ministry of Education, New Delhi on 11-10-2021. **Dr. Sanjay Kumar**, Mentor for MSH Start-up Hub under Meity (Ministry of Electronics & IT, Govt. of India) delivered a lecture on “**Incubation and Pre-incubation – incubation opportunities for students and faculty**” and **Dr. Sagaya Aurelia**, Assistant Professor, Bharathidasan University, Trichy, delivered a lecture on “**Design Thinking and Critical Thinking**”. More than 78 students, and faculty members benefited from the lecture.
- The Eco-club of the Department organized an Inauguration function for ‘**Eco-club2021-2022**’ and ‘**Plant sapling drive**’ at the Institute campus on **27-10-2021**. The chief guest, **Mr. S. Rajenthiran**, Founder, Pasumai Desam, Coimbatore inaugurated the club and delivered a lecture on “**Biodiversity and its conservation**”. A total of 300 students and faculty members were involved in the drive.
- The Eco-club of the Department organized a webinar entitled ‘**Mannum Manitharum**’ on 13-12-2021. The chief guest, **Dr. S. REGA**, Associate Professor & Head, Department of Biotechnology, Kumararani Meena Muthiah College of Arts and Science, Chennai delivered a lecture. A total of 63 students and faculty members benefitted from the event.
- 100 phase 2 is a project hosted by Rotaract Club of HICAS where we donated 100 food packets to the needy at Ukkadam Coimbatore.
- Kulirkalam is a project hosted by the Rotaract Club of HICAS where we donated 15 blankets to the road side people who were suffering due to the heavy cold. This event took place at Coimbatore Railway Station.
- Galatta Pongal is an event hosted by Rotaract Club of HICAS along with the Rotaract Clubs of Coimbatore Comito and Coimbatore Gaalaxy to celebrate our traditional event Pongal.
- We had around 60 participants apart from the members of the host clubs.



## STUDENT SUPPORT CELL

1. Student Support Cell observed “**World Mental Health Day**” on the 12<sup>th</sup> October 2021. Ms. Sylvina Mary C, Assistant Professor, Dept. of Psychology, Hindusthan College of Arts and Science was the resource person. The session was attended by 94 students from various departments of our college.



2. In association with PG & Research Department of Computer Application delivered a session on “**Life Skills**” held on 9<sup>th</sup> December 2021. Ms. Sylvina Mary C, Assistant Professor, Dept. of Psychology, Hindusthan College of Arts and Science was the resource person.

## Extension Activities

- Department of Catering Science & Hotel Management. Conducted a BLOOD DONATING CAMP on 16.10.2022 to mark “World Food Day”.
- PG & Research Department of Social Work organized a 5 Days Tribal Camp for the students of II MSW in association with Nilgiri Adhivasi Welfare Association. Coonoor from 4<sup>th</sup> to 8<sup>th</sup> October 2021 and organized various activities for the community members and organized an Eye Camp in association with Aravind Eye Hospital. The events enriched students’ skills.
- The Department of Corporate Secretaryship organized “**SOCIAL AWARENESS PROGRAM – COVID19 AND OMICRON**” on **13<sup>th</sup> December, 2021** for people residing at Chinavedampatti, Coimbatore.
- Extension Activity was organized on 7 Dec 2021 and conducted Survey on food safety regulations which was carried over by Ms. Susmi Satheesh Kumar and Dr.N.Murugalatha.
- The Department organized a **DBT STAR Scheme** sponsored, ‘**Dengue Awareness Programme**’ on 09.10.2021 for the people in and around Sowripalayam Pirivu, Coimbatore. The rally was orchestrated by 110 Students of both UG and PG, and faculty members of the Department with sloganeering, placard show off, and oral lecturing among the rural public. And, ‘**Yoga awareness programme**’ was conducted on 6-12-2021. The Guest of honour, **Prof. J. R. Subramanian Ma** (Yoga), Guest lecturer in Agri university Coimbatore, conducted the training session for 45 UG and PG students.
- Extension Activity was conducted by BBA CA on 11.10.2021 with the theme of “Save Our Sparrow” Campaign at Maruthamalai Temple. Students participated in this campaign and placed sparrow boxes and fed sparrows with grains in Maruthamalai (Hills) Temple. It is to raise awareness among students on saving our sparrows and to provide habitat for sparrows this activity has been conducted with collaboration of Sparrow Conservation Foundation, Coimbatore.
- Extension Activity was carried by BBA CA on 12.10.2021 bannered as “Mask Distribution Campaign” at Coimbatore Corporation SamuthayaKoodam, Oodayampalayam, Coimbatore. To create awareness on importance of wearing Mask in public places. To emphasis on wearing of masks can reduce the risk of infecting COVID 19 to others and protecting ourselves. Common people gained knowledge about the importance of wearing masks through this campaign.

- Department of Psychology have organised an extension activity for 1<sup>st</sup> UG students by taking them to eye camp held at panchayat office, Perur. This event was heads and organised by Dr. M. Punitha, Professor and Head, Department of Social Work and Psychology on 30<sup>th</sup> December 2021.

Date	PROGRAMME	CHIEF GUEST/ORGANIZER
01.11.2021	Fit For Future	<b>CHIEF GUEST</b> Dr.V.S.Elamurugan Senior Executive,Gajaananda Trust Coimbatore
01.11.2021	Creating Awareness about radiation Hazards	<b>Convenor:</b> Dr.V.Bala Prakash Department of Physics Hindusthan College of Arts and Science,Coimbatore



### Faculty Corner

- அசிஸ்ட்டு உலகசாதனை மையத்தின் 10ஆம் ஆண்டு நிறைவினை முன்னிட்டு முனைவர் ப.பிரபு அவர்களுக்கு “நல்லாசிரியர் இரத்தினாவிருது” வழங்கப்பட்டது
- **Dr. R. Ramesh kumar**, Professor & Head, Department of Language ws accoladed namely, for “**Best Teacher**” during the Academic year 2020-2021 by Rotaract Club of Coimbatore during the occasion of “**Guruvandanam 2021**” on 12-10-2021.
- Dr.V.Saravanan & Mr.Prabhu,DrMarrynal SEastaff & G.Sivabrindha have Honored “**Vocational Service Award**” provided by Rotary club of Coimbatore on 12.10.2021.
- Dr. N.Revathy published paper entitled on – “**MULTI-OBJECTIVE ADAPTIVE PIGEON INSPIRED OPTIMIZATION ALGORITHM BASED ENERGY EFFICIENT ROUTING IN WIRELESS SENSOR NETWORK**” in Journal of Design Engineering.
- Dr.N. Revathy published paper entitled on - “**COMPREHENSIVE STUDY OF ENERGY EFFICIENT LOAD BALANCING ON WIRELESS SENSOR NETWORK**” in Journal of Fundamental & Comparative Research.
- **Mrs. B. Sathyabama** Attended Online STTP on - “**CYBER DATA ANALYTICS**” organized by School of Computer Science , VET institute of Arts and Science(co-education) College ,Erode from 9<sup>th</sup> December 2021 to 20<sup>th</sup> December 2021.
- **Mrs .M. Angel Shalini** published paper entitled on - “improved pedestrian detection using region based convolutional neural networks for advanced driver-assistance systems” in journal of Design Engineering.
- **Mrs. B. Sathyabama** Attended National Level FDP on - “**CLOUD COMPUTING**” organized by Sri Krishna Arts and Science College, Coimbatore from 29<sup>th</sup> December 2021 to 8<sup>th</sup> December 2021.

- **Mr. A. Ganesan** published paper entitled on - "**ONLINE COVID VACCINATION SCHEDULING SYSTEM**" in journal of International Journal of Creative Research Thought.
- **Mr. A. Ganesan** published paper entitled on "**STORES MANAGEMENT SYSTEM**" in journal of International Journal of Creative Research Thought.
- **Dr.N.Revathy** presented paper entitled on - "**A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING**" at 12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- From 29.11.2021- 8.12.2021, **Mrs.T. Kavipriya & Mrs.N. Dhanapriya** has attended Faculty Development Program organized by Sri Krishna College of Arts and Science , Coimbatore on Cloud Computing.
- **Dr.C.Thirumoorthi** published paper titled as "Feature Preserving Edge Based Progressive Image Compression Algorithm With Ezw Transform (Fpepic- Ezwt) Coding To Identify The Lung Cancer Ct Scan Image", In Gedrag&Organisatie Review – ISSN :0921-5077, Nov 2021.
- **Dr.C.Thirumoorthi** published paper titled as "Exchange Secure Digital Signatures Using RSA Algorithms", in Nat. Volatiles & Essent. Oils, 2021; 8(6): 3729-3735, Dec 2021.
- **Mr.R.Jayakumar**, Assistant Professor, Department of Computer Science with Cognitive Systems was participated as a resource person in Webinar on "**Current Trends in Artificial Intelligence**" organized by **United College of Arts and Science, Coimbatore**
- **Mr.R.Jayakumar**, Assistant Professor, Department of Computer Science with Cognitive Systems was participated as a resource person in Webinar on "Operating System in Global Business" organized by KG College of Arts and Science, Coimbatore
- **Dr Arun Kumar G** has published Isolation and characterization of halophilic isolated from Indian salterns and their screening for production of hydrolytic enzymes, Environmental Challenges, Elsevier, 06, 100426.
- Department of Information Technology, Hindusthan College of Arts and Science, Coimbatore has organized a national level technical symposium "**SPYDER 2021**" on 06.10.2021. **Dr.V.Saravanan**, convenor to the event and **Mr. Karthi M & Ms. G. Sivabrindha** coordinated the programme. IT students participated
- **Dr.V.Saravanan** has organized a seminar "**Web Development & digital Marketing**" on 06.10.2021. Mr.S. Thinakar, Website & Social media manager, Hindusthan Educational Institutions, Coimbatore delivered the content.IT Students participated.
- Department of Computer Studies (CS/CA/IT/CT CS With cognitive Systems) has organized DBT Star College Scheme Sponsored webinar on "**Data Analytics Deployment in business Intelligence,biometric security and bioinformatics**" Mr. MuthukumarValavanthan, Chief Operating officer delivered the content. Students from the IT Department participated.
- **Dr.Antony Cynthia** has organized a workshop on "**IOT: Hands on Training**" for II IT A Students, on 10.11.2021. Mr.Kannan, Director & HR, Sun Software Solutions, Coimbatore has given training to the students.
- **Ms.G.Sivabrindha** has organized a workshop on "**IOT: Hands on Training**" for II IT B Students, on 11.11.2021. Mr.Kannan, Director & HR, Sun Software Solutions, Coimbatore has given training to the students.
- **Dr. M. Punitha**, co-authored a paper, titled "**A Study on the Influence of Body Image on Early Adults**" published in International Journal of Trend in Scientific Research and Development, in the month of January-February 2022.
- **Dr. M. Punitha**, co-authored a paper titled "**A Study on Causes of Stress at Workplace among Employees**" published in International Journal of Trend in Scientific Research and Development, in the month of January-February 2022.
- **Dr. P. Natarajan**, co-authored a paper titled "**Organizational Climate and Job Anxiety of Primary School Teachers with Special Reference to Coimbatore District**" published in International Journal of Scientific Research and Management, in the month of December 2021.



- **Dr. P. Natarajan**, authored a paper titled **“Problems and Issues at the Workplace of the Employees”** published in International Journal of Trend in Scientific Research and Development, in the month of November 2021.
- 4. **Dr. P. Natarajan**, co-authored a paper titled **“A Study on the After Effects of Abdominal Hysterectomy in Adulthood with Reference to Pathanamthitta District, Kerala”** published in International Journal of All Research Education and Scientific Methods in the month of November, 2021.
- **Dr.Priya.P** acted as Resource Person for Global Immersion Programme on 23<sup>rd</sup> December 2021 and shared her knowledge on the topic Ethics in Finance organised by Faculty of Business and Management AIMST University-Malaysia
- **Dr.D.Sasikala Associate Professor & Head** – Department of Corporate Secretaryship received **“Vocational Service Award”** in recognition of the Exemplary Services rendered in the field of Education organized by **“The Rotary Club of Downtown –Guruvandanam 2021”** on **12<sup>th</sup> October 2021**.
- **Dr.R.Padmanaban, Associate Professor**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore acted as a Guest Speaker on **17.08.2021** on the topic **“Professional Grooming and Personality Development”** Organized by Department of Commerce, Sona College of Arts and Science, Salem.
- **Dr.R.Padmanaban, Associate Professor**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore acted as a Guest Speaker on **One Week Faculty Development Programme on 09.03.2022 to 15.03.2022** on the topic **“Sampling Design, Research Design and Writing Research Proposal”** Organized by IQAC in Association with Department of Commerce (General & Corporate Secretaryship, Shri Krishnaswamy College for Women, Chennai
- **Dr.R.Padmanaban, Associate Professor**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore acted as a **Guest Lecture** on **15.03.2022** on the topic **“Pros and Cons in Mutual Fund”** Organized by Department of Commerce with (Professional Accounting), Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
- **Dr.R.Sangeetha, Assistant Professor**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore acted as a Guest Speaker on **11.09.2021** on the topic **“Role of AI in Supply Chain Management”** Organized by Department of Commerce – Business Applications, Sri Krishna Arts and Science, Coimbatore.
- **Dr.P.Arumugaswamy, Professor and Head**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore has produced **second Ph.D –Doctoral Degree of Ms.H.Jaisree on 08.10.2021** for the Bharathiar University.
- **Dr.M.Ramya, Assistant Professor**, PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore has produced **second Ph.D – Doctoral Degree of Ms.V.Athulya on 27.10.2021** for the Bharathiar University.
- **Dr. D. Bharathi**, Assistant Professor of the Department was accoladed for his role and contribution as **“Technical Review Committee”** at the Virtual Global Congress on Sustainable Growth & Development 2021-Health and Life sciences on 08 & 09<sup>th</sup> of October, 2021.
- **Dr. G. Rajalakshmi**, Professor & Head, and **Dr. P. Senthilkumar**, Associated Professor, Department of Biotechnology were accoladed namely, for **“Best Teacher”** and **“Research contribution”** during the Academic year 2020-2021 by Rotaract Club of Coimbatore during the occasion of **“Guruvandanam 2021”** on 12-10-2021.

- **Dr. P. Senthilkumar**, Associate Professor, **Dr. P. Karthiga** and **Dr. U. Suriyakalaa** Assistant Professors of the Department had served as a Resource person and conducted a workshop on '**Basic Techniques of plant tissue culture a topic**' on 09-11-2021 and 10-11-2021, and virtual lecture on '**Effective Adjustment in a New Environment**', and '**Laboratory Animal Webinar Series (LAWS 2021)**' at the PG and Research Department of Microbiology, Hindusthan College of Arts and Science, and Department of Computer Application, Texcity Arts and Science College, Coimbatore; and Center for Laboratory Animal Technology and Research, Sathyabama Institute of Science and Technology, Chennai on 21.10-2021, and 25-11-2021 respectively.
- The Department had been approved to conduct a virtual lecture workshop on '**Plant Gene Regulation and Expression**' during **7<sup>th</sup> and 8<sup>th</sup> February 2022**, with the monetary support of Rs. 25,500 /-, funded by the **Indian Science Academy of Sciences**, Bengaluru, **Indian National Science Academy**, New Delhi, and **The National Academy of Sciences**, Allahabad.
- **Dr.S.Anuradha, Head & Professor**, PG & Research Department of Mathematics, Hindusthan College of arts & Science, Coimbatore, acted as the Resource Person for a National Level Guest Lecture on '**Recent Development and Advances in Applicable Mathematics**' at Department of Mathematics, KG College of Arts and Science, Saravanampatti, Coimbatore on 22<sup>nd</sup> Oct, 2021.
- **Dr.S.Anuradha, Head & Professor**, PG & Research Department of Mathematics, Hindusthan College of arts & Science, Coimbatore, acted as the Resource Person for a National Level Guest Lecture on '**Applications of Mathematics in Real life**' at Department of Mathematics, PPG College of Arts and Science, Coimbatore on 25<sup>th</sup> Oct, 2021.
- **Dr.S.Anuradha, Head & Professor**, PG & Research Department of Mathematics, Hindusthan College of arts & Science, Coimbatore acted as the Resource Person for a State Level FDP on '**Identification of Research Problems in Mathematics**' at Department of Mathematics & Physical Science Sree Saraswathi Thayagaraja College, Pollachi on 20<sup>th</sup> Nov, 2021.
- **Dr.M.Rajarajeswari, Associate Professor**, PG & Research Department of Mathematics, Hindusthan College of arts & Science, Coimbatore, acted as the Resource Person for a Webinar on '**Role of Mathematics in Engineering**' Department of Mathematics, Chettinad College of Engineering and Technology, Karur, Tamil Nadu on 11<sup>th</sup> Nov, 2021. **Dr.R.Sucharitha**, Head of the department served as Guest speaker in a webinar - Khadhi Pride of India at CSI Bishop Appasamy College of Arts and Science, Coimbatore on 1.10.2021.
- **Ms.P.Priyanka, Asst.Prof in CDF** presented a paper on The green costume and the sets of Hollywood movies – a road transport sustainability in the First International Conference on Green Economy for sustainable growth in commerce, science, technology, engineering and management (ICGESCSTM) organised by NSM Degree college, Vile – Parle, Mumbai, India, in collaboration with RSP conference hub, Coimbatore, India on 9.10.2021 and 10.10.2021.
- **Department faculty members** attended an online webinar on "ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY" organised by the department of Textile Technology, Kumaraguru College of Technology, Coimbatore on 30.11.2021.
- **Our department faculty members** participated in the three days faculty development programme on INNOVATIVE APPLICATION IN APPARELS organised by the department of Costume Design and Fashion, PSGR Krishnammal College for Women from 4.1.2022 to 6.1.2022.
- **Dr.R.Sucharitha**, Head of the department served as a Guest speaker in the Three days faculty development programme on INNOVATIVE APPLICATION IN APPARELS organised by the department of Costume Design and Fashion, PSGR Krishnammal College for Women on 5.1.2022.

- **Mrs. Rajarajeshwari**, Assistant Professor, Department of Psychology have participated in “**National Quiz Competition**” organised by the Department of Psychology, Radhabai Kale MahilaMahavidyalaya, Ahmednagar and have successfully qualified for the same on 10<sup>th</sup> October 2021.
- **Dr.M.Nirmala** received **Vocational Service Award** from Rotary Club of Coimbatore Downtown
- **Dr. M.Nirmala** , Professor and Head of Commerce with PA and AF has been acted as **Guest & Judge for Elocution Club Competition** on **19.11.2021**. She had found valuable speaker according to the norms .
- **Dr.Kannan.K** Assistant Professor in Department of Commerce with PA and AF has acted as a Guest Lecturer in **Shree Venkateshwara Arts and Science College** on 22.11.2021. The topic is **Recent Trends in Agricultural Finance in India**. Many students got benefitted due to the programme.
- **Mr. Prince Martin** Professor in Department of Commerce with PA and AF has acted as Guest Lecturer in Nirmala College for Women on 15.12.2021. The title of the programme - National innovation and start up policy.
- **Dr.A. Maheshwari Assistant Professor in Department of Commerce PA & AF has published Principles of Management Text and Cases Book.**
- **Dr.B. Sudhakar, Dr.Prabakar, Dr.Shobana and Dr. Yegammai** received Vocational Service Award from Rotary club of Coimbatore on October 2021
- **Dr.Yegammai , D.Shobana and Dr,P.AnushaPrabha** received TIPS inspiring Educator Award for October 2021
- **Dr.R. Shobana** has received I2OR National Award November 2021 for Distinguished Teacher.
- **Dr.R. Yegammai** has received I2OR National Award November 2021 for Academic Excellence.
- **Dr.P. AnushaPrabha** has received I2OR National Award November 2021 for Distinguished Teacher.
- **Dr.D.SathishKumar** has received I2OR National Award November 2021 for Distinguished Teacher
- **Mr.Walter Vikas** has received I2OR National Award November 2021 for Eminent Teacher.
- **Mr.Walter Vikas** has received certificate of recognition as a prestigious member of global directory of Educators & Researchers, November 2021
- A one day film screening of PG and Research Department of Visual Communication Alumni was organized on the title, “Screening Discussion with the Crew Members of ‘Sennai’ - a film by Jaikumar Senshuraman ” by Dr. Subramanian. N, Asso. Prof, Dept of VisCom, HICAS on 1st October 2021 at the Library Seminar Hall, HICAS.
- Webinar on “Gender Imbalance through Socialisation: Indian Perspective v/s Sri Lankan Perspective” was organized by Ms. Abdullah Alfazeena, Assistant Professor, Dept of VisCom, HICAS with the resource person Mrs. Balamathi Sribreindran, Lecturer, National Institute of Social Development, Sri Lanka on 4th October, 2021 through Google Meet.
- A two day workshop on “Commercial & Feature Filmmaking Workshop ‘Vision to Visuals’” was organized by Dr. Subramanian. N, Asso. Prof, Dept of VisCom, HICAS from 8th October, 2021 to 9th October 2021.
- A Career Counseling was organized by **Ms. Abdullah Alfazeena**, Assistant Professor, Dept of VisCom, HICAS with the resource person **Dr. T. Jaisaktivel**, Assistant Professor, Department of



Journalism and Communication, University of Madras, Chennai under the title, 'Opportunities in National and International Broadcast Media' on 9th October 2021 through Gmeet.

- A Guest Lecture on 'Research Methods in Visual Communication' was organized by **Dr. K. Manikkam**, Asst. Prof, Dept of VisCom with the resource person **Dr. G. Balasubramania Raja**, Professor & Head, Member Syndicate, Dept., of Communication, Manonmaniam Sundaranar University, Tirunelveli at the Video Lab on 12th and 13th October 2021.
- The Faculty Development Program was organized by **Dr. A. Charles**, Head & Asso. Prof, Dept of VisCom, HICAS on "'Design Thinking' an innovative approach and Creative implementation in Teaching" for HICAS Faculty members from 9th to 13th November, 2021.
- The cultural fest "Virtu - 2021" was organized by **Mr. Prakash K. P**, Asst. Prof., Mr. Tony Arpudaraj and Mr. Augustin Andronicus, Asst. Prof., Dept of VisCom, HICAS at F-Block, Seminar Hall, HICAS on 16th November, 2021.

### Students Corner

- Mr. B.Praveen Presented paper entitled on - **"A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING"** at "12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- Ms.S.Nandhini Presented paper entitled on - **"A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING"** at 12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- Ms.S.Ramadevi Presented paper entitled on - **"A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING"** at 12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- Ms.R.Dhipthi Presented paper entitled on - **"A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING"** at 12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- Mr.R.Magesh Kumar Presented paper entitled on - **"A SYSTEMATIC BPCLSTM ALGORITHM FOR CONCEPT DRIFT DETECTION INCORPORATED SENTIMENT MINING"** at 12th International Conference on Computer Communication and Informatics (ICCCI) 2022" by Sri Shakthi Institute of Engineering and Technology, Coimbatore - 641 062 from 25<sup>th</sup> January 2022 to 27<sup>th</sup> January 2021.
- R. K Deepalaxmi had published Isolation and characterization of halophilic isolated from Indian salterns and their screening for production of hydrolytic enzymes, Environmental Challenges, Elsevier, 06, 100426.
- **Aswathy S of II MSW** co-authored a paper titled **"A Study on the Influence of Body Image on Early Adults"** published in International Journal of Trend in Scientific Research and Development, in the month of January-February 2022.
- **Prathiba R of II MSW** co-authored a paper titled **"Problems and Issues at the Workplace of the Employees"** published in International Journal of Trend in Scientific Research and Development, in the month of November 2021.

- **Aiswarya Raj of II MSW** co-authored a paper titled **“A Study on the After Effects of Abdominal Hysterectomy in Adulthood with Reference to Pathanamthitta District, Kerala”** published in International Journal of All Research Education and Scientific Methods in the month of November, 2021.
- **G. V Selvapriya of II MSW** co-authored a paper titled **“A Study on Causes of Stress at Workplace among Employees”** published in International Journal of Trend in Scientific Research and Development, in the month of January-February 2022.
- **Dharshan R.V of I BCom** secured first in Powerlifting Competition organised by Tamilnadu Powerlifting Association, Coimbatore. Also secured Fourth place – Powerlifting in the National Men’s Equipped Bench Press Championship 2021 held at Madagon, Goa from 16-11-2021 to 20-11-2021
- **Our II B.Sc Mathematics Students (BAVANYA.S, NITHYASHRI.G, THIRISHA.T, PRABAVATHI.S, SAVEETHA.D)** has Won Second Price in International day of Disabled Persons on 3<sup>rd</sup> December, 2021 in Miming. This Program was organized by NSS with PG and Research Department of Social Work.
- **S.Vigneshwar of II B.Sc CDF** created a record on performing Pambai and Udukkai for 75 minutes and 75 seconds. The United Kalam Book of world records recognized and recorded this as a world record on 25.12.2021. Event was organised by United Kalam Foundation, Ancient Tamil Musical Instruments Pambai and Udukkai and The Ramanathapuram Pambai Isai Kulu, Coimbatore.
- Our Department **II B.Sc CDF students Logeswaran and Team** won First Prize in the mime competition organised by the department of Social Work, Hindusthan College of Arts and Science on the eve of INTERNATIONAL DAY OF DISABLED PERSON on 3.12.2021.
- Our department **I M.Sc CDF student Dhandapani and Vishnu Priya** won Runner up in the BEAUTY CONTEST at SOUTH INDIAN BRIDAL AND WESTERN organised by JAMES ACADEMY MAKEUP STUDIO along with TEXVALLEY, ERODE on 23.12.2021.
- **Mr.V.JEEVA Reg.No:20BBL020 student of Second Year BBA Logistics** awarded Medal for IGC / IDSC Shooting Competition at Kongu Engineering College, Perunthdurai.
- 18 Students from the 1<sup>st</sup> UG, Department of Psychology have participated in **“Photography competition”** in observance of world mental health day organised by the Department of Psychology, Periyar University, Salem on 8<sup>th</sup> to 11<sup>th</sup> October 2021
- Ms. Abinaya K from the 1<sup>st</sup> UG, Department of Psychology have participated in **“ESPERANZA 2021 Poster making competition”** in observance of world mental health day organised by the Department of Psychology, Periyar University, Salem on 8<sup>th</sup> to 11<sup>th</sup> October 2021
- Ms. Abinaya K from the 1<sup>st</sup> UG, Department of Psychology have participated in **“ESPERANZA 2021 Webinar Series”** in observance of world mental health day organised by the Department of Psychology, Periyar University, Salem on 9<sup>th</sup> and 10<sup>th</sup> October 2021
- Ms. Abinaya K from the 1<sup>st</sup> UG, Department of Psychology have participated in **“National Quiz competition”** in observance of world mental health day to create awareness about mental health, organised by the Department of Psychology, Radhabai Kale Mahila Mahavidhyalaya, Ahmednagar on 10<sup>th</sup> October 2021
- Ms. Abinaya K from the 1<sup>st</sup> UG, Department of Psychology have participated in “Photoframes and Thalaveera.
- Student **Mr.Aswin Kumar. B** of I M.Com., (CA), cyclist racer has secured Second Place in the **LET’S RACE 2021**, conducted by ZAKPRO. Same student got Third Position in the Mass Start Event in Western Valley MTB-XCO Challenge 4<sup>th</sup> Edition Held at Coimbatore on 25<sup>th</sup> & 26<sup>th</sup>

December 2021 and also achieved II position in the cycling conducted by Coimbatore District Cycling Association.

- **20BCF060 Mr.M. Manikanda** Prabu has received Third place in 9<sup>th</sup> Tamilnadu State level senior roll ball championship 2021-2022 between 11.11.2021 and 13.11.2021.
- **S.Priyadharshini** 20BCF093 has Passed Foundation Course
- 9.12.2021-**Sumeka.M**-19BCF101 belong to Department of Commerce with AF has won First Prize in Singing Competition for SubrmaniaBharathiyar's Birthday (conducted in HicasTamil Department).
- 6.10.2021 to 12.10.2021 **Sumeka.M** -19BCF101 belong to Department of Commerce with AF has won First place for the singing competition which is conducted by Hicas Information Technology

S.No	Reg. No	Name of the Student	Class	Awards
1	20MPH007	Derel D P Harry	II M.Sc Physics	Completed the Course in 30 days master class on Artificial Intelligence at Pantech Private Limited, Chennai
2	20MPH015	Kirubakaran G	II M.Sc Physics	Completed the Course in 30 days master class on Artificial Intelligence at Pantech Private Limited, Chennai
3	20MPH033	Sri Kanth N	II M.Sc Physics	Completed the Course in 30 days master class on Artificial Intelligence at Pantech Private Limited, Chennai
4	21BPH003	Faayizmohaideen m f	I B.Sc Physics	Awarded as "Scientists for a day" from NASA's Glenn Research Centre
5	21BPH006	Harish a	I B.Sc Physics	Awarded as "Scientists for a day" from NASA's Glenn Research Centre
6	21BPH007	KAVIYARASU S	IB.Sc Physics	Awarded as "Scientists for a day" from NASA's Glenn Research Centre
7	21BPH015	VINISHRAJ G	I B.Sc Physics	Awarded as "Scientists for a day" from NASA's Glenn Research Centre

## Corporate Relations

The 2021-2022 placements began on 1st of September 2021, half of the placement process was clasp online due to the pandemic but despite the vagaries of the pandemic, Hindusthan College of Arts and Science, Coimbatore witnessed a promising participation of companies for the campus recruitment.

A total of 100+ companies participated in the campus recruitment programme this year across the sectors and a total of 750+ offers have been made for the academic year 2021-2022. The major



recruiters include ZOHO, Wipro, Zifo, TCS, DISYS India Pvt Ltd, Episource, Focus Edumatics, Berger Paints, Infosys, NTT DATA, TTKS, Accenture, MyfirstXP, Hexaware, KGISL, Mindtree, Reliance Retail Ltd, Institute of Language Management Pvt Ltd (ILM) etc. A good number of core companies visited in this current season and recruited the students. Additionally, 2 pooled campus drives were hosted for ZOHO and MyFirst XP that resulted in a total of 30 offers. We are also delighted to note that 31 offers, with CTC INR 5.6 Lakhs and above have been made to the batch of 2021-22.

**Key Placement Highlights:**

1. The highest Domestic CTC offered was INR 8.4 Lakhs per annum.
2. Infosys has made the maximum number of offers this year (70 Offers).
3. Average CTC offered to the batch of 2021-22 was INR 3.5 Lakhs.
4. 50 percentage surges in the no. of companies participating for the year 2021.

We began the placement process from the students' side with a training process during the month of August, 2021. We also held periodic aptitude and assessment tests arranged by our Corporate Relations Team as well as by external agencies. Corporate Relations had also shared a repository of job profiles and companies that visited us previous year so that students can prepare ahead. Additionally, we had arranged and shared resources on resume and interview preparation.





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