



## **Hindusthan College of Arts & Science**

An Autonomous Institution – Affiliated to Bharathiar University  
Approved by AICTE and Govt. of Tamilnadu  
Accredited by NAAC – An ISO Certified Institution  
Coimbatore – 641 028

### **Internal Quality Assurance Cell**

#### **IQAC Annual Summary 2020-2021**

The Internal Quality Assurance Cell (IQAC) of the College was established on 28/05/2014. Quality enhancement is a continuous process and the IQAC engages to guide the college towards realizing the goals of quality enhancement and sustenance. The primary task of the IQAC as envisioned by NAAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the college. In order to be in line with the vision of NAAC for quality enhancement and sustenance during the post-accreditation period, the IQAC will channelize all efforts and measures of the institution towards promoting its holistic academic development towards excellence in quality.

#### **Objectives**

The foremost objective of the IQAC is to ensure perpetual improvement of academic and administrative activities and engage in conscious, consistent and catalytic action for enhanced performance.

## **Strategies**

- Envisage and encourage timely, efficient and progressive performance of academic, administrative and financial tasks.
- Ensuring the access and affordability of relevant academic and research programmes for various sections of society.
- Assimilate modern methods in teaching and learning.
- Ensuring the optimum use of resources
- Encouraging collaboration between national and international institutions.

## **Functions**

- Ensuring the Identification, development and application of quality benchmarks.
- Conducting periodic Academic and Administrative Audit and its follow-up.
- Documenting various programmes and activities leading to quality improvement.
- Disseminating information on various quality parameters as per the need to all stakeholders.
- Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process.
- Preparing and submitting the Annual Quality Assurance Report (AQAR) as per guidelines and parameters of NAAC.

The activities conducted in our college for the academic year 2020-2021 are as follows

### **Accomplishments in the Academic Year**

- Our College was recertified with ISO 9001-2015 certification to reiterate the quality aspects of the Institution

- Undergraduate Programmes in Physics and Food Processing Technology were introduced during the Academic Year
- 18<sup>th</sup> Graduation Day was held on 22<sup>nd</sup> Aug, 2019 during which Dr. Alok Prakash Mittal, Member Secretary – AICTE and Professor of ICE Netaji Subhas Institute of Technology, New Delhi, delivered the Graduation Day Address and distributed the Degree Certificates to the students.
- The students of the Department of Management studies, Department of Microbiology and Department of Biotechnology attended virtual mode Global Immersion Programme organized by AIMST University, Malaysia and Berjaya TVET College, Malaysia
- Our College Rotaract Club was awarded the Best Rotaract Club in Coimbatore for its significant contributions to the society.
- Hindusthan College Students have completed 3 training Programmes and Our College has received an Appreciation Award from Spoken Tutorial IIT Bombay for the completion of largest strength of 29000 all over India.

During the academic year 2020-2021 2 IQAC Meetings were conducted.

<b>Collaborative quality initiatives with other institution(s)</b>
Basic Estimation and Forecasting Sales Using Time series Regression Analysis -AIMST University, Malaysia
Bio Informatics- An Emerging field of Data science AIMST University, Malaysia
6G Sustainable society 2030Asia Pacific University of Technology & Innovation, Malaysia
Basic Estimation and Forecasting sales using Time series Regression Analysis, Asia Pacific University of Technology & Innovation(APU/APIIT), Malaysia
Inclusive Growth Strategies towards Sustainable Development in the field of Social, Commerce and Management, BERJAYA TVET College, Kuala Lumpur, Malaysia
International webinar on Cyber Hygiene Alertness During Covid-19,Asia Pacific University, Malaysia

International webinar on Emerging Technologies in Cloud Computing Asia Pacific University, Malaysia
International webinar on Computer Aided Diagnosis using Fractals, Asia Pacific University, Malaysia
International webinar on Emerging Business Trends in Data Analytics, Asia Pacific University of Technology and Innovation, Malaysia
Collaborative meeting, AIMST University
IoT on Digital Transformation-Asia Pacific University, Kula Lumpur, Malaysia
Accepting Change Post Covid-19: Challenges and Normalcy, IMEC Group & University Malaysia Sarawak Learning Centre, Kualalumpur , Malaysia,
Digital transformation for business – Survival Post 2020,IAL Logistics
International Trade -India and Malaysia's Perspective, Berjaya TVET College, Kuala Lumpur, Malaysia
Landscaping World Economy amidst the COVID 19 Crisis, BERJAYA
Key Parameters for Business Sustenance in COVID-19 Crisis, IMEC Group & University Malaysia Sarawak Learning Centre, Kualalumpur , Malaysia
National Level Workshop conducted by Kaamadhenu Arts and Science College, Mr K S Senthilkumar acted as resource person on Web Scratch for Beginners

### **Important Infrastructure Development**

- Variety of books in more number were added to the library
- An additional Seminar Hall was constructed in the F Block which provides addition to infrastructure to conduct departmental activities.

## Department Activities

The Department of Languages frequently conducts 'VasippuMuttram' which augments the reading and verbal skills of the students. Through its Drama club 'MaattruKalam', the Department performed classical dramas in association with other Departments and Institutions on Social issues to create awareness. The Department Association conducted 2 International Conferences, 2 cultural events, 2 Faculty Development Programmes, 4 Workshops, 14 Webinars, 2 Guest Lectures, and 4 E-Quizzes.

The PG and Research Department of English conducted a One Day National Conference on 'Regional Literature and Translation Studies' which perceived a vast response from various colleges. The Department Association organized 2 Workshops on Intellectual Property Rights, 2 Extension Activities, 2 Competitive Examination Training Programmes and 2 Career Counseling Programmes for Students, 1 Yoga Awareness Programme, 2 Cultural Events, 3 Alumni Meets, 2 Faculty Development Programmes, 3 Gender Equity Programmes, 5 Workshops, 4 Seminars, 29 Webinars, 4 Guest Lectures, and 4 E-Quizzes.

The Department of Commerce has taken two new initiatives viz., establishment of Knowledge Sharing club and Investors Club. Experts from different expertise share their knowledge monthly once with the students in Knowledge Sharing Activities and 'Investors Club' in a platform where students are exposed to the various investment arena in the real world with real time case studies and applications. The Department Association has organized 1 National Conference, 2 Workshops on Intellectual Property Rights, 3 Extension Activities, 1 Competitive Examination Training Programmes and 1 Career Counseling Programmes for Students, 1 Yoga Awareness Programme, 1 Cultural Event, 2 Alumni Meets, 2 Faculty Development Programmes, 1 Gender Equity Programme, 2 Workshops, 1 Seminar, 1 Webinar, 2 Guest Lectures, 1 Symposium, 3 Awareness Programmes and 27E-Quizzes. A MoU was signed with GST Academy, Erode to the benefits of student community.

The PG and Research Department of Commerce with Computer Applications organized a Six Days Faculty Development Programme on 'Teaching Learning Practices in 2020'. The Department Association conducted 1 Workshop on Intellectual Property Rights, 2 Extension

Activities, 1 Career Counseling Programme for Students, 1 Yoga Awareness Programme, 1 Cultural Event, 2 Alumni Meets, 1 Faculty Development Programme, 2 Gender Equity Programmes, 1 Workshop, 1 Webinar, 2 Guest Lectures, an Awareness Programme and 2 E-Quizzes. MoU was signed with Annamalai Capital Services Coimbatore to create awareness on capital markets and investments and also to offer internship opportunities. MoU was also signed with TCS, Mumbai to provide Internship and job opportunities.

The PG and Research Department of Commerce with International Business had organized 1 Workshop on Intellectual Property Rights, 6 Extension Activities, 1 Career Counseling Programme for Students, 1 Yoga Awareness Programme, 1 Cultural Event, 3 Alumni Meets, 2 Faculty Development Programmes, 2 Gender Equity Programmes, 2 Workshops, 2 Seminars, 2 Guest Lectures, and 2 E-Quizzes.

The Department of Commerce with Professional Accounting and Accounting and Finance convened PROAC Meet – 2021, an International Conference on the topic ‘Inclusive Growth Strategies towards Sustainable Development in the Field of Social Commerce and Management’ through online mode which received a great response from various colleges. Apart from this, the Department has organized 1 Workshop on Intellectual Property Rights, 1 Extension Activity, 1 Competitive Examination Training Programmes and 5 Career Counseling Programme for Students, 3 Alumni Meets, 2 Faculty Development Programmes, 1 Gender Equity Programme, 1 Seminar, 1 Webinar, 1 Guest Lecture, and 5 E-Quizzes.

MoU was signed with Infinite Edge, Coimbatore to offer Training and Outreach Programmes to the students. Another MoU was signed with Citizen Voice Club, Coimbatore which led to the initiation of the Consumer Club in the Institution with motto of creating awareness among the students regarding the various consumer rights and Acts.

The Department of Commerce (Information Technology) and Commerce (Banking and Insurance) conducted 1 Competitive Training Exam Programme for the students, 2 Career Counselling Programmes, 3 Alumni Meets, 1 Webinar, 9 E-Quizzes and 1 Heritage Tour.

The Department of Commerce with Corporate Secretaryship and Women Empowerment Cell organized an Entrepreneurial Development Programme for Women in association with District Industries and Commerce Centre (DIC) during which Women Entrepreneurs motivated the students and shared their success stories. Apart from these, the Department Association also organized 1 Workshops on Intellectual Property Rights, 5 Extension Activities, 1 Competitive Examination Training Programmes and 3 Career Counseling Programmes for Students, 2 Alumni Meets, 1 Faculty Development Programme, 1 Gender Equity Programme, 1 Workshop, 2 Seminars, 6 Webinars, 2 Guest Lectures, an Voters Awareness Campaign and 5 E-Quizzes.

The PG and Research Department of Computer Science conducted a National Level Seminar on “AI and IoT” where the recent trends in IoT were discussed. Apart from these, the Department Association also organized 1 Workshops on Intellectual Property Rights, 3 Extension Activities, 1 Yoga Awareness Programme, 3 Career Counseling Programmes for Students, 1 Cultural Event, 3 Alumni Meets, 4 Faculty Development Programmes, 1 Gender Equity Programme, 3 Workshops, 19 Webinars, 2 Guest Lectures and 1 E-Quiz. MoU was signed with Point Perfect Technology Solutions India Private Limited for three years. Another MoU was signed with V Lands’s Best Hub and Vaanam Technologies for organizing technical talks and Internships for students

The Department of Information Technology organized a Virtual National Level Intercollegiate Technical Symposium ‘SPYDER 2020’ in which several students participated. Dr. K Karunakaran, CEO Hindusthan Institutions addressed the gathering of nearly 420 students. Dr. Karunakaran gave a motivational speech on Latest Trends and explained as how to be on par with the technological improvements. Apart from these, the Department Association also organized 1 Workshops on Intellectual Property Rights, 4 Extension Activities, 1 Competitive Examination Training Programme, 1 Yoga Awareness Programme, 4 Career Counseling Programmes for Students, 5 Alumni Meets, 4 Faculty Development Programmes, 1 Gender Equity Programme, 3 Workshops, 18 Webinars, 2 Guest Lectures and 1 E-Quiz. MoU was signed with Park Global HR Services, Coimbatore to offer Training and Internship to the

students. Another MoU was signed with BECORE Academy, Coimbatore which provides product based training and certifications on latest technology.

The Department of Computer Technology organized a Student Development Programme “Future Beckons” in which students from various institutions participated in the motivational speech by Mr. C Venkatesh, Impact Trainer, MasterkeySoftskill Solutions, Coimbatore. He has enlightened the students on the technological improvements and explained as to how they should be in pace with the improvements. Apart from these, the Department Association also organized 1 Workshops on Intellectual Property Rights, 3 Extension Activities, 2 Competitive Examination Training Programmes, 1 Yoga Awareness Programme, 1 Career Counseling Programme and 1 Cultural Programme for Students, 2 Alumni Meets, 1 Faculty Development Programme, 2 Gender Equity Programmes, 2 Workshops, 5 Webinars, 2 Guest Lectures and 1 E-Quiz. MoU was signed with Techvolt Software Private Limited, Coimbatore to offer Training, collaborative Research Projects and Outreach Programmes to the students. Another MoU was signed with Prime Solutions, Coimbatore to offer Training and Certification on latest emerging Technology and providing Internship and Technical Training.

The Department of Computer Applications (UG) organized a One Week International Virtual Faculty Development Programme on “Prospects of Holistic Insurgence” which had overwhelming faculty participation. The Department Association also organized 1 Workshop on IPR, 2 Extension Programmes, 1 Competitive Exam Training Programme, 1 Yoga Programme, 1 Career Counselling Programme, 1 Cultural Programme for the students, 3 Alumni Meet, 1 Faculty Development Programme, 1 Gender Equity Programme, 4 Workshops, 7 Webinars, 1 Technical Symposium and 1 E-Quiz. MoU was signed with PurplePro InfoTech, Live Stream Technologies, and Coimbatore to offer training to the students.

The PG and Research Department of Computer Applications conducted an AICTE sponsored STTP Programme on “Recent Trends and Challenges in Data Science” in four phases. The Department Association organized 1 Workshop on Intellectual Property Rights, 2 Extension Programmes, 1 Yoga Programme, 1 Career Counselling Programme for the Students, 3 Alumni



Meets, 1 Faculty Development Programme, 2 Gender Equity Programmes, 2 Workshops and 4 Seminars.

The Department of Business Administration (UG) conducted 1 Workshop on Intellectual Property Rights, 1 Yoga and 1 Career Counselling Programme, 1 Alumini Meet, 1 Gender Equity Programme, and 1 Webinar for students.

The Department of Business Administration with Computer Applications & Logistics organized a Webinar on “Personal Branding in the Era of Digital Eco System” where Mr. R Gerald, State Head, Amway Enterprises focused on physical and mental transformation and the usage of Artificial Intelligence in the current era. Through the Department Association, several events were organized which includes 1 Workshop on Intellectual Property Rights, 3 Extension Programmes, 1 Competitive Exam Training Programme, 1 Yoga Programme, 1 Career Counselling Programme for the students, 1 Cultural Programme, 1 Alumini Meet, 1 Faculty Development Programme, 1 Gender Equity Programme, 2 Workshops, 1 Seminar, 8 Webinars, and 2 E-Quiz. MoU was signed by Department of Business Administration with Computer Applications with Future Care Institute of Aviation and Logistics which provides Certification from IATA. Another MoU was signed by Department of Business Administration with Logistics with Confederation of Indian Industry which provides Certification to various Value Added Courses.

The PG and Research Department of Management Studies conducted Exemplar 2021 – “Virtual IPL auction”, an Intercollegiate Management meet in which Students from Different Colleges participated in various events. The Department Association also organized for a National Conference on ‘Application of Modern Management Thoughts’, 2 Workshops on Intellectual Property Rights, 2 Extension Programmes, 2 Competitive Exam Training Programmes, 1 Yoga Programme, 1 Career Counselling Programme and 1 Cultural event for the students, 1 Alumini Meet, 2 Faculty Development Programmes, 3 Gender Equity Programmes, 2 Workshops, 7 Seminars and 4 National Webinars. The MoU’s were signed by PG and Research Department of Management Studies with Sri Prathyangira Export & Imports, Coimbatore,

Sangha Consultancy, Thiruchirapalli, M/s. Indoshell Cast Private Limited, Coimbatore and Logiwiz, Chennai for Industrial Training, Internships and Consultancy Works.

The PG and Research Department of Mathematics organized a National Conference on ‘Innovative Challenges in Multi-Disciplinary Mathematical Sciences’ in which the students were enlightened on ‘Applications of Fractional Differential Equations’. The Department Association organized several activities which include 2 National Conferences, 1 Workshop on Intellectual Property Rights, 4 Extension Programmes, 3 Competitive Exam Training Programmes, 1 Yoga Programme, 5 Career Counselling Programmes, 5 Cultural Programmes, 4 Alumini Meets, 17 Faculty Development Programmes, 1 Gender Equity Programme, 4 Workshops, 2 Seminars, 21 Webinars, 1 Technical Symposium and 92 E-Quizzez.

The PG and Research Departments of Biotechnology and Microbiology jointly organized an International Conference on ‘Innovations in Biological Sciences IIBS 2021’ which witnessed a vast response from the other Institutions and various research articles were presented in the conference.

The PG and Research Department of Biotechnology through its association organized several events which include 14 workshops under DBT Star College Scheme, 3 Student Development Programmes, 3 Collaborative Faculty Development and Awareness Programmes, 3 Gender Sensitization Programmes, 5 Instrument Demonstrations and Expo, a Workshop on Consultancy, and Interdisciplinary Lecture Series under DBT Star College Scheme. The Department signed three MoU’s with MediTech Solutions, Coimbatore, ICAR – Central Plantation Crops Research Institute (Indian Council of Agricultural Research), Kasaragod, Kerala and VJ Biotech, Coimbatore for Training students and providing Internships for Students.

The PG and Research Department of Microbiology and Department of Food Processing Technology and Management conducted an International Virtual Symposium on “Eco-Friendly Technologies for a Sustainable Future” in which Students, Researchers and Faculty across the globe participated. The Department association also organized 1 International Conference, 1 Workshop on Intellectual Property Rights, 2 Extension Programmes, 1 Competitive Exam

Training Programme, 1 Yoga Programme and 1 Career Counselling Programme, 2 Cultural Programmes for the students, 1 Alumini Meet, 2 Faculty Development Programmes, 1 Gender Equity Programme, 2 Workshops, 2 Seminars, 10 Webinars, 1 Technical Symposium and 5 E-Quizzes. The Department of Microbiology has signed 3 MoU's with Meditech Solutions, Coimbatore which provides to training students on Medical Coding, another with Biozon Research Technologies, Coimbatore to provide Internships for students, and the third with Kerala Agricultural University for Student Projects. The Department of Food Processing Technology and Management has signed a MoU with Ramasamy Chinnammal Trust for organizing and conducting Training and Workshops

The PG and Research Department of Electronics and the Department of Physics organized a Webinar on 'Industry 4.0', which instilled insights into how companies have to revolutionize to survive. The Department association arranged many events such as a 1 National Conference, 6 Extension Programmes, 1 Competitive Exam Training Programme, 1 Yoga Programme, 1 Career Counselling Programme for the students, 1 Alumini Meet, 1 Gender Equity Programme, 2 Workshops, 1 Seminar, 7 Webinar, 10 E-Quizzes. The Department has signed MoU with Gustovalley Technovations, Bangalore to provide Internships to students.

The Department of Costume Design and Fashion organized an International Webinar on "Educators as Leaders in a Diverse World" in which the participants were from different parts of the world. Apart from this the Department Association also organized for 2 Workshop on Intellectual Property Rights, 3 Extension Programmes, 2 Yoga Programmes, 2 Career Counselling and 2 Cultural Programmes for the Students, 1 Alumini Meet, 1 Faculty Development Programme, 4 Workshops, 2 Webinars and 6 E-Quizzes. MoU was signed with AIC-NIFT Tea, Incubation Center for Textiles and Apparels, Tirupur for conducting Training and Entrepreneur Startups. Another MoU was signed by the Department of Cosutme Design and Fashion Technology with Centre of Excellence – Apparel, Made-ups & Home Furnishing Sector Skill Council, Tirupur on training the students on state of Art Machinaries and providing Intershships.

The Department of Catering Science and Hotel Management organized a Virtual Seminar on “The New Path of Tourism – Post Covid-19” on the occasion of World Tourism Day. Apart from this the Department association also organized 2 International Conferences, 1 Workshop on Intellectual Property Rights, 2 Extension Programmes, 2 Yoga Programmes, 1 Career Counseling Programme and 2 Cultural Events for the students, 1 Alumini Meet, 1 Gender Equity Programme, 1 Workshop and 4 Webinars.

The PG and Research Department of Visual Communication conducted a National Level Workshop on ‘Film Making: the Budding Film Maker Series’ which provided hands on training to the students. The Department association organized 6 Extension Programmes, 1 Yoga Programme, 7 Career Counselling Programmes, 1 Alumini Meet, 1 Faculty Development Programme, a Gender Equity Programme, a Workshop and 9 Webinars.

The PG and Research Department of Social Work conducted a series of student enrichment Programmes in association with Vitae International Accounting Services, Coimbatore. The students were benefitted immensely through these Programmes. Apart from these, the Department Association also organized 1 Workshop on Intellectual Property Rights, 45 Extension Programmes, 1 Competitive Exam Training Programme, 1 Yoga Programme, 2 Career Counselling Programmes, 1 Cultural Programme, 1 Alumini Meet, 1 Faculty Development Programme, 2 Gender Equity Programmes, 3 Workshops, 10 Webinars and 1 E-quiz.

### **Faculty Achievements**

The Institution is equipped with competent Faculty members who are active throughout the year with effective participation in various Faculty Development Programmes, Seminars, Workshops, Symposia, National and International Conferences, across the City, State and Countries. Our Faculty members have served as Resource persons in various events in different Colleges and Universities. More than 400 Research Articles have been published by our Faculty members in various national and international reputed Journals. Our Faculty Members have received awards from renowned organizations. The following table shows the details of achievements.

### Details of Achievements

Number of Faculty	International	National	State	Local
Attended Seminar/ Conferences	293	1518	208	68
Presented Papers	95	99	4	11
Resource Persons	4	19	31	32

### Student Achievements

Our Institution has always been an inspiring pillar to the students in encouraging them to participant and exhibits their talents in various intra and inter college technical and cultural events. Evidently many students of our college have participated and won numerous events organized by various other colleges. Our students have rendered their dedicated services in various Clubs and Organizations. Our students have actively participated in various sports events and have brought laurels to our college by winning in many sports events.

### Value added Courses

In this competitive world, we have the challenge of coping up with the potential changes in each and every field. The ultimate way to meet these needs is to supplement the curriculum with additional courses that are required to the student community to prepare them to face the world. In this context, our College offers 90 Value Added Courses for the students studying in various programmes to enhance their skill and to prepare them for employability in the Industries.

### MoUs

The college has signed several MoUs with many established organizations for the benefit of the students that include MoUs signed with AIMST University, Malaysia, Asia Pacific University, Malaysia, Berjaya TVET College, Malaysia, TCS, UTL, and Maya Academy. Through these MoUs, many activities such as Student and Faculty exchange programmes, workshops, Hands on Training, Industries were conducted for the students in acquiring additional skills.

## **Library**

During this year, new books and journals were added in the library to the tune of Rs.7,46,693.

## **National Service Scheme (NSS)**

The Faculty and Students of our college have involved themselves in Extension Activities that are concerned with the development of the neighboring villages in and around Coimbatore. The NSS volunteers play a vital role in the various awareness campaigns. Several Programmes throughout the year were organized which include TB Awareness Camp, Drug Abuse Rally, Parthenium Awareness Programme, Several Blood Camps, Swachhata Hi Seva Under Swachh Bharat Scheme, and Disability Camp.

## **National Cadet Corps (NCC)**

The NCC Unit in our college was initiated during the Academic Year 2019-2020. Since then several Programmes have been organized under the NCC banner of our college. 10 days NCC camp at Hindusthan College of Engineering and Technology, Plastic Awareness rally, Leprosy Awareness Camp, Planting Tree Saplings, Awareness Rally on SwachhataHiseva, Awareness Rally on Blood Donation, 'No Helmet- No Entry' Awareness programme are a few of the activities organized by our NCC students. It is a matter of pride for our college that Mr. K. Yogeshwaran of II B Sc., Mathematics participated in the Republic Parade at New Delhi.

## **Youth Red Cross (YRC)**

The Youth Red Cross wing of our college has organized several activities throughout the year. Some of the programmes include Awareness Programme on anti-dowry, Rally on World Ozone Day (to create awareness on the depletion of ozone layer), Blood Donation Camps, Seminar on Awareness of Brain Death and Organ Donation, and Drug Abuse.

## **Lions Club**

The Lions club is tirelessly working throughout the year to conduct various events owing to the societal welfare. Some of the events organized by the Lions club are commemoration of the World Blood Donor Day through a Lecture on “Save a Life, Donate Blood” and a Blood Donation Camp in which nearly 300 students donated their blood, celebrated International Youth Day and World Organ Donation Day through an Awareness Lecture on ‘Organ Donation – A Gift of Life’ and ‘Brain Death – Legal and Ethics in Organ Donation’. The HICAS Lions Club has been recognized and was appreciated for its significant contributions to the society.

## **Rotaract Club**

The HICAS Rotaract Club is active throughout the year and organized over 100 events for which they also received the Best Rotaract among the numerous Rotaracts in Coimbatore. The events that are organized include Individual Development Programmes, Societal Awareness and Welfare Programmes. Corporation Elementary School at Ramanathapuram, Coimbatore has been adopted by HICAS and training programmes are regularly conducted for the school children in their school campus. The volunteers and members also paid their active participation in various other activities as a learning process and render services to the society.

## **Students Support Cell**

Student Support Cell was inaugurated during the academic year with the objective of providing counseling to the students who struggle with various psychological issues. World Suicide Prevention Day was commemorated to create awareness on prevention of suicides by the younger generation. A talk on ‘Identifying Behavioral and Mental Health problems in students and the timely interventions’ was organized on account of World Mental Health Day.

## **Placement**

Placement Training is imparted to the second year and final year students to improve the communication skills, aptitude, technical and interview skills. The Placement officer and his

team is working tirelessly to place students in reputed organizations. The Placement Cell so far has conducted 36 'on campus' and 18 'off campus' drives in this year. 2127 students have been placed in reputed companies.

### **Sports Events**

Our students have brought laurels to the Institution by participating and winning several accolades in the sports events as well. Mr. S. Srivarshan of III B.Com PA won second place in the Body Building Competition held at Kongu Arts and Science College, Erode. Mr. S Parani Prabagar III B. Sc Viscom and Mr. S. Maxmarlon I BA English have won First place and Second place in weight lifting event held at Kongu Arts and Science College, Erode. Mr. R. Gokulnath of II B. Com got selected for National Level Weightlifting event at Bihar when he represented Tamilnadu State Level Weightlifting Championship held at National Engineering College, Kovilpatti.

Our college has organized a District Level Karate Competition in which events for different age groups were held. Our College Men's Handball Team secured First Place in Bharathiar University Inter Collegiate Handball Championship held at Sri Ramakrishna Mission Vidyalaya, Coimbatore. Our College conducted 29<sup>th</sup> Coimbatore Karate championship, a District Level Karate Competition in association with Coimbatore Karate – DO. We also convened the Taekwondo competition in collaboration with the Taekwondo Association.

### **Future Plans of Actions for Next Academic Year**

- ISO Recertification
- NAAC Reaccreditation
- Initiation of Institution Innovation Council related activities to promote innovative ideas.
- Commencing Industry Integrated Courses in collaboration with IBM, Google, ICSI, TCS, Microsoft, etc.,
- Commencing B.Com., (CMA), B.Sc Cognitive Systems and B.Voc., Programmes
- To start a Graphic Designing and Animation studio to offer related vocational courses in collaboration with organizations having prominence in the Industry



- Enhance power conservation through sensor – based energy conservation, LED Bulbs, setting up of efficient Bio - Gas, Solar Energy and Waste Management plants
- Starting Training Academies for training in Foreign Languages, Competitive Exams, etc.,
- Enhancing International Collaboration through conduct of activities relating to MoUs with Foreign Universities/ Institutions for promoting.
- Research and Development, Student Exchange Programmes, Faculty Exchange Programmes, sharing of resources, etc.,
- Collaborations with various reputed Industries and Professional bodies for Skill Development of the students for Certification
- Extend and Strengthen Consultancy and Industry Collaboration Application for Recognition under DSIR – SIRO Augmentation of E - Content in Teaching Learning Methods
- Continuation of the effective ongoing Value Added Courses, Online Courses, Placement and Vocational Education Training for the Skill development of the Students
- Promoting Soft Skill Development Activities for the development of Students for their better Placement
- Encouraging Faculty Members to participate and present research papers in International Conferences/ Seminars/ Symposia and enhance the Quality of Publications by publishing in UGC Approved Journals/ SCOPUS/ Web of Science through providing incentives and motivate them to increase the Citation Index
- Encourage the Faculty Members to apply for Grants/ Funds for Major/ Minor Research Projects and to organize Conference/ Seminars/ Workshop/ Symposia.
- Strengthening the existing Infrastructure for conservation of energy in the Campus
- Promoting Outreach activity to the Society, the Institution has a plan to Adopt a rural Village and organize Extension Activities
- To increase the number of awareness programmes organized on Women empowerment
- To organize more number Workshops on Intellectual Property Rights to create awareness on Patents, Copyrights, Trademarks and other such Intellectual Properties
- Continue the Campaigns to create social awareness among public on various issues like Plastic Free Environment, Drug Abuse and illicit Trafficking, Swachh Bharat, Gender Equality, Digital India.

