



Hindusthan College of Arts & Science

An Autonomous Institution – Affiliated to Bharathiar University

Approved by AICTE and Govt. of Tamilnadu

Accredited by NAAC – An ISO Certified Institution

Coimbatore – 641 028

Internal Quality Assurance Cell

IQAC Annual Summary 2019-2020

The Internal Quality Assurance Cell (IQAC) of the College was established on 28/05/2014. Quality enhancement is a continuous process and the IQAC engages to guide the college towards realizing the goals of quality enhancement and sustenance. The primary task of the IQAC as envisioned by NAAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the college. In order to be in line with the vision of NAAC for quality enhancement and sustenance during the post-accreditation period, the IQAC will channelize all efforts and measures of the institution towards promoting its holistic academic development towards excellence in quality.

Objectives

The foremost objective of the IQAC is to ensure perpetual improvement of academic and administrative activities and engage in conscious, consistent and catalytic action for enhanced performance.

Strategies

- Envisage and encourage timely, efficient and progressive performance of academic, administrative and financial tasks.
- Ensuring the access and affordability of relevant academic and research programmes for various sections of society.
- Assimilate modern methods in teaching and learning.
- Ensuring the optimum use of resources
- Encouraging collaboration between national and international institutions.

Functions

- Ensuring the Identification, development and application of quality benchmarks.
- Conducting periodic Academic and Administrative Audit and its follow-up.
- Documenting various programmes and activities leading to quality improvement.



- Disseminating information on various quality parameters as per the need to all stakeholders.
- Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process.
- Preparing and submitting the Annual Quality Assurance Report (AQAR) as per guidelines and parameters of NAAC.

Some of the accomplishments of our college are

- Our College was awarded the ‘Best College Award’ by Nature Science Foundation, Coimbatore.
- Received Edushine Excellence Award 2019 for ‘Excellence in providing Best Environment for Campus Placements’ from 12th ASSOCHAM National Education Summit.
- We were ranked 2nd in the ‘Grand Jury Rankings’ for Quality of Campus Life organized by Education World – India Higher Education Rankings
- The Institution was awarded the ‘Best Degree College of the Year Award 2020, Tamilnadu’ under the category provider of Quality Education in Arts and Science Domain and Leading Infrastructure by the BEGIN UP Research Intelligence Private Limited organized by the National Education Excellence Awards and Conference 2020
- Our College Principal was bestowed with ‘Best Principal Award’ by Nature Science Foundation, Coimbatore
- Lions Club of Hindusthan was conferred with “Excellence Award” for its Benevolent Activities from Honorable Collector of Coimbatore Shri. Rajamani IAS
- Our College Rotaract Club was awarded the Best Rotaract Club in Coimbatore for its significant contributions to the society
- Our College is recognized as resource centre for Spoken Tutorial of IIT Bombay's Nodal Resource Centre (NRC) for Coimbatore Region.
- Best Coordinator Award was conferred to the coordinator of Youth Red Cross of HICAS by Indian Red Cross Society by Honorable Collector of Coimbatore Shri. Rajamani IAS.

During the academic year 2019-2020 3 IQAC Meetings were conducted.

Workshops/Seminars Conducted during the year		
Title of workshop/seminar	Name of the Dept.	Date
Workshop on Intellectual Property Rights	Biotechnology	20/02/2020
Two Days Hands on Training on R Programming in association with VJ Biotech, Coimbatore	Biotechnology	11/12/2019
Training on Medical Coding in association with iTrueMeditech, Coimbatore	Biotechnology	27/01/2020
Inhouse Training Workshop on Advanced Molecular Techniques in association with Abbes Biotech, Coimbatore	Biotechnology	01/07/2019
Hands on Training and Workshop on Cloned Gene expression and Analysis in association with Abbes Biotech, Coimbatore	Biotechnology	22/07/2019
Workshop on Chromatographic Techniques in association with Abbes Biotech, Coimbatore	Biotechnology	26/02/2020
Workshop on Complement fixation in association with Abbes Biotech, Coimbatore	Biotechnology	27/02/2020
Guest Lecture on Intellectual Property Rights	Business Administration (UG)	14/10/2019
Workshop on Intellectual Property Rights(IPR)	Business Administration with Computer Applications (UG)	14/10/2019
Seminar on Innovative Practices in Entrepreneurship in collaboration with Tamilnadu Agriculture University,Coimbatore	Business Administration with Computer Applications (UG)	10/02/2020
Royal Expo – A Marketing Expo in association with Future Care Institute of Aviation and Logistics(FCIAL), Coimbatore	Business Administration with Computer Applications (UG)	06/08/2019
OutBound Training Programme in association with Vanaprastha Nature Camp, Perianaickenpalayam,	Business Administration	04/02/2020

Coimbatore	with Computer Applications (UG)	
Workshop on Selling Skills in association with Maven WESTA Pvt. Ltd., Coimbatore	Business Administration (PG)	13/06/2019
Workshop on Expert Interaction in collaboration with Madhuvan Counseling Training, Coimbatore	Business Administration (PG)	19/07/2019
Interactive Session on Intellectual Property Rights	Business Administration (PG)	06/02/2019
Management Development Program in association with SKAL, Coimbatore	Catering Science and Hotel Management	28/09/2019
Management Development Program in association with Catering Owners Association, Coimbatore	Catering Science and Hotel Management	10/08/2019
Workshop on Junior Pizza Maker in collaboration with The Dominos	Catering Science and Hotel Management	26/02/2020
Workshop on Intellectual Property Rights and Consumer Behaviour	Commerce	02/03/2020
Workshop on Digital Marketing in association with Accent Techno Soft, Coimbatore	Commerce with Computer Applications	05/07/2020
Seminar on CA Practices in association with CO CO, Coimbatore	Commerce with Computer Applications	08/07/2020
Workshop on Intellectual Property Rights (IPR)	Commerce with Computer Applications	10/01/2020
Workshop on Microsoft Power BI in association with Accent Techno Soft, Coimbatore	Commerce with Computer Applications	06/12/2019
Workshop on Social Media Networks in association with Accent Techno Soft,, Coimbatore	Commerce with Computer Applications	06/09/2019
Hands on training on TALLY in association with CQUBE Technologies, Coimbatore	Commerce with Computer	14/08/2019

	Applications	
Entrepreneurship Scope and Opportunities for youth in Association with Department of Industries Commerce, DIC, Coimbatore	Commerce with Corporate Secretatryship	21/01/2020
Seminar on College to Corporate by CA Dhamotharam	Commerce with Information Technology and Commerce with Banking and Insurance	08/07/2019
Special Adress on Building Competencies to Match Industry Standards, D Cloud Way, Coimbatore	Commerce with Information Technology and Commerce with Banking and Insurance	30/09/2019
Guest Lecture on Preparing and Engaging for a Career in Banking, Diksha Academy for Banking and Finance, Coimbatore	Commerce with Information Technology and Commerce with Banking and Insurance	01/10/2019
Two Days ISRB Conference cum Expo (Indian Small Rural Business Exposition) in Association with Puthiya Thalaimurai Foundation	Commerce with International Business	11/03/2020
Two Days Seminar on Export Import Business Opportunities in Association with Puthiya Thalaimurai Foundation, Chennai and Forum for Micro and Small Enterprises, Chennai	Commerce with International Business	30/03/2019
Student Development Program on Intellectual Property Rights-Trade Marks Registration and Service	Commerce with Professional Accounting and Accounting and	17/09/2019

	Finance	
Workshop on Intellectual Property Rights – Indian and Global Perspective	Computer Applications (PG)	05/08/2019
Seminar on Ethical Hacking and Cyber Security in association with Hack Up Technologies, Coimbatore	Computer Applications (PG)	26/09/2019
Workshop on Intellectual Property Rights (IPR) and Innovation	Computer Science, Information Technology, Computer Technology and Computer Applications (UG)	03/10/2019
Training on Problems and Remedies involved in Sewing Mechanism by Usha International	Costume Design and Fashion	20/09/2019
Hands on training Liquid Embroidery workshop by Fevicryl, Pidilite Industries Limited, Mumbai	Costume Design and Fashion	24/02/2020
Hands on Training in Makeup Artistry by Pavithras Makeup Artistry, Ganapathy, Coimbatore	Costume Design and Fashion	28/08/2019
Hands on Training Blue Pottery Workshop by Fevicryl, Pidilite Industries Limited, Mumbai	Costume Design and Fashion	24/02/2020
Hands on Training workshop in Kalamkari art by Fevicryl, Pidilite Industries Limited, Mumbai	Costume Design and Fashion	25/02/2020
Hands on Training Workshop in Pipli Art by Fevicryl, Pidilite Industries Limited, Mumbai	Costume Design and Fashion	26/02/2020
Hands on Training in Blazer Designing and Construction by Vibhav Design Studio, Peelamedu, Coimbatore	Costume Design and Fashion	20/02/2020
Hands on Training Workshop on Beauty Care by Shinkar Beauty Parlour, Sivanandha colony, Coimbatore	Costume Design and Fashion	06/01/2020
Hands on Training Workshop on Digital Portfolio by Image Creations Photography, Coimbatore Central, Coimbatore	Costume Design and Fashion	13/12/2019

Seminar on Apparel Merchandising by Dream Factory, Erode	Costume Design and Fashion	18/07/2019
Seminar on Application of Industrial Engineering Concepts in Apparel Industry by Centre of Excellence, Kumaranathapuram, Tirupur	Costume Design and Fashion	03/02/2020
Guest Lecture on Trends in Knitting by NIFT-TEA College of Knitwear Fashion, Tiruppur	Costume Design and Fashion	01/10/2020
Hands on Training on Active and Passive Components in Circuit Design, Precimeasure Controls Private Ltd, Coimbatore	Electronics and Communication Systems	22/02/2020
Workshop on Industrial Automation using PLC, Choleshwaram Automation System , Coimbatore	Electronics and Communication Systems and Physics	28/02/2020
Workshop on Softskill Training in association with Dawn Journal	English	20/08/2019
National Seminar on Intellectual Property Right	English	23/10/2019
Workshop on Intellectual Property Rights (IPR) and Innovation	Mathematics	05/12/2019
National Seminar on Intellectual Property Rights	Microbiology	18/02/2020
A Road Show on Bio Analytical Equipments and a Training Programme for Lab Assistants in association Elico, Chennai	Microbiology	05/02/2020
Workshop on Polymerase Chain Reaction, Abbes Biotech, Coimbatore	Microbiology	27/08/2019
Workshop on Chromatographic Techniques, Abbes Biotech, Coimbatore	Microbiology	28/08/2019
Workshop on Blotting techniques, Abbes Biotech, Coimbatore	Microbiology	30/08/2019
Workshop on Pure Culture Technique and Anaerobic Cultivation, Bharathiar University, Coimbatore	Microbiology	23/09/2019
Seminar on Intellectual Property Rights(IPR)	Social Work	21/10/2019
CSR Symposium organized in association with Native	Social Work	16/12/2019

Medicare Charitable Trust (NMCT) , Coimbatore		
Sale of Self-Help group products of Rural Livelihood Mission, Collectorate, Coimbatore Family Care's Self-Help products (NGO), Coimbatore	Social Work	05/03/2020
Enterprise Development Training for Women in collaboration with CSR Trust, Coimbatore	Social Work	01/02/2020
Financial literacy and Legal Rights of Women in collaboration with CSR Trust, Coimbatore	Social Work	08/02/2020
Use of Social Media and Instant Messaging to Establish Connect and Create Outreach in collaboration with CSR Trust, Coimbatore	Social Work	15/02/2020
Linkages with Vocational Training Institutes to Skill Unemployed Women in collaboration with CSR Trust, Coimbatore	Social Work	22/02/2020
Life Skill Training for women Self Help Group Members collaboration with CSR Trust, Coimbatore	Social Work	29/02/2020
Workshop on Trends in Design and Advertising Fields in association with Sketch Monk, Bangalore	Visual Communication	03/09/2019
Censor Script Writing Script Registration in Tamil Film Industry in association with PSG College of Arts and Science, Coimbatore	Visual Communication	28/01/2020
Talk on Goods and Service, Tax and Tally, ERP and SAP in association with ICA Edu Skills, Coimbatore	Hindusthan Corporate Relations	20/06/2019
Talk on E-Learning in association with Zillion, Coimbatore	Hindusthan Corporate Relations	10/07/2019
Talk on How to become an Entrepreneur	Hindusthan Corporate Relations	23/07/2019
Talk on Learnathon in association with ICT Academy	Hindusthan Corporate Relations	30/07/2019
Talk on Language and its Importance in association with ILM, Coimbatore	Hindusthan Corporate Relations	05/08/2019
Talk on How to become a Bank Manager in	Hindusthan Corporate	14/08/2019

association with Edu Fly, Coimbatore	Relations	
Talk on Entrepreneur Development Program in association with KLBC, Coimbatore	Hindusthan Corporate Relations	26/08/2019
Talk on Opportunities in Media in association with Blacksheep	Hindusthan Corporate Relations	27/08/2019
Employability Skill Training Programme in Financial Literacy in association with ICT and Reliance	Hindusthan Corporate Relations	29/08/2019
Talk on E-Learning in association with Focus Eduamatics, Coimbatore	Hindusthan Corporate Relations	06/09/2019
Talk on How to Prepare for MNC Interview in association with Cognizant	Hindusthan Corporate Relations	18/09/2019
Talk on Job Opportunities in Bank in association with Shine IAS Academy, Coimbatore	Hindusthan Corporate Relations	30/09/2019
Seminar on IOT and the Job Opportunities in association with Twirlact Technology Solutions, Coimbatore	Hindusthan Corporate Relations	30/09/2019
Talk on Customer Service in association with Amazon	Hindusthan Corporate Relations	03/10/2019
Talk on How to get Placed in MNC in association with Tech Mahindra	Hindusthan Corporate Relations	08/10/2019
Seminar on IBPS Selection Strategies in association with State Bank of India	Hindusthan Corporate Relations	23/10/2019
Orientation for HR and Finance in association with ESAF	Hindusthan Corporate Relations	28/10/2019
Talk on Health and Wellness for Life in association with Satsvayam	Hindusthan Corporate Relations	31/10/2019
Talk on Udyog Seeking a Right Job in association with My Assessment	Hindusthan Corporate Relations	04/11/2019
Android Development Training in association with Elusium Academy and Neo Genics	Hindusthan Corporate Relations	19/11/2019
Career Development Programme in association with Infosys	Hindusthan Corporate Relations	06/12/2019
Orientation on Jobs in Army in association with	Hindusthan Corporate	18/12/2019

Defense Academy	Relations	
Talk on How to develop your Communication your in association with Winner Education	Hindusthan Corporate Relations	23/12/2020
Talk on E-Learning in association with Zillion, Coimbatore	Hindusthan Corporate Relations	18/07/2019
Seminar on Innovation and Patenting	Computer Applications (UG)	04/10/2019

MOUs

MoUs were signed between Hindusthan College of Arts and Science and many organizations and universities with the objective of promoting advancement of research culture and to conduct and attend Conferences, Seminars and Workshops jointly for the students and staff and also to have exchange program.

Our college has signed 32 MoUs for the Academic Year 2019 - 2020 and we have overall 97 functional MoUs in the Department and at Institution level. MoUs were signed with AIMST University - Kedah, Malaysia, Asia Pacific University - Kuala Lumpur, Malaysia, Berjaya TVET College - Kuala Lumpur, Malaysia, Giles Brooker Academy, New Zealand, PSGR Krishnammal College for Women, Coimbatore and Avinashilingam Institute for Home Science and Higher Studies for Women, Coimbatore. With the use of these MoUs, many activities such as Student and Faculty exchange programmes, workshops, Hands on Training, Industrial visits are being organized. A Ten Day Global Immersion Training Programme was organized at AIMST University, Kedah, Malaysia for 52 students of Management Studies Department.

Library

During this year, new books and journals were added in the library to the tune of Rs. 12,16,185.

Industry Integrated Courses

Hindusthan College of Arts and Science is leaping in to the next level in enhancing the skills of its students through Industry Integrated Programmes. As a beginning in this journey, the college has integrated with the IT giants like Microsoft, Google, IBM, TCS and Infosys. Commerce Streams are also finding its way in collaboration with the professional

bodies such as CMA, ICSI, and ACCA. The Department of Visual Communication and Animation and Visual Effects has signed Memorandum of Understanding with Maya Academy of Advanced Cinematics (MAAC). These collaborations equip students to pursue career prospects in industry and to enhance their employability and entrepreneurship opportunities.

Programmes Organized

The Institution provided a platform for the Departments, Committees and Clubs to organize various events throughout the Academic Year. As a result, the college has organized 21 International & National Conferences, 72 National Seminars, 11 Workshops on IPR, 65 Guest Lectures, 31 Consultancy Services, 176 Extension Activities, 26 Competitive Exams Awareness and Training Programmes, 18 Yoga Programmes, 33 Career Counselling Programmes, 23 Cultural Activities, 28 Alumni Meetings, 59 FDPs, 21 Gender Equity Programmes, 12 Student Development Programmes and 161 Value Added courses. Apart from this our Faculty and students have actively participated in the professional development programmes organized by reputed Institutions.

An exclusive Faculty Development Programme on ICT Training was organized to prepare the Faculty to face the challenges that surfaced during the COVID - 19 Pandemic period.

Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)	
Title of the programme	Period from
Women's Equality Day - 2019	31/08/2019
Living with People – Women - Practices and Children Lifestyle Education in Megalatur	11/11/2019
Fairness and Objectivity - Gender Bias	17/10/2019
Gender Equity Programme	06/09/2019
Awareness Programme on Gender Equity	05/08/2019
Awareness Lecture on Cervical Cancer	17/09/2019
Role Play for Gender Senitization	08/01/2020
Gender Equity – Women Empowerment	24/01/2020
Moral Values for Girls	27/08/2019

Women Empowerment - Rally and Anti Rally	28/11/2019
Work Place Equity - Challenges	21/02/2020
Women Empowerment Programme	03/10/2019
Gender Equality Program	22/08/2019
Women Health and Hygiene Awareness	26/07/2019
Women Empowerment Programme	11/03/2020
Self Defence Training for Girl Students	10/12/2019
Gender Equity Programme	12/02/2020
Self Defence for Girls	19/02/2020
Gender Sensitization Programme – Psychological War	16/07/2019
Gender Equity – Women Empowerment – Signature Campaign – Save Daughter, Educate Daughter	17/10/2019
Women Empowerment Program - National Girl Child Day	24/01/2020
Sale of Self - Help Group Products of Rural Livelihood Mission, Collectorate,Coimbatore & Family Care's Self-Help Group Products (NGO)	05/03/2020

Research

The Research Committee monitors the research activities of the Institution. As per the guidance of the research Committee, 17 Research Project Proposals were submitted to the various Government and Non Government Funding Agencies. 11 Industry sponsored projects were successfully completed during the year. The Management has approved 21 Seed Money Project Proposals and sanctioned an amount of Rs 2,97,000 as an attempt for motivating our Faculty members. An amount of 82 Lakhs was sanctioned under DBT Star College Scheme from the Department of Biotechnology, Ministry of Science and Technology, Govt. of India to strengthen the UG Components of the 7 Departments which is in progress from the year 2017. National Institute of Social Defense and Ministry of Social Justice and Empowerment, Government of India has granted Rs. 9,31,350 to organize Programmes on Specialized Care for Children affected by Drug Abuse for School Teachers and counselors and it is own going now.

Financial assistance of Rs 2,82,625 was provided to 89 Faculty members of our college during the academic year to participate in various professional development programmes.

Our Faculty members published 57 Articles in Scopus Indexed Journals, 318 articles in reputed National, International and UGC Care Journals. We also have, to our credentials 142 Books and Chapters, Publications and 4 Patents being filed.

Hostel

The college provides excellent accommodation for the students with all amenities to enable them to have a comfortable stay and to have worthy experience. Nearly 1750 students were accommodated in both the boys and girls hostels. There is one Central Canteen and six Cafeterias in the college campus.

The College extended its support to The Eedhal of Catering Owners Association by providing the central kitchen of our hostel for preparing and distribution of food for the needy people in Coimbatore during pandemic period.

Placement

Hindusthan Corporate Relations team regularly organizes On campus and Off-Campus Drives. The Corporate Relations has conducted 36 in Campus and 18 off campus drives this year. 2800 students participated in the campus drive of which 2027 students were placed in reputed companies.

National Service Scheme (NSS)

The Faculty and Students of our college have involved themselves in Extension Activities that are concerned with the development of the neighboring villages in and around Coimbatore. The NSS volunteers play a vital role in the various awareness campaigns. Several Programmes throughout the year were organized which include TB Awareness Camp, Drug Abuse Rally, Parthenium Awareness Programme, Several Blood Camps, Swachhata Hi Seva Under Swachh Bharat Scheme, and Disability Camp.

National Cadet Corps (NCC)

The NCC Unit in our college was initiated during the Academic Year 2019-2020. Since then several Programmes have been organized under the NCC banner of our college. 10 days NCC camp at Hindusthan College of Engineering and Technology, Plastic Awareness rally, Leprosy Awareness Camp, Planting Tree Saplings, Awareness Rally on Swachhata Hiseva, Awareness Rally on Blood Donation, 'No Helmet- No Entry' Awareness programme are a few of the activities organized by our NCC students. It is a matter of pride



for our college that Mr. K. Yogeshwaran of II B Sc., Mathematics participated in the Republic Parade at New Delhi.

Youth Red Cross (YRC)

The Youth Red Cross wing of our college has organized several activities throughout the year. Some of the programmes include Awareness Programme on anti-dowry, Rally on World Ozone Day (to create awareness on the depletion of ozone layer), Blood Donation Camps, Seminar on Awareness of Brain Death and Organ Donation, and Drug Abuse.

Club Activities

The Lions Club and Rotaract club of our institution are active throughout the year in organizing various activities such as Awareness Rallies, Blood Donation camps, Planting Tree Saplings, Plastic Awareness Rally, Adopting the village to emphasize the importance of serving the community and other Extensions and Outreach activities. Apart from this the institution has 13 clubs and conducted various activities throughout the year.

Sports and Cultural Events

Our students have brought laurels to the Institution by participating and winning several accolades in various University, State, National and International Level the sports events.

HILARICAS – a South India Level Intercollegiate Cultural Fest was held on 14th February 2020 where students from various colleges in and around Tamil Nadu participated. Cash prize worth Rs 3 Lakh was awarded to the winners of various events conducted as a part of the above cultural fest. Various Religious, Regional and National Festivals are celebrated in the Institution to inculcate the harmony among the students community and to bridge the linguistic and regional barriers.

Future Plans of Actions for Next Academic Year

- Encouraging Faculty Members and Students to register and complete online courses in NPTEL, Coursera, IIT Bombay and other Online Course Platforms
- To apply for ISO Recertification
- To apply for NAAC Reaccreditation

- Initiation of Institution Innovation Council related activities to promote innovative ideas.
- Commencing Industry Integrated Courses in collaboration with IBM, Google, ICSI, TCS, Microsoft, etc.,
- Commencing B.Com., (CMA), B.Sc Cognitive Systems and B.Voc., Programmes
- Starting Innovation Club
- Promoting Incubation Centres involving the Departments of Costume Design and Fashion, Bio-Technology, MicroBiology, Visual Communication
- To start a Graphic Designing and Animation studio to offer related vocational courses in collaboration with organizations having prominence in the Industry
- Enhance power conservation through sensor – based energy conservation, LED Bulbs, setting up of efficient Bio - Gas, Solar Energy
- and Waste Management plants
- Starting Training Academies for training in Foreign Languages, Competitive Exams, etc.,
- Enhancing International Collaboration through Signing more MoUs with Foreign Universities/ Institutions for promoting
- Research and Development, Student Exchange Programmes, Faculty Exchange Programmes, sharing of resources, etc.,
- Collaborations with various reputed Industries and Professional bodies for Skill Development of the students for Certification
- Extend and Strengthen Consultancy and Industry Collaboration Application for Recognition under DSIR – SIRO Augmentation of E - Content in Teaching Learning Methods
- Continuation of the effective ongoing Value Added Courses, Online Courses, Placement and Vocational Education Training for the Skill development of the Students
- Promoting Soft Skill Development Activities for the development of Students for their better Placement
- Encouraging Faculty Members to participate and present research papers in International Conferences/ Seminars/ Symposia and enhance the Quality of Publications by publishing in UGC Approved Journals/ SCOPUS/ Web of Science through providing incentives and motivate them to increase the Citation Index

- Applying Grants/ Funds for Major/ Minor Research Projects and to organize Conference/ Seminars/ Workshop/ Symposia
- Strengthening the existing Infrastructure for conservation of energy in the Campus
- To promote the Outreach activity to the Society, the Institution has a plan to Adopt a rural Village and organize Extension Activities
- To increase the number of awareness programmes organized on Women empowerment
- To organize Workshops on Intellectual Property Rights to create awareness on Patents, Copyrights, Trademarks and other such Intellectual Properties
- Campaigns to create social awareness among public on various issues like Plastic Free Environment, Drug Abuse and illicit Trafficking, Swachh Bharat, Gender Equality, Digital India

